

Laurie Anne Roberts
1704 Longwood Circle, Goshen, KY 40026 502.235.7752
laurieanneroberts@gmail.com

PROFESSIONAL EXPERIENCE

Executive Director, Main Street Association	2019 - Present
Community Coordinator, Office of Thought Leadership & Civic Engagement University of Louisville College of Business	2017 - Present
Working with Assistant Dean Nat Irvin, II D.M.A., we build thoughtful programming in areas of Thought Leadership, strengthening connections and engagement between students, faculty, staff and corporate communities.	
Executive Assistant, W.M. Strickler Executive in Residence & Professor of Management University of Louisville College of Business	2014-2017
Responsible for clear pathways. Prime interaction within Thrivals community projects ensuring forward mobility in partnerships with the college; work with course logistics and students as they progress in their matriculation within the MBA program.	
Consultant – Rampant Lion Foundation, Delta Kappa Epsilon, Ann Arbor, MI	2011-2012
Develop Risk Management Materials for Chapter Training for use by Chapter Consultants, National Convention, Regional Workshops, Website and Inter-Fraternity Communication	
Director of Development, SAR Foundation, Inc., Louisville, KY	2007-2009
Developed marketing strategy for acquisition and planning of new \$8 Million facility on West Main Street. Worked to select contractor and architect. Provided support for development of architectural plans. Spearheaded negotiations with Metro Louisville Economic Development Cabinet for support agreement. Positioned the SAR Foundation and The Center for Advancing America’s Heritage, a civic literacy project of the National Society of the Sons of the American Revolution, for capital campaign. Increased donations of over \$1.5 Million through capital campaign, membership solicitations and bequests. Provided administrative support and strategic direction for the SAR Foundation, Inc.	
Director of Development, Neighborhood House, Inc., Louisville, KY	2006-2007
Implemented a development department for community house in Portland. Worked with Board of Directors on leadership training and fundraising expectations.	
Manager, Corporate Sponsorships, Membership, Frazier International History Museum, Louisville, KY	2005-2006
Built relationships with corporate partners. Implemented program to increase corporate, Individual, family and scholar membership. Participated in structural redesign process leading to branding initiative and strategic positioning of museum.	
Administrative Vice President, The Convention Connection, Inc., Louisville, KY	2002-2005
Developed guide training program to incorporate industry standards of tourism and knowledge of Louisville community. Coordinated event materials and activities for corporate functions and special events.	
Foundation Director, Historic Homes Foundation, Inc., Louisville, KY	1985-1987
Identified and led strategic planning initiatives for three historic properties in Louisville. Conducted acquisition study with National Trust for acquisition of new facility, Whitehall. Conducted feasibility study for capital campaign. Worked with national consultants. Worked with national corporations for sponsorship dollars. Developed marketing plan for historic properties. Built relationships within community.	
Bank of Louisville, Louisville, KY Assistant Manager	1984-1985
American Heart Association, Forsyth County Chapter, Winston-Salem, NC Executive Director	1983-1984
Easter Seals Society, North Carolina Affiliate, Winston Salem, NC Field Representative	1981-1983
Puget Sound National Bank of Tacoma, WA International Teller	1979-1980
First Valley Bank of Bethlehem, PA Floating Teller	1974-1977

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EDUCATION

Peabody College, Vanderbilt University, Nashville, TN BS History/English
Raisers Edge Training, Project Management Training

VOLUNTEER DEVELOPMENT

- Community Foundation of Oldham County** 2015-Present
Chair, Outreach Chairman, Vice Chairman, Board Emeritus
- Committee for the University of Louisville Center for Veteran and Military Affairs** 2012-2015
(Formerly known as the University of Louisville ROTC Advisory Board)
Chairman
- Louisville Advisory Board, SAR Foundation, Inc.** 2013- 2014
- Main Street Association, Inc.** 2009-Present
President, Secretary, Executive Committee, Board of Directors
- Louisville Downtown Development Corporation** 2012 -2013
Board Member, Ex-Officio, Bourbon Committee 2021 -Present
- Oldham County School District** 2007
Search Committee, Oldham County Arts Center, Executive Director
- Oldham County Educational Foundation, Buckner, KY,** 2005-2011
President, Executive Committee, 1st Vice President, Nominating Committee, Pyramid Awards
Grant Panel Reviewer
- Oldham County School District** 1992- 2011
- Goshen Elementary School, North Oldham Middle School, North Oldham High School**
Classroom Volunteer, PTSA Volunteer, NOHS Boys Soccer Administrator
NOHS Booster Club, Spirit Chair, Marketing Chair, Fundraising Chair
- Metro United Way, Louisville, KY** 1987-2002
Executive Committee (2 Terms); Board of Directors (2 Terms);
Community Council (1 Term); Strategic Planning Committee; Venture Funding Strategic
Planning/Re-Design, Co-Chair; Venture Funding Committee, Chair; Community Placement Committee.
Attended National Leadership Conferences: Dallas, Chicago, Nashville
- Kentucky Shakespeare Festival** 1988-1991
Board of Directors; Chair, Personnel Committee; Chair, Fundraising Committee
- Association of Junior Leagues, Inc.** 1979-2001
Louisville, KY: Board of Directors (5 Terms); Chair, Placement Committee; Co-Chair,
Provisional Committee; Chair, Transfer Committee; Member, Ad hoc Strategic Planning, Chair, Yearbook
Committee; Cookbook Committee
Winston-Salem, NC: Transfer, Ways and Means Committee, Provisional Committee, Rummage
Sale
Tacoma, WA: Provisional Class, Washington State Historical Museum, Ways and Means
Committee
- Central Moravian Church Historic Area, Bethlehem, PA** 1965-1978
Tour guide

LEADERSHIP AWARDS

- Allen Society Community Service Award, Metro United Way** 1995
Community Problem Solving/Fund Distribution
- Community Leadership Award, Junior League of Louisville, Inc.** 1995