

SERGEY ALEXANDER ANOKHIN

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SUMMARY

Professor Anokhin's research interests include entrepreneurship and innovation management in a variety of contexts. His work has been published in *Journal of Business Venturing*, *Strategic Entrepreneurship Journal*, *Journal of International Business Studies*, *Journal of Management Studies*, *Research Policy*, *Organizational Research Methods*, *Small Business Economics*, *Journal of Small Business Management*, *Regional Studies*, *Management and Organization Review*, *Entrepreneurship & Regional Development* and other journals and edited volumes. His teaching portfolio includes executive, doctoral, MBA and undergraduate courses in strategy, entrepreneurship, and international business delivered in traditional, online, and blended formats.

ACADEMIC POSITIONS

University of Louisville, Louisville, KY

2023- *Associate Professor of Entrepreneurship*

Menlo College, Atherton, CA

2021-2023 *Associate Professor of International Business*

Herberger Business School, St. Cloud State University, St. Cloud, MN

2020-2021 *Associate Professor of Management*

2018-2020 *Assistant Professor of Management*

College of Business Administration, Kent State University, Kent, OH

2016-2018 *Professor of Entrepreneurship*

2012-2016 *Associate Professor of Entrepreneurship*

2009-2012 *Assistant Professor of Entrepreneurship*

2006-2009 *Assistant Professor of Management*

External Affiliations

2017-2022 *Visiting Research Professor, Tomsk Polytechnic University, Russia*

2008-2019 *Visiting Affiliated Researcher, Luleå University of Technology, Sweden*

2014 *Visiting Professor, CEDIM University, Mexico*

2012-2014 *Visiting Professor, Voronezh State University, Russia*

ADMINISTRATIVE EXPERIENCE

2023- Director, Innovation MBA Program, University of Louisville

2021-2023 Lead Faculty, International Business Major, Menlo College

2013-2015 Interim Director, Center for Entrepreneurship and Business Innovation, Kent State University

EDUCATION

2021	University of Wisconsin - Madison <i>Professional Certificate in Online Teaching</i>	Certificate
2006	Case Western Reserve University <i>Doctor of Philosophy in Management</i> Major: Strategy and Entrepreneurship, Minor: Economics	Ph.D.
1999	Voronezh State University <i>Master in Management</i> Concentration: Human Resource Management Graduated with Distinction	M.S.
1997	Voronezh State University <i>Bachelor in Economics</i> Concentration: Finance Graduated with Distinction	B.S.

HONORS AND AWARDS

2023	Dean's Scholarship Award, Menlo College
2022	Top 20 Most Cited Articles on Entrepreneurship and Innovation, All-time
2019	Top 30 Most Prominent Researchers in Entrepreneurial Orientation
2019	Top 100 Reviewers, Journal of Small Business Management
2017	Best Paper Proceedings, Entrepreneurship Division, Academy of Management Conference, Atlanta, GA
2015	Scholar of the Month, April 2015, Kent State University
2015	Paper of Distinction Award in Family Business, Australian Centre for Entrepreneurship Research Exchange Conference, Adelaide, Australia
2011	Journal of Small Business Management Editor's Choice Award (the best overall paper), 25 th USASBE Annual Conference, Hilton Head, SC
2009	USASBE Scholarship, The Experiential Classroom X Program, Oklahoma State University, Tulsa, OK
2009	RAGS Creative Appointment Summer Research Grant, Kent State University
2008	Outstanding Paper Award, The 4 th IEEE International Conference on Management of Innovation & Technology, Bangkok, Thailand
2008	Selected Participant, ENT Junior Faculty Consortium, Academy of Management, Anaheim, CA
2008	Recipient, Fiedler-BorgWarner Foundation Travel Grant
2007	Selected Participant, TIM Junior Faculty Consortium, Academy of Management, Philadelphia, PA
2007	Recipient, Kent State University's Center for Entrepreneurship and Business Innovation Summer Research Grant
2006	Nominated for the Best Paper Award, Strategic Management Society Conference
2006	Selected Participant, Doctoral Consortium, Babson College Entrepreneurship Research Conference, Bloomington, IN
2006	DeForest, Koscelnik, Yokitis & Kaplan Award, Research ShowCASE
2005	Selected Participant, Entrepreneurship Division Doctoral Consortium, Academy of Management, Honolulu, HI

- 2005 Selected Participant, Doctoral Workshop in International Entrepreneurship, Carlson School of Management, University of Minnesota
- 2005 Thompson Hine Award, Research ShowCASE
- 2005 Recipient, Endowment Sponsored Mentorship Program, Case Western Reserve University
- 2003 Recipient, Kauffman Foundation Grant for Summer Intensive Ph.D. Seminar in Entrepreneurship
- 2001 Recipient, Russian Presidential Scholarship for Studying Abroad
- 1998 Second Place, All-Russian Management Student Olympiad

