

BRANDON HARDY

Assistant Professor of Practice, Management & Entrepreneurship
College of Business, University of Louisville
brandon.hardy@louisville.edu

EDUCATION

- East Carolina University** **Greenville, NC**
Doctor of Philosophy in Rhetoric, Writing & Professional Communication 8/2019
Dissertation: *Constellating Identities and Workplace Genres in Writing Center Discourse*
Committee: Dr. Nikki Caswell (chair), Dr. Will Banks, Dr. Matthew Cox, and Dr. Jackie Grutsch McKinney
- Middle Tennessee State University** **Murfreesboro, TN**
Master of Arts in English 8/2015
Thesis: *Rearticulating the Role of Peer Tutors in U.S. and European Writing Centers*
Committee: Dr. Julie Barger (chair) and Dr. Allison D. Smith
- Middle Tennessee State University** **Murfreesboro, TN**
Bachelor of Arts in English 8/2013

ACADEMIC POSITIONS & EXPERIENCE

- University of Louisville** **Louisville, KY**

Assistant Professor of Practice, Management & Entrepreneurship **08/2021 – present**
Courses Taught:
 - BUS 301, “Business Communication”
 - MSBA 625, “Storytelling with Data”
 - MBA 642, “Managerial Communication”
- Lecturer, Management** **01/2021 – 05/2021**
Courses Taught:
 - BUS 301, “Business Communication”

University of Northern Colorado

Greeley, CO

Instructor, English

08/2019 – 07/2020

Courses Taught:

- ENG 123, “College Research Paper”
- ENG 122, “College Composition”

East Carolina University

Greenville, NC

Instructor, English

08/2015 – 07/2018

Courses Taught:

- ENGL 3880, “Writing for Business and Industry”
- ENGL 3875, “Peer Tutoring”
- ENGL 3820, “Scientific Writing”
- ENGL 2201, “Writing About the Disciplines”
- ENGL 1100, “Foundations of College Writing”

Graduate Assistant Director of Writing Foundations

08/2018 – 06/2019

- Created and led professional development workshops for new graduate teaching assistants
- Participated in weekly faculty meetings and communicated graduate students’ interests and concerns to stakeholders
- Mentored and managed graduate teaching assistants through observation and written consultation, while also providing feedback on pedagogical improvement
- Facilitated academic dishonesty hearings with the student, instructor, and non-participant observers

Graduate Assistant Director of University Writing Centers

08/2015 – 06/2017

- Led staff meetings and co-designed student outreach initiatives that involved equity and inclusivity, campus writing support, and veteran writing programs
- Participated in hiring new staff and facilitated their initial and ongoing training
- Managed and evaluated a staff of 40 writing consultants as part of a four-person administrative team
- Represented the University Writing Centers at campus fairs and community functions

- Performed staff evaluations and distributed reports to upper administration to inform staff training and other professional development initiatives
- Liaised between faculty and the University Writing Centers to streamline and better tailor writing instruction for course-specific needs and expectations
- Developed social justice initiatives on campus and in the local community

Writing Consultant, University Writing Center

08/2015 – 05/2017

- Provided writing support for students, faculty, and staff on essays, analyses, reports, theses, and dissertations in both face-to-face and online formats.
- Developed handouts and other electronic resources for students pertaining to invention, drafting, revision, and incorporating research.
- Created appointments for students, faculty, and staff via WCOonline, telephone, and email.
- Communicated with clients concerning follow-up appointments and rescheduling.
- Visited classrooms to give a brief overview of writing center services and support.
- Wrote reports documenting feedback on student drafts archived for internal reporting and future training.

Middle Tennessee State University

Murfreesboro, TN

Instructor, English

08/2014 – 05/2015

Courses Taught:

- ENGL 1010, "Literacy for Life"

Writing Consultant, University Writing Center

08/2012 – 07/2015

- Provided writing support for students, faculty, and staff on essays, analyses, reports, theses, and dissertations in face-to-face and online formats
- Developed handouts and other electronic resources for students pertaining to invention, drafting, revision, and incorporating research
- Invented workshops on integrating research and using bibliographic references
- Chaired social media and outreach committees
- Rebranded the writing center with a new logo and other graphic assets
- Created appointments for students, faculty, and staff via WCOonline, telephone, and email

- Served as junior administrator (Peer Mentor) during my last year, mentoring and training new hires, as well as leading weekly staff meetings and workshops

AWARDS & HONORS

Student Champion, Office of the President, University of Louisville, 2022–23 Academic Year.

Faculty Favorite, Delphi Center for Teaching and Learning, University of Louisville, 2022–23 Academic Year.

Student Champion, Office of the President, University of Louisville, 2021–22 Academic Year.

Faculty Favorite, Delphi Center for Teaching and Learning, University of Louisville, 2020–21 Academic Year.

Honored Instructor Award, Campus Living and Residence Hall Association, East Carolina University. 2017–18 Academic Year.

Excellence in Tutoring Award, University Writing Center, Middle Tennessee State University. 2013–14 Academic Year.

