



SUMMER 2021

# DEAN'S ANNUAL REPORT

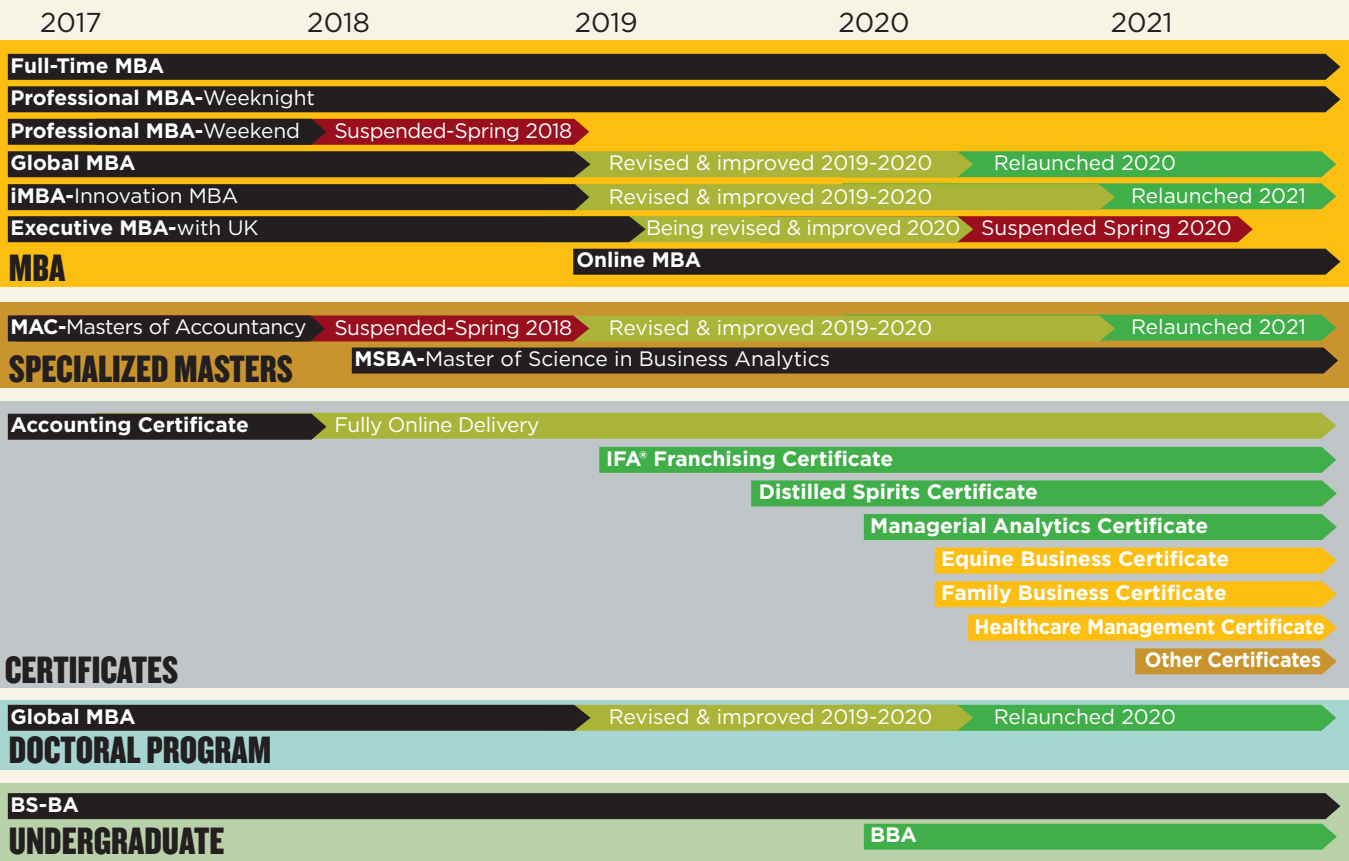
# DEAN'S ANNUAL REPORT 2021

As this fiscal year comes to a close, the College of Business has seen incredible results during what was truly a historic year. The following report displays the many successes we've seen with student success rates, diversity and inclusion in hiring practices, and fundraising initiatives. In addition to the results shown here, we've launched new programs by adding a spring cohort to our Master of Science in Business