RESEARCH

PEER-REVIEWED PUBLICATIONS

- Anokhin, Sergey**, Vladislav Spitsin, Andrei Trifonov & Irina Antonova. *Forthcoming*. “Foreign Ownership and the Pursuit of Global Technological Arbitrage Opportunities.” *European Journal of International Management*, DOI 10.1504/EJIM.2021.10034196
- Anokhin, Sergey**, Maxim Bushuev, Elena Akerman, Vladislav Spitsin & Dmitry Anokhin. *Forthcoming*. “Arbitrage Opportunity Estimation: The Case of the Cobb-Douglas Production Function.” *International Journal of Operational Research*, DOI 10.1504/IJOR.2021.10044099
- Morgan, Todd & **Sergey Anokhin**. 2023. “Entrepreneurial Orientation and New Product Performance: The Mediating Role of Customer Co-creation.” *Journal of Business Research*, 164: 113921, DOI 10.1016/j.jbusres.2023.113921
- Anokhin, Sergey**, Todd Morgan, Lisa Jones Christensen & William Schulze. 2023. “Local Context and Post-Crisis Social Venture Creation.” *Strategic Entrepreneurship Journal*, 17(1): 40-60
- Anokhin, Sergey** & Todd Morgan. 2023. “CEO Duality and Tenure, and the Adoption of Goal Ambidexterity in Corporate Venture Capital.” *Journal of Business Venturing Insights*, 19: DOI 10.1016/j.jbvi.2022.e00367
- Anokhin, Sergey**, Todd Morgan, William Schulze & Robert Wuebker, 2022. “Is a Reputation for Misconduct Harmful? Evidence from Corporate Venture Capital.” *Journal of Business Research*, 138: 65-76
- Anokhin, Sergey**, Vladislav Spitsin, Elena Akerman & Todd Morgan. 2021. “Technological Leadership and Firm Performance in Russian Industries during Crisis.” *Journal of Business Venturing Insights*, DOI 10.1016/j.jbvi.2021.e00223
- Anokhin, Sergey**, Natalia Chistyakova, Irina Antonova, Lyubov Spitsina, Joakim Wincent & Vinit Parida. 2021. “Flagship Enterprises, Entrepreneurial Clusters and Business Entry Rates: Insights from the Knowledge Spillover Theory of Entrepreneurship.” *Entrepreneurship and Regional Development*, 33(3-4): 353-367
- Spitsin, Vladislav, Darko Vukovic, **Sergey Anokhin** & Lubov Spitsina. 2020. “Company Performance and Optimal Capital Structure: Evidence of Transition Economy (Russia).” *Journal of Economic Studies*, 48(2): 313-332
- Morgan, Todd, **Sergey Anokhin**, Laurel Ofstein & Wesley Friske. 2020. “SME Response to Major Exogenous Shocks: The Bright and Dark Sides of Business Model Pivoting.” *International Small Business Journal*, 38(5): 369-379

- Spitsin, Vladislav, Marina Ryzhkova, Darko Vukovic & **Sergey Anokhin**. 2020. “Companies Profitability under Economic Instability: Evidence from the Manufacturing Industry in Russia.” *Journal of Economic Structures*, 9, 9: DOI: 10.1186/s40008-020-0184-9
- Morgan, Todd & **Sergey Anokhin**. 2020. “The Joint Impact of Entrepreneurial Orientation and Market Orientation in New Product Development: Studying Firm and Environmental Contingencies.” *Journal of Business Research*, 113(May): 129-138
- Kretinin, Andrey, **Sergey Anokhin** & Joakim Wincent. 2020. “Exploring the Antecedents of Franchise Internationalization.” *Journal of Business Research*, 112(May): 422-430
- Morgan, Todd, **Sergey Anokhin** & Joakim Wincent. 2019. “New Service Development by Manufacturing Firms: Effects of Customer Participation under Environmental Contingencies.” *Journal of Business Research*, 104 (Nov): 497-505
- Morgan, Todd, **Sergey Anokhin**, & Joakim Wincent. 2019. “Influence of Market Orientation on Performance: The Moderating Roles of Customer Participation Breadth and Depth in New Product Development.” *Industry and Innovation*, 26(9): 1103-1120
- Morgan, Todd, **Sergey Anokhin**, Natalya Chistyakova & Chanho Song. 2019. “The Role of Customer Participation in Building New Product Development Speed Capabilities in Turbulent Environments.” *International Entrepreneurship and Management Journal*, 15(1): 119-133
- Anokhin, Sergey**, Joakim Wincent, Vinit Parida, Natalya Chistyakova & Pejvak Oghazi. 2019. “Industrial Clusters, Flagship Enterprises, and Regional Innovation.” *Entrepreneurship and Regional Development*, 31(1-2): 104-118
- Morgan, Todd, **Sergey Anokhin** & Joakim Wincent. 2018. “When the Fog Dissipates: The Choice Between Value Creation and Value Appropriation in a Partner as a Function of Information Asymmetry.” *Journal of Business Research*, 88: 498-504
- Morgan, Todd, Michael Obal & **Sergey Anokhin**. 2018. “Customer Participation and New Product Performance: Towards the Understanding of the Mechanisms and Key Contingencies.” *Research Policy*, 47(2): 498-510
- Anokhin, Sergey**, Joakim Wincent & Marvin Troutt. 2017. “Measuring Technological Arbitrage Opportunities: Methodological Implications for Industry Analysis with Time Series Data.” *Industrial and Corporate Change*, 26(6): 1021-1038
- Anokhin, Sergey**, Simon Peck & Joakim Wincent. 2016. “Corporate Venture Capital: The Role of Governance Factors.” *Journal of Business Research*, 69(11): 4744-4749
- Baierl, Ronny, **Sergey Anokhin** & Dietmar Grichnik. 2016. “Coopetition in Corporate Venture Capital: The Relationship Between Network Attributes, Corporate Innovativeness, and Financial Performance.” *International Journal of Technology Management*, 71(1/2): 58-80
- Cai, Li, **Sergey Anokhin**, Miaomiao Yin, & Donald Hatfield. 2016. “Environment, Resource Integration, and New Ventures’ Competitive Advantage in China.” *Management and Organization Review*, 12(2): 333-356
- Anokhin, Sergey**, Joakim Wincent, & Hakan Ylinenpaa. 2016. “Technological Expansions, Catching-up Innovations and Technological Shifts at the Regional Level: Conceptual Considerations and Empirical Illustration.” *Regional Studies*, 50(8): 1433-1448
- Anokhin, Sergey**, Joakim Wincent & Pejvak Oghazi. 2016. “Strategic Effects of Corporate Venture Capital Investments.” *Journal of Business Venturing Insights*, 5: 63-69

