



UNIVERSITY OF
LOUISVILLE

COLLEGE OF BUSINESS

Equine Industry Program



ONLINE CERTIFICATE

HORSE RACING INDUSTRY BUSINESS

PROGRAM OVERVIEW

The online Horse Racing Industry Business Certificate provides current and aspiring professionals with the skills needed for success in horse racing operations.

This flexible, 100% online program supports racetrack professionals and industry stakeholders while allowing for a better balance between work, life and education.

**6-COURSE
PROGRAM**

**\$800 PER
CREDIT HOUR**

**100% ONLINE
COURSES**

**ROLL CREDITS
INTO MBA**

WHY UOFL?

Your future starts here—at a globally recognized, connected and student-focused business school.

- Strong partnerships in Louisville and beyond
- Globally recognized AACSB accreditation
- Flexible online access—anytime, anywhere
- Personal support from expert faculty
- Real-time collaboration with peers
- Build your professional network from day one



ADMISSION REQUIREMENTS

To apply, complete an online application at apply.graduate.louisville.edu/apply/. Select “Graduate – Non-Degree” in classification level

- Bachelor’s degree from an accredited college or university
- Official transcript(s) certifying the undergraduate degree
- Minimum cumulative undergraduate GPA of 2.5
- \$40 application fee
- GMAT/GRE is not required for admission.

APPLICATION DEADLINES & START DATES

Term	Application Deadline	Start Date
Term 1	May 9	May 26
Term 2	June 13	June 30
Spring	Mid-December	January
Summer	Mid-May	June

SCHOLARSHIPS

We offer merit and need based scholarships for Equine Certificate students. Scan to learn more.



[APPLY NOW](#) ▶

[BUSINESS.LOUISVILLE.EDU](https://business.louisville.edu)



UofL Equine



@UofLBiz



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HIGHLIGHTS

- **Build your expertise** in management, communication strategies, business ethics, sports analytics, wagering trends and legal regulations.
- **Level up your learning** with exclusive access to corporate fellows, real-world case studies and industry guest speakers — all integrated into your courses.
- **Expand your network** by connecting directly with professionals and leaders shaping the sports and wagering industry.
- **Learn on your terms** — fully online, anytime, anywhere.
- **Invest in your future** — apply your certificate credits toward a UofL MBA (online or on-campus).

PROGRAM OUTCOMES

The horse racing industry is fast-paced and global, requiring leaders who can blend innovation, technology and ethical leadership to shape its future.

UofL’s Online Certificate in Horse Racing Industry Business was designed in collaboration with industry experts to address the most critical challenges facing the field today — including crisis communication, stakeholder ethics, leadership strategies and data analytics.

Graduates will develop a deep understanding of industry issues and gain the skills to drive innovative solutions, positioning themselves for career advancement in this dynamic field.

ONLINE COURSES

The certificate consists of 6 courses, totaling 9 graduate credit hours. Courses are offered through 5-week terms.

Course Code	Course Title
EQIN 610	Horse Racing Industry Overview
EQIN 620	Strategic Communications for the Equine Industry
EQIN 630	Management and Leadership of Equine Enterprises
EQIN 640	Racetrack Operations and Related Activities
EQIN 650	Equine and Sports Analytics
EQIN 660	Regulatory Law in the Thoroughbred Industry

ONLINE STUDENT LINKS & RESOURCES



TECH REQUIREMENTS
uofl.me/techreq



TECH SUPPORT
[louisville.edu/its/
get-help/its-helpdesk](https://louisville.edu/its/get-help/its-helpdesk)



VIRTUAL WRITING CENTER
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