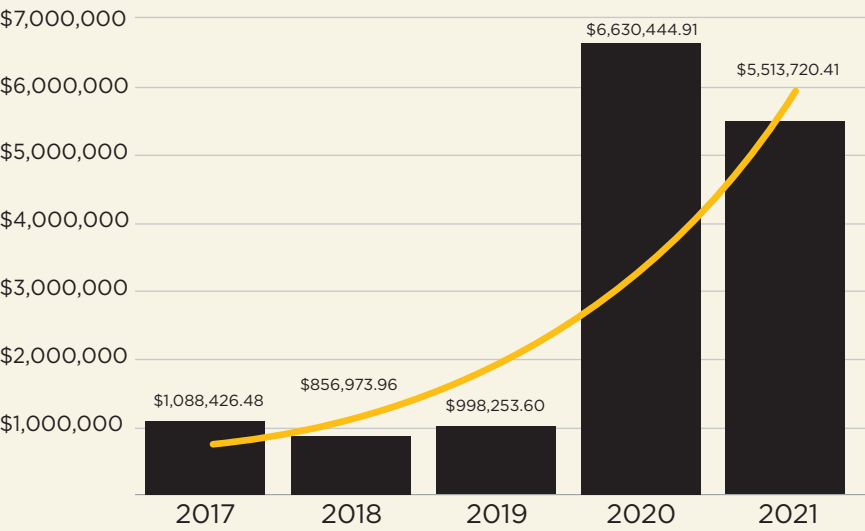
Administration, an online MBA, and the Bachelors of Business Administration while refreshing current degrees. Over the next year, we will be revamping our stewardship efforts with a new donor engagement program with increased communication and new events so you can see the effect your contribution has on the College of Business' educational goals.

## PRODUCT PORTFOLIO EVOLUTION

Over the past four years, our faculty and staff have been deeply engaged in refreshing our curriculum to deliver high impact content.