- Morgan, Todd, **Sergey Anokhin** & Joakim Wincent. 2016. "Entrepreneurial orientation, firm market power, and opportunism in networks." *Journal of Business and Industrial Marketing*, 31(1): 99-111
- Wincent, Joakim, Sara Thorgren, & **Sergey Anokhin**. 2016. "Costly Ties: Social Capital as a Retardant of Network-level Entrepreneurial Orientation." *Journal of Small Business Management*, 54(1): 229-243
- Mendoza, Karla, **Sergey Anokhin** & Cesar Zamudio. 2015. "Uncovering the Influence of Social Venture Creation on Commercial Venture Creation: A Population Ecology Perspective." *Journal of Business Venturing*, 30(6): 793-807
- Morgan, Todd, **Sergey Anokhin**, Andrey Kretinin, & Johan Frishammar. 2015. "The Dark Side of the Entrepreneurial Orientation and Market Orientation Interplay: A New Product Development Perspective." *International Small Business Journal*, 33(7): 731-751
- Zamudio, Cesar, **Sergey Anokhin**, & Franz Kellermanns. 2014. "Network Analysis: A Brief Review and Suggestions for Family Business Research." *Journal of Family Business Strategy*, 5(1): 63-71
- Anokhin, Sergey** & Joakim Wincent. 2014. "Technological Arbitrage Opportunities and Interindustry Differences in Entry Rates." *Journal of Business Venturing*, 29(3): 437-452
- Wincent, Joakim, Sara Thorgren, & **Sergey Anokhin**. 2014. "Entrepreneurial Orientation and Network Board Diversity in Network Organizations." *Journal of Business Venturing*, 29(2): 327-344
- Wincent, Joakim, **Sergey Anokhin**, & Daniel Ortqvist. 2013. "Supporting Innovation in Government-Sponsored Networks: The Role of Network Board Composition." *International Small Business Journal*, 31(8): 997-1020
- Wincent, Joakim, Sara Thorgren, & **Sergey Anokhin**. 2013. "Managing Maturing Government-Supported Networks: The Shift from Monitoring to Embeddedness Controls." *British Journal of Management*, 24(4): 480-497
- Anokhin, Sergey**. 2013. "Venture Migration: A Quest for a Low-hanging Fruit?" *Entrepreneurship and Regional Development*, 25(5-6): 423-445
- Anokhin, Sergey** & Joakim Wincent. 2012. "Start-up Rates and Innovation: A Cross-country Examination." *Journal of International Business Studies*, 43(1): 41-60
- Anokhin, Sergey** & William Acar. 2012. "Corruption and the Ethical Context of Country-Level Entrepreneurship." *International Journal of Entrepreneurial Venturing*, 4(4): 391-408
- Anokhin, Sergey**, Joakim Wincent & Erko Autio. 2011. "Operationalizing Opportunities in Entrepreneurship Research: Use of Data Envelopment Analysis." *Small Business Economics*, 37(1): 39-57
- Anokhin, Sergey**, Joakim Wincent, & Johan Frishammar. 2011. "A Conceptual Framework for Misfit Technology Commercialization." *Technological Forecasting and Social Change*, 78(6): 1060-1071
- Anokhin, Sergey**, Daniel Ortqvist, Sara Thorgren, & Joakim Wincent. 2011. "Corporate Venturing Deal Syndication and Innovation: The Information Exchange Paradox." *Long Range Planning*, 44(2): 132-149

- Wincent, Joakim, **Sergey Anokhin**, Daniel Ortqvist & Erkko Autio. 2010. "Quality Meets Structure: Generalized Reciprocity and Firm-Level Advantage in Strategic Networks." *Journal of Management Studies*, 47(4): 597-624
- Thorgren, Sara, Joakim Wincent & **Sergey Anokhin**. 2010. "The Importance of Compensating Strategic Network Board Members for Network Performance: A Contingency Approach." *British Journal of Management*, 21(1): 131-151
- Acar, William, **Sergey Anokhin** & Marvin Troutt. 2010. "Using Decision Sciences to Enhance Entrepreneurial Foresight: The Comprehensive Situation Mapping Approach." *International Journal of Strategic Decision Sciences*, 1(1): 81-100*
- *Reprinted as a chapter: Acar, W., **Anokhin, S.**, & Troutt, M. D. 2012. "Using Decision Sciences to Enhance Entrepreneurial Foresight: The Comprehensive Situation Mapping Approach." In Tavana, M. (Ed.), *Decision Making Theories and Practices from Analysis to Strategy* (pp. 24-42). IGI Global. <http://doi:10.4018/978-1-4666-1589-2.ch002>
- Wincent, Joakim, **Sergey Anokhin** & Daniel Ortqvist. 2010. "Does Network Board Capital Matter? A Study of Innovative Performance in Strategic SME Networks." *Journal of Business Research*, 63(3): 265-275
- Anokhin, Sergey**, Marvin Troutt, Joakim Wincent & Alan Brandyberry. 2010. "Measuring Arbitrage Opportunities: A Minimum Performance Inefficiency Estimation Technique." *Organizational Research Methods*, 13(1): 55-66
- Anokhin, Sergey** & William Schulze. 2009. "Entrepreneurship, Innovation, and Corruption" *Journal of Business Venturing*, 24(5): 465-476
- Wincent, Joakim, **Sergey Anokhin** & Hakan Boter. 2009. "Network Board Continuity and Effectiveness of Open Innovation in Swedish Strategic Small-Firm Networks." *R&D Management*, 39(1): 55-67
- Anokhin, Sergey**, Dietmar Grichnik & Robert Hisrich. 2008 "The Journey from Novice to Serial Entrepreneurship in China and Germany: Are the Drivers the Same?" *Managing Global Transitions*, 6(2): 117-142

EDITORIAL REVIEW PUBLICATIONS AND BEST PAPERS PROCEEDINGS

- Anokhin, Sergey**, Tatiana Stettler, Ahmad Al Asady & Todd Morgan. 2017. "Arbitrage Orientation and Firm Performance: An Exploratory Study." *Academy of Management Best Papers Proceedings*. Pp. 156-160. DOI: 10.5465/AMBPP.2017.238
- Mendoza, Karla & **Sergey Anokhin**. 2012. "Symbiosis or Competition? The Inter-population Dynamics Between Social and Commercial Ventures." *Frontiers of Entrepreneurship Research*
- Anokhin, Sergey**, Daniel Ortqvist, Sara Thorgren & Joakim Wincent. 2009. "Risky Information Exchange: How Network Position Can Cause Difficulties for Corporate Innovation." *Frontiers of Entrepreneurship Research*

REFEREED BOOK CHAPTERS

- George, Nerine, **Sergey Anokhin**, Vinit Parida & Joakim Wincent. 2015. "Technological Advancement through Imitation by Industry Incumbents in Strategic Alliances." In Karlsson, C., Gråsjö, U., & Wixe, S. (Eds). *Innovation and Entrepreneurship in the Global Economy: Knowledge, Technology, and Internationalization*. Pp. 65-88
- Kretinin, Andrey, Todd Morgan & **Sergey Anokhin**. 2014. "The Dark Side of Multiunit Franchising: The Drawbacks of Local Responsiveness" in *Advances in International Management*, 27: 265-283
- Wincent, Joakim, **Sergey Anokhin**, Erkkö Autio & Hakan Ylinenpää. 2013. "Nyföretagande och Innovation: Svenska entreprenörers bidrag till innovation i en internationell kontext" (New business and innovation: Swedish entrepreneurs' contribution to innovation in an international context) In Karlen, A. & Gustafsson, J. (Eds). *Det Innovativa Sverige: Sverige som kunskapsnation i en internationell kontext* (The Innovative Sweden: Sweden as a knowledge nation in an international context). Pp. 95-114
- Franquesa, Jaume, **Sergey Anokhin** & Jino Mwaka. 2009. "Explaining Entrepreneurial Transience: The Role of Local Taxation Policy." *Advances in Entrepreneurship, Firm Emergence and Growth*, 11: 193-224

REFEREED CONFERENCE PROCEEDINGS

- Anokhin, Sergey**, Marvin Troutt & Joakim Wincent. 2010. "Measuring arbitrage opportunities across industries with frontier-based estimates of efficiency: Methodological implications for time series data." *Proceedings of the 2010 Southern Management Association Conference*: 596-601
- Grichnik, Dietmar, Ronny Baierl & **Sergey Anokhin**. 2010. "Interpreneurial networks, corporate entrepreneurship, and corporate performance: Unpacking the connections." *Proceedings of TIE 2010 – 12th Annual Conference of the Scientific Committee of Technology, Innovation, and Entrepreneurship*
- Acar, William, **Sergey Anokhin**, David Baker, Jaume Franquesa & Michael Elis. 2010. "Some Correlates of Entrepreneurial Activities at the Country Level." *Proceedings of the 2010 Midwest DSI Conference*: 791-796
- Bushuev, Maxim, **Sergey Anokhin** & Marvin Troutt, 2010. "Arbitrage Opportunities Estimation in Entrepreneurship Research: Extending the MPI Technique to the Cobb-Douglas Production Function." *Proceedings of the 2010 Midwest DSI Conference*: 681-686
- Wincent, Joakim, **Sergey Anokhin** & Daniel Ortqvist. 2008. "The Role of Cooperativeness for Value Creation in Networks." *Proceedings of the 2008 IEEE International Conference on Management of Innovation and Technology*: 210-215

UNDER REVIEW

- Anokhin, Sergey**, Joakim Wincent & Manuel Hess "Technology Sourcing Ambidexterity in Corporate Venture Capital: Limitations of Learning from Open Innovation." Under third review at *Small Business Economics*
- Anokhin, Sergey** & Fabian Eggers "Social Venture Scaling: Does the Technological Environment Matter?" Under third review at *Technological Forecasting and Social Change*

Kretinin, Andrey, **Sergey Anokhin**, Joakim Wincent & Franz Kellermanns “A Note on Family Ownership, Multiunit Franchising Strategies, and Performance.” R&R at *Journal of Family Business Strategy*

Anokhin, Sergey, Fabian Eggers & Andrey Kretinin “Reputation(s), Dynamic Capabilities, and the Global Footprint of Corporate Venture Capital Programs.” R&R at *International Business Review*

Anokhin, Sergey, Fabian Eggers & Thomas Niemand “Arbitrage Orientation and Firm Performance.” Under Review

Kretinin, Andrey & **Sergey Anokhin** “The Paradox of Distance: Internationalization and Performance in Service Industries.” Under Review

Anokhin, Sergey, Vladislav Spitsin, Darko Vukovic & Moinak Maiti “Unpacking the Relationship between Sales Growth and Profitability: Insights from the Russian Economy.” Under Review

Anokhin, Sergey, Malin Malmström, Ahmad Al Asady & Joakim Wincent “Corruption and International Venture Growth: Women Entrepreneurship in the MENA Region.” Under Review

Anokhin, Sergey, Joakim Wincent, Erkkö Autio, & William Schulze “When do Arbitrage Opportunities Drive Rates of Entrepreneurial Entry?” Under Review

Al Asady, Ahmad and **Sergey Anokhin** “International Entrepreneurship and the Export of Corruption: Evidence from the Middle East and North Africa.” Under Review

WORKING PAPERS / WHITE PAPERS

Entrepreneurial Opportunities and the Filtering Role of Human Agency: Resolving the Objective-Subjective-Realized Conundrum (with Karla Mendoza). *Submission target: Journal of International Business Studies*

Do CVC Children Make Better CVC Parents? (with William Schulze) *Nominated for the Best Paper Award at the Strategic Management Society Conference 2006*

Corporate Venture Capital and Internal R&D: The Interplay in the Context of Corporate Innovation (with William Schulze and Shaker Zahra)

OTHER PUBLICATIONS

Multiple articles on various topics in the Russian-language scholarly journals; various conference proceedings; one newspaper article on bankruptcy and turnaround management in the Russian-language press; one book chapter on engineering enterprise modernization (published in English in Greece; reproduced in Russian with minor editorial changes); two trade magazine publications on the Russian sugar market (in Russian).