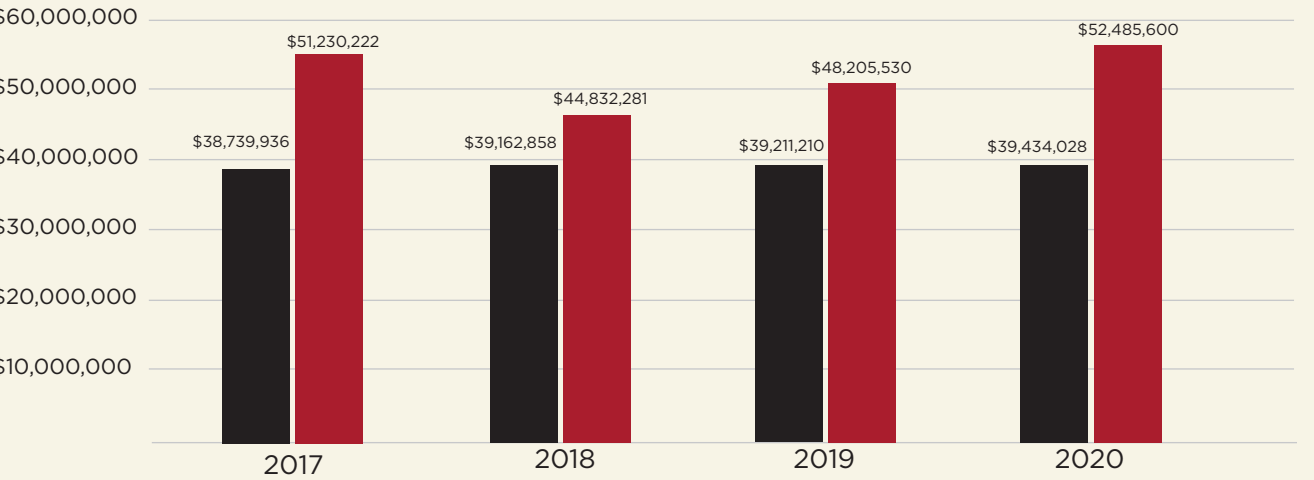


## COB FUNDRAISING RESULTS TOTAL PHILANTHROPY FY17-FY22

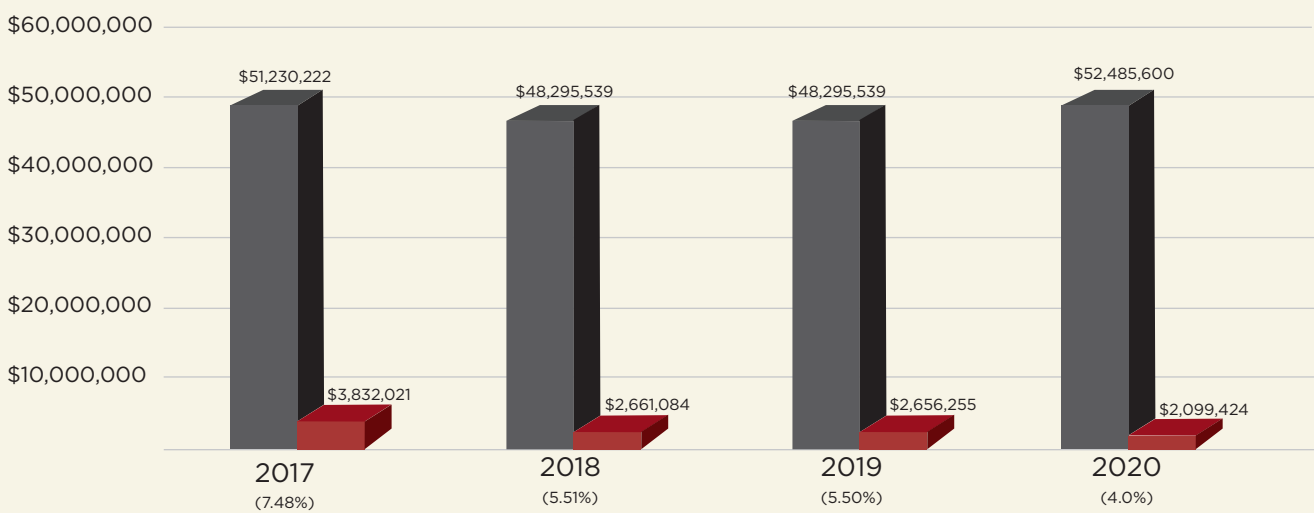


We have made significant efforts to improve our external relations and fundraising program. As you can see, from this chart, our investments are yielding results.

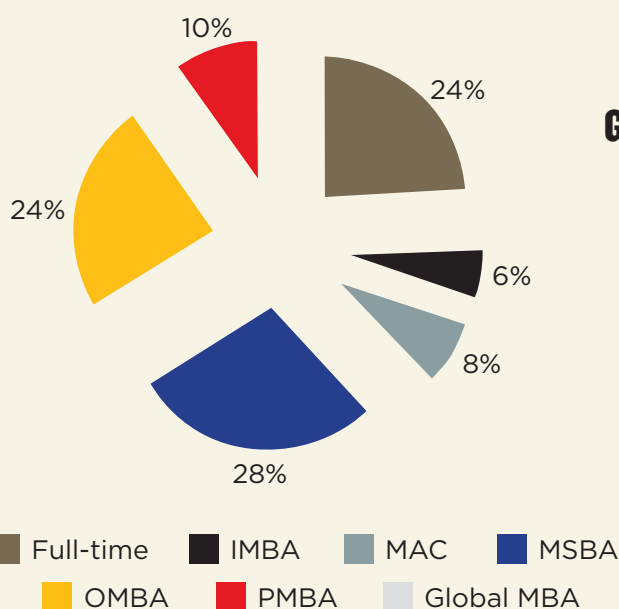
## COB ENDOWED FUND SUMMARY FY17-FY22



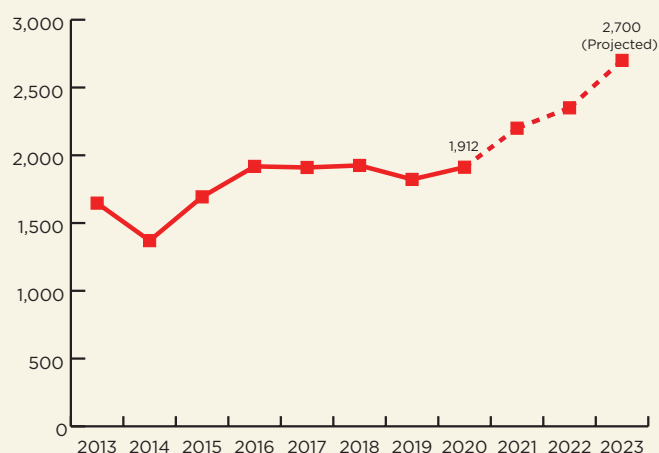
## COB ENDOWED FUNDS ULF SPEND POLICY Y FY17-FY22



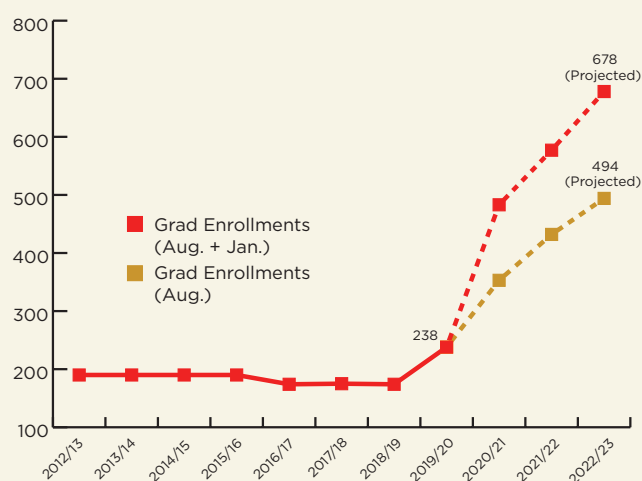
## ENROLLMENT & SUCCESS



## UNDERGRADUATE ENROLLMENTS



## GRADUATE ENROLLMENTS



## FACULTY HIRING

The College has been able to hire faculty who are diverse, accomplished, and committed scholars – great researchers and great teachers. In 2020 we added eight new faculty members. Two are African American and one is Latinx. Three are women. All are excellent and “raise the bar” for our faculty and our college. We are committed to investing in their continued success.