ACADEMIC PRESENTATIONS / RESEARCH DISSEMINATION

- “Teach a Man to Fish: Poverty and Social Venture Creation.” (with Joakim Wincent) *ERD SI PDW on Poverty and Entrepreneurship*, Stockholm, Sweden, May 2023
- “Reversing the Arrow: Investigating Local and Distant Commercial Entrepreneurial Entry and Social Venture Creation Rates.” (with Lisa Jones Christensen) *Sustainability, Ethics, and Entrepreneurship Conference*, Puerto Rico, March 2023
- “Technology Sourcing Ambidexterity in Corporate Venture Capital: Failure to Learn from Open Innovation.” (with Joakim Wincent and Manuel Hess*) *SBE SI on Learning PDW (virtual)*, October 2022
- “Formative Experience and Organizational Performance: The Case of Corporate Venture Capital.” (with William Schulze, Robert Wuebker and Joakim Wincent) *ACIEK-Sorbonne Virtual Conference (virtual)*, June 2021.
- “Social Entrepreneurship During Crisis Aftermath.” (with Todd Morgan) *XXII April International Academic Conference on Economic and Social Development*, Higher School of Economics, Russia, April 2021.
- “Is a Reputation for Misconduct Harmful? Evidence from Corporate Venture Capital.” (with Todd Morgan, William Schulze and Robert Wuebker) Keynote Presentation at *Finance and Financial Markets in the Context of Digitalization 2021 Conference*, Moscow, Russia, March 2021.
- “Social Entrepreneurship Under Environmental Stress.” *Strategic Responses of Entrepreneurs and Entrepreneurial Organizations to Catastrophic Events Panel, Analytics for Management and Economics Conference*, St. Petersburg, Russia, September 2020.
- “Multiunit Franchising Strategy and International Performance: The Moderating Role of Distance Dimensions.” (with Andrey Kretinin, Myles Garvey and Jim Samuel) *Academy of International Business*, Miami, FL, July 2020. Participation cancelled due to Coronavirus
- “Arbitrage Orientation and Firm Performance: Direct Effects and Environmental Contingencies.” (with Todd Morgan and Tatiana Stettler). Accepted for presentation at *Babson College Entrepreneurship Research Conference*, Knoxville, TN, June 2020. Conference cancelled due to Coronavirus
- “Exploring the Antecedents of Franchise Internationalization.” (with Andrey Kretinin and Joakim Wincent*) *Innovation, Entrepreneurship and Knowledge Academy Conference*, Verona, Italy, June 2019
- “The Influence of Social Entrepreneurship and Commercial Entrepreneurship on Social Innovation and the Moderating role of Relative Wealth.” (with Kostas Alexiou, Joakim Wincent, and Todd Morgan*) *Global Research Symposium on Marketing and Entrepreneurship*, Boston, MA, August 2018
- “Dynamic Problem-Solving, Corrupt Transactions, and International Entrepreneurship.” (with Ahmad Al Asady* and Ilgaz Arikan) *Academy of Management Conference*, Chicago, IL, August 2018

- “Arbitrage Orientation and Firm Performance: An Exploratory Study.” (with Tatiana Stettler, Ahmad Al Asady, and Todd Morgan) *Academy of Management Conference*, Atlanta, GA, August 2017*
 * *Best Paper Proceedings*
- “Family Ownership, Multiunit Franchising Strategies, and Performance.” (with Andrey Kretinin, Joakim Wincent, and Franz Kellermanns) *ACERE*, Adelaide, Australia, February 2015*
 * *Paper of Distinction Award in Family Business*
- “You Can Buy Competitive Advantage: Strategic Factor Market Theory and Acquisition Strategy.” (with William Schulze*, Rob Wuebker, and Joakim Wincent) *Academy of Management Conference*, Philadelphia, PA, August 2014
- “Strategic Emphasis, Incumbent-New Venture Partnership, and Innovation: Overcoming Incumbent Inertia.” (with Todd Morgan and Eric Johnson) *Global Innovation and Knowledge Academy Conference*, Valencia, Spain, July 2014
- “Understanding the Drivers of Social Innovation: Commercial Entrepreneurs, Social Entrepreneurs, or Both?” (with Kostas Alexiou*) *Babson College Entrepreneurship Research Conference*, London, ON, Canada, June 2014
- “The Dark Side of Multiunit Franchising: The Drawbacks of Local Responsiveness.” (with Andrey Kretinin and Todd Morgan*) *Advances in International Management Conference*, Milan, Italy, November 2013
- “Picking up the slack: Social venture creation under market failure conditions.” (with Karla Mendoza*) *Babson College Entrepreneurship Research Conference*, Écullly, France, June 2013
- “Like a moth to the flame: CVC reputation and incumbents’ attractiveness for startups.” (with Todd Morgan) *United States Association for Small Business and Entrepreneurship*, San Francisco, CA, January 2013
- “Global cross-cutting ties in CVC programs and corporate innovation: Leveraging the global footprint.” (with Joakim Wincent) *Babson College Entrepreneurship Research Conference*, Forth Worth, TX, June 2012
- “Symbiosis or competition? The inter-population dynamics between social and commercial ventures.” (with Karla Mendoza*) *Babson College Entrepreneurship Research Conference*, Forth Worth, TX, June 2012
- “The influence of environmental factors on social venture creation” (with Karla Mendoza*) *United States Association for Small Business and Entrepreneurship*, New Orleans, LA, January 2012
- “Hostile environments or fertile ground? Environmental factors and social venture creation” (with Karla Mendoza*) *NYU-Stern Conference on Social Entrepreneurship*, New York, NY, November 2011
- “Entrepreneurial opportunities and the filtering role of human agency: Resolving the objective-subjective-realized conundrum” (with Karla Mendoza*) *Babson College Entrepreneurship Research Conference*, Syracuse, NY, June 2011

- “Entrepreneurial migration: A quest for a low-hanging fruit?” *United States Association for Small Business and Entrepreneurship*, Hilton Head Island, SC, January 2011*
* *Journal of Small Business Management Editor’s Choice Award (the best overall paper)*
- “Interpreneurial networks, corporate entrepreneurship, and corporate performance: Unpacking the connections” (with Dietmar Grichnik and Ronny Baierl*). *TIE 2010 – 12th Annual Conference of the Scientific Committee of Technology, Innovation, and Entrepreneurship*. Kiel, Germany, November 2010
- “Measuring arbitrage opportunities across industries with frontier-based estimates of efficiency: Methodological implications for time series data” (with Marvin Troutt & Joakim Wincent) *Southern Management Association Conference*, St. Pete’s Beach, FL, October 2010
- “Innovating through Corporate Venture Capital: Role of Network and Industry Characteristics.” (with Daniel Ortqvist, Sara Thorgren & Joakim Wincent) *Academy of Management Conference*, Chicago, IL, August 2009
- “Passive Search or Active Alertness? A Causal Mapping Approach to Implementing Informed Foresight.” (with Will Acar*) *Academy of Management Conference*, Chicago, IL, August 2009
- “Risky Information Exchange: How Network Position Can Cause Difficulties for Corporate Innovation.” (with Daniel Ortqvist, Sara Thorgren & Joakim Wincent) *Babson College Entrepreneurship Research Conference*, Babson Park, MA, June 2009
- “The Benefits and Challenges of Working with Secondary Data.”
Invited presentation at *Lulea University of Technology*, Lulea, Sweden, March 2009
- “Corporate Venture Capital Heritage: Effects on Firm Behavior and Performance.” (with William Schulze) Invited presentation at *Umea School of Business*, Umea, Sweden, March 2009
- “How Entrepreneurial Firms in Networks Benefit from Network Boards: Is Compensation Always the Ultimate Answer?” (with Sara Thorgren* & Joakim Wincent) 7th *Interdisciplinary European Conference on Entrepreneurship Research*. Lisbon, Portugal, March 2009
- “The Role of Cooperativeness for Value Creation in Networks.” (with Joakim Wincent & Daniel Ortqvist*) 4th *International Conference on Management of Innovation and Technology*, IEEE Engineering Management Society, Bangkok, Thailand, September 2008
- “Revising Members in Network Boards: Implications for Innovative Performance.” (with Joakim Wincent & Hakan Boter*) *ICSB*, Halifax, Canada, June 2008
- “Policy Environment and Entrepreneurial Transience.” (with Jaume Franquesa & Jino Mwaka) Invited presentation at *Lulea University of Technology*, Lulea, Sweden, March 2008
- “Gaining from Corporate Venture Capital Investments: Technology Push vs. Market Pull.” (with Bill Schulze & Shaker Zahra) *Academy of Management Conference*, Philadelphia, PA, August 2007
- “Innovation in Strategic SME Networks: Understanding the Effects of Network Board Monitoring.” (with Joakim Wincent & Daniel Ortqvist) *Academy of Management Conference*, Philadelphia, PA, August 2007
- “Entrepreneurial Transience: Crafting Effective Strategies under Local Constraints.” (with Jaume Franquesa & Jino Mwaka) *Babson College Entrepreneurship Research Conference*, Madrid, Spain, June 2007

- “A Resource Dependence Perspective on the Influence of Strategic SME Network Boards on Innovative Performance.” (with Joakim Wincent & Daniel Ortqvist*) *Strategic Management Society Special Conference “New Frontiers in Entrepreneurship: Strategy Governance and Evolution”*, Catania, Italy, May 2007
- “Do CVC Children Make Better CVC Parents?”
Strategic Management Society Conference, Vienna, Austria, October 2006
- “The Interplay of Corporate VC and Internal R&D in the Context of Corporate Innovation.”
Academy of Management Conference, Atlanta, GA, August 2006
Babson College Entrepreneurship Research Conference, Bloomington, IN, June 2006
Innovation Research Network Conference, Boston, MA, May 2006
Research ShowCASE, Case Western Reserve University, Cleveland, OH, April 2006*
* *DeForest, Koscelnik, Yokitis & Kaplan Award*
- “Ethical Context of Entrepreneurship: Corruption, Corruption Perception, and Innovation.”
Conference on Ethics and Entrepreneurship, University of Minnesota, Minneapolis, MN, April 2006
- “Nurturing Entrepreneurship: Does One Size Fit All?” (with Bill Schulze)
Academy of Management Conference, Honolulu, HI, August 2005
Research ShowCASE, Case Western Reserve University, Cleveland, OH, April 2005*
* *Thompson Hine Award*
- “Does More Entrepreneurship Mean Better Efficiency? A Cross-country Examination.” (with David Deeds) *Babson-Kauffman Entrepreneurship Research Conference*, Babson Park, MA, June 2005
- “Excess Technology Commercialization: Making Distant Knowledge Work.”
Academy of Management Conference, New Orleans, LA, August 2004
Department Seminar, Case Western Reserve University, Cleveland, OH, November 2003

DOCTORAL COMMITTEES CHAIRED

- Andrey Kretinin, Ph.D. 2015. Kent State University, Committee Chair, Dissertation Title: *Essays on Governance Perspective on Franchising*. Placement: William Paterson University
- Todd Morgan, Ph.D. 2015. Kent State University, Committee Chair, Dissertation Title: *Antecedents, Consequences, and Boundary Conditions of Customer Participation in the New Product Development Process*. Placement: University of Massachusetts – Lowell
- Karla Mendoza, Ph.D. 2013. Kent State University, Committee Chair, Dissertation Title: *Essays on Social Venture Antecedents, Consequences, and Strategies*. Placement: Worcester Polytechnic Institute, Worcester, MA (# 1 ranked undergraduate business school for entrepreneurship by Bloomberg Businessweek in 2013)

DOCTORAL COMMITTEES MEMBERSHIP / INVOLVEMENT

- Ashkan Mohamadi, Ph.D. 2019. Hanken School of Economics, Finland, External Opponent, Dissertation Title: *Entrepreneurial Opportunity Exploitation under Different Institutional Settings*
- Tatiana Beliaeva, Ph.D. 2018. St. Petersburg University, Russia, External Committee Member, Dissertation Title: *Strategic Orientations and Performance of Russian Small and Medium-Sized Enterprises During the Economic Crisis*

- Nerine Mary George, Ph.D. 2018. Lulea University of Technology, Sweden, Co-Supervisor,
Dissertation Title: *Entrepreneurship and New Venture Performance: Insights into Strategy, Capability and Networks*
- William Franca, Ph.D. 2013. Kent State University, Outside Discipline Committee Member,
Dissertation Title: *Commuting Maps on Some Subsets that are Not Closed under Addition*
- Jay Brown, Ph.D. 2013. Kent State University, Committee Member, Dissertation Title: *Green Supply Chain and Transportation Models*
- Joseph Nwankpa, Ph.D. 2012. Kent State University, Graduate Faculty Representative/Moderator, Dissertation Title: *The Implications of Real Options on ERP-enabled Adoption*
- David Baker, Ph.D. 2012. Kent State University, Committee Member,
Dissertation Title: *Toward a Theoretical Model of the Principal Determinants of Country-Level Entrepreneurship*
- Kuntal Bhattacharyya, Ph.D. 2011. Kent State University, Graduate Faculty Representative,
Dissertation Title: *Value Sourcing in Supply Chains*
- Thomas Ngniatedema, Ph.D. 2011. Kent State University, Graduate Faculty Representative,
Dissertation Title: *Cost Reduction Through Assembly Postponement in Mass Customization*
- Laura Lin, Ph.D. 2010. Kent State University, Graduate Faculty Representative, Dissertation Title: *Consonance in Information System Projects: A Relationship Marketing Perspective*
- Vinit Parida, Ph.D. 2010. Lulea University of Technology, Sweden, External Expert / Doctoral Thesis Discussant, Dissertation Title: *Achieving Competitiveness through Externally Oriented Capabilities: An Empirical Study of Technology-based Small Firms*
- Jino Mwaka, Ph.D. 2010. Kent State University, Committee Member
Dissertation Title: *Towards an Analysis of Informativeness of Theories in Strategy: An Empirical Evaluation Building on Miner's Concept of Importance*
- Vilen Abramov, Ph.D. 2008. Kent State University, Committee Member. Dissertation Title: *Probabilistic Analysis of Trading the Line Strategy*

TEACHING EXPERIENCE

Professor	Principles of International Business (Instructor rating: 4.88/5.00) Menlo College <i>Undergraduate business class</i>	Fall 2021 – Spring 2023
	Strategic Management Capstone (Instructor rating: 4.62/5.00) Menlo College <i>Capstone undergraduate strategy course</i>	Fall 2021 – Spring 2023
	Strategic Management (Instructor rating: 4.78/5.00) St Cloud State University <i>MBA strategy course</i>	Fall 2020 – Spring 2021
	Strategic Management (Instructor rating: 4.42/5.00) St Cloud State University <i>Capstone undergraduate strategy course</i>	Fall 2018 – Summer 2021
	Entrepreneurship: Business Plan (Instructor rating: 4.33/5.00) St Cloud State University <i>Undergraduate entrepreneurship course</i>	Spring 2020

Business Models (Instructor rating: 4.67/5.00) St Cloud State University <i>Undergraduate entrepreneurship course</i>	Fall 2019
Introduction to Professional Management (Instructor rating: 4.52/5.00) St Cloud State University <i>Introductory undergraduate management course</i>	Spring 2019 – Summer 2021
Seminar in Marketing and Entrepreneurship (Instructor rating: 4.02/5.00) Kent State University <i>Doctoral seminar</i>	Spring 2015
Marketing Strategy and Planning (Instructor rating: 4.10/5.00) Kent State University <i>Doctoral seminar</i>	Spring 2013
Technology Commercialization (Instructor rating 4.60/5.00) Kent State University <i>MBA entrepreneurship elective</i>	Fall 2015
Modern Entrepreneurial Management (Instructor rating: 4.64/5.00) Kent State University <i>MBA entrepreneurship elective</i>	Spring 2011 – Spring 2013
Strategic Global Management (Instructor rating 4.30/5.00) Kent State University <i>MBA elective</i>	Fall 2008 – Summer 2010
Entrepreneurial Leadership (Instructor rating: 4.40/5.00) Kent State University <i>Undergraduate entrepreneurship major elective</i>	Fall 2011
Entrepreneurship in Popular Culture: Myth vs. Reality (Rating N/A) Kent State University <i>Web-based undergraduate entrepreneurship elective</i>	Summer 2011
New Venture Creation (Instructor rating: 4.20/5.00) Kent State University <i>Capstone undergraduate entrepreneurship major course</i>	Spring 2010 – Spring 2014
Strategic Dilemmas in Entrepreneurship (Instructor rating: 4.64/5.00) Kent State University <i>Undergraduate entrepreneurship minor course</i>	Fall 2010 – Spring 2015
Integrated Business Policy and Strategy (Instructor rating: 4.32/5.00) Kent State University <i>Capstone undergraduate strategy course</i>	Fall 2006 – Spring 2010
Principles of Management (Instructor rating: 4.46/5.00) Kent State University <i>Introductory undergraduate management course</i>	Summer 2006

Co-Instructor	Entrepreneurial Strategy (Instructor rating: 4.30/5.00) Case Western Reserve University <i>Undergraduate entrepreneurship elective</i>	Fall 2004
Guest Instructor	Entrepreneurial Strategy (William Schulze faculty) Case Western Reserve University <i>MBA entrepreneurship elective</i>	Fall 2004
	Economics of Entrepreneurship (Scott Shane faculty) Case Western Reserve University <i>Undergraduate entrepreneurship elective</i>	Spring 2003
Teaching Assistant	New Venture Creation (Robert Hisrich faculty) Case Western Reserve University <i>MBA entrepreneurship elective</i>	Fall 2002 – Fall 2004

SERVICE

2023	Member, Entrepreneurship/IB Search Committee, Menlo College
2022-2023	Member, Curriculum Committee, Menlo College
2022	Chair, HRM/OB Search Committee, Menlo College
2022	Member, Library Dean Search Committee, Menlo College
2021-2023	Lead Member, International Business Major Redesign Task Force, Menlo College
2021-2023	Member, Entrepreneurship Major Redesign Task Force, Menlo College
2021-2023	Member, Senior Capstone Redesign Task Force, Menlo College
2021	Member, Organizing Committee, <i>II International Scientific Conference 'Finance and Financial Markets in the Context of Digitalization 2021,'</i> Moscow, Russia
2021	Keynote Speaker, <i>Finance and Financial Markets in the Context of Digitalization 2021 Conference,</i> Moscow, Russia
2021	Reviewer, Innovation Funding Program, Minnesota State
2020-2021	Member, Strategic Management Faculty Search Committee
2020-2021	Member, Esports Faculty Search Committee
2020-	Alternate Member, Academic Integrity Committee
2020-	Member, Management and Entrepreneurship Scholarship and Awards Committee
2020	Chair, Entrepreneurship Faculty Search Committee
2019	Member, Strategic Management and Entrepreneurship Faculty Search Committee
2018-	Member, Herberger Business School Scholarship Committee
2018-	Member, Management and Entrepreneurship Department Commencement Committee
2019-2020	Adviser, Entrepreneurship Student Group

2018-2019 Co-Adviser, Entrepreneurship Student Group

2013-2018 Board Member, EDGE Education Committee

2011-2018 Member, Entrepreneurship Curriculum Committee

2014-2015 Board Member, Northeast Ohio Student Venture Fund

2014 Member, Department of Marketing and Entrepreneurship Search Committee

2014 Chair, Entrepreneurship Faculty Search Committee

2013-2015 Member, Graduate Faculty Status Committee

2012-2015 Member, College of Business Strategic Planning Committee

2013 Member, Department of Marketing and Entrepreneurship Planning Committee

2013 Member, NTT Faculty Reappointment Committee

2012 Department Representative, Academic Discovery Days / Open House

2012 Member, Marketing Faculty Search Committee

2011-2012 Member, Department of Marketing & Entrepreneurship Chair Evaluation Committee

2010 Moderator, Susan Horne (Ph.D. candidate, M&IS) Doctoral Dissertation defense

2010 Member, Technical Program Committee, the IEEE International Conference on Management of Innovation and Technology, Singapore

2009 Ad Hoc Committee Member, Summer Creative Appointment Grant Program, Division of Research and Graduate Studies

2009 Chair, Academy of Management Conference session on “Antecedents of Entrepreneurial Activity”

2009 Member, Judge Panel, Idea Fair, Kent State University’s Center for Entrepreneurship and Business Innovation

2009 Member, Judge Panel, Business Concept Competition, Kent State University’s Center for Entrepreneurship and Business Innovation

2009 Entrepreneurship Instruction Coach, joint Kent State University – King Saud University taskforce (preparing instructors to teach undergraduate entrepreneurship courses in Saudi Arabia)

2008 Member, John Fiedler-BorgWarner Endowed Chair holder search committee, Kent State University

2008 Member, Academic Advisory Board, VINNOVA research initiative, Lulea University of Technology, Sweden

2006-2007 Member, Entrepreneurship Major Curriculum Development Committee, Kent State University

2006 Member, Entrepreneurship Search Committee, Kent State University

2005 Assistant to Interim Director, Global Business Studies Institute, Case Western Reserve University

2004 Department Student Representative, Ph.D. Committee, Case Western Reserve University

- 2004 Department Representative, Graduate Student Senate, Case Western Reserve University
- 2004 Department Representative, Doctoral Teaching and Mentoring Excellence Award Committee, Case Western Reserve University
- 2004 Department Representative, Preparing Future Faculty Committee, Case Western Reserve University
- 1999-2001 Administrative Manager for Voronezh State University, Five-country Engineering Enterprises Modernization Research Consortium (Funded by the European Commission through the INCO Copernicus Program)

EDITORIAL BOARD SERVICE

Editorial Board Member, Journal of Business Research
 Editorial Board Member, European Journal of International Management
 Editorial Board Member, Journal of Business Venturing Insights
 Editorial Board Member, Modern Economy: Problems and Solutions

RESEARCH PROPOSAL REVIEWER

European Science Foundation	Russian Science Foundation (suspended effective March 2022)
Polish National Science Center	Expert Committee, GSOM Research Support Department, St. Petersburg, Russia (suspended effective March 2022)
Italian Ministry of Education, University, and Research	
British Academy	

AD HOC REVIEWER

- | | |
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| <ul style="list-style-type: none"> • Management Science • Journal of International Business Studies • Journal of Business Venturing • Entrepreneurship Theory and Practice • Research Policy • Journal of Management • Journal of Management Studies • Small Business Economics • Strategic Entrepreneurship Journal • Journal of Business Research • Organizational Research Methods • Long Range Planning • Journal of Small Business Management • International Small Business Journal • IEEE Transactions on Engineering Management • Group & Organization Management • Journal of Business Ethics • Regional Studies | <ul style="list-style-type: none"> • Technovation • Journal of Business and Industrial Marketing • Journal of Developmental Entrepreneurship • International Journal of Technology Management • Service Industries Journal • Industrial Marketing Management • Journal of Engineering and Technology Management • Journal of Small Business and Enterprise Development • International Journal of Entrepreneurship and Innovation Management • Management International Review • Socio-Economic Planning Sciences • Journal of Entrepreneurship Management and Innovation • Advances in Entrepreneurship, Firm Emergence, and Growth |
|---|---|

PAST AND PRESENT PROFESSIONAL ASSOCIATIONS

Academy of Management, Academy of International Business, Strategic Management Society, American Economic Association, Southern Management Association, United States Association for Small Business and Entrepreneurship, International Council for Small Business

INDUSTRY EXPERIENCE

- 1999-2001 Deputy Executive director, Executive director, *Valmi*, Voronezh, Russia (Bankruptcy/Takeover Consultancy)
Optimized financial performance of the company, obtained expert accreditation for the company with the Federal Bankruptcy Service of Russia (first in the region), developed and supervised the development of turnaround programs for clients under bankruptcy (four projects), advised clients on takeover issues, represented clients in the Court of Arbitration and Federal Bankruptcy Service of Russia
- 1998-1999 Financial Analyst, City Council, Voronezh, Russia
Monitored financial performance of municipally-owned firms (over 80 companies), represented municipal property management committee in bankruptcy-related court hearings
- 1997-1998 Auditor, *Audit-Elektronika*, Voronezh, Russia (Auditing/Consulting)
Developed financial restructuring and turnaround programs for clients (three projects)

EXECUTIVE TRAINING

- 10/00-06/01 Russian Presidential Management Training Initiative, Voronezh State University

OTHER

Citizenship: United States; Russia

REFERENCES

William Schulze

(former adviser and co-author)
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