REFEREED JOURNAL PUBLICATIONS

Dalessandro, Leonardo, Sascha Dieter, Dennis Fassing, **Brandon Hardy**, Anja Poloubotko, and Birte Stark. "The Story on (International) Collaboration Among Peer Tutors." *Journal der Schreibberatung*, vol. 9, July 2015, pp. 54–63.

INVITED PRESENTATIONS & DISCUSSIONS

Keynote Panel Moderator, "Learning from/in Middle East North-Africa Writing Centers: Active Citizenship and Social Justice." With Amy Hodges, Lynne Ronesi, and Amy Zenger. *International Writing Centers Association Conference*, Atlanta, GA (October 2018).

Presenter, "International Writing Center Exchanges and Experiences." With Lance Gibson. *National Conference on Peer Tutoring in Writing*, Tacoma, WA (November 2016).

Keynote Speaker, "Bridging Writing Center Cultures through Conversation and Professionalizing Peer Tutors." *European Writing Centers Association Conference*, Łódź, Poland (July 2016).

Featured SIG Moderator, "International Peer Tutor Networking." *International Writing Centers Association Conference*, Pittsburgh, PA (October 2015).

Presenter, “International Peer Tutor Networking: Building a Culture of Innovation.” *International Peer Tutor Day*, Nijmegen, The Netherlands (July 2015).

Presenter, “Extending Peer Tutor Conversations Beyond Borders.” *International Peer Tutor Day*, European University Viadrina, Frankfurt (Oder), Germany (July 2014).

ACADEMIC CONFERENCE PRESENTATIONS & PAPERS

National and International

“To be Unalive: How Facebook Memorial Pages Rewrite Death in the Digital Age.” With Dr. Zachary Lundgren. *Conference on College Composition and Communication*, Pittsburgh, PA (March 2019).

“Constellating Workplace Genres and Working Bodies in the Writing Center.” *International Writing Centers Association Conference*, Atlanta, GA (October 2018).

“Demystifying the Magic of Teaching Pedagogy: Using Composition Pedagogies to Inform Tutoring Strategies.” With Dr. Cory Hudson and T. Mark Bentley. *International Writing Centers Association / National Conference on Peer Tutoring in Writing*, Orlando, FL (October 2014).

“Building Writing Center Community with Virtual Reading Groups.” With Dennis Fassing, Sascha Dieter, and Birte Stark. (German) *National Peer Tutor Conference*, Frankfurt (Main), Germany (September 2014).

“Initiating an Online Reading Group for International Peer Tutors.” With Birte Stark. *European Writing Centers Association Conference*, Frankfurt (Oder), Germany (July 2014).

“Crossing Borders in Digital Spaces: An International Peer Tutor Collaboration Effort.” *European Writing Centers Association Conference*, Frankfurt (Oder), Germany (July 2014).

“Building Physical and Digital Writing Center Communities.” With T. Mark Bentley. *Tutor Collaboration Day (TuColla)*. Middle Tennessee State University, Murfreesboro, TN (April 2014).

“Writing Out in the Open: Developing an Open-Source Creative Writing Platform.” With T. Mark Bentley. *Conference on College Composition and Communication*, Indianapolis, IN (March 2014).

“A Journalled Shift: Shadows, Reflections, and Pre-Tutoring Internships.” With Terri Crouch, Mary LeDoux, and T. Mark Bentley. *International Writing Centers Association Conference*, San Diego, CA (October 2012).

Regional

- “‘Your Consultant Will See You Now’: An Analysis of Clinical Discourse in the Writing Center.”
Southeastern Writing Center Association Conference, Richmond, VA (February 2018).
- “Classrooms as Counterpublics: How Writing Transforms Public Nature.” With Dr. Zachary Lundgren and Dr. Alana Baker. *Carolina Rhetoric Conference*, Clemson, SC (February 2018).
- “Writing Centers as Contact Zones for Enabling Social Justice Work.” With Dr. Kerri Flinchbaugh. *Carolinas Writing Program Administrators Conference*, Little Switzerland, NC (September 2017).
- “Writing Center-opoly: Writing Consultants Developing Campus and Community Partnerships as Knowledge Workers.” *Carolina Rhetoric Conference*, Columbia, SC (February 2017).
- “How ECU Students Articulate Concerns to Writing Center Consultants.” *English Graduate Student Organization Conference*, Greenville, NC (April 2016).
- “Making Meta: Embodied Rhetorics in the Technical Communication Classroom.” With Dr. Zachary Lundgren and Dr. Alana Baker. *Carolina Rhetoric Conference*, Raleigh, NC (March 2016).
- “Identifying Identities: Exploring the Concept of Writer Identity in Writer-Consultant Relationships.” With Daniel Franch and Josh Gardner. *Southeastern Writing Center Association Conference*, Columbus, GA (February 2016).
- “The Writing Center(ed) Self: A Geocritical Exploration of Peer Tutor Identities.” *Southeastern Writing Centers Association Conference*, Nashville, TN (February 2015).
- “The Importance of Student Administrators in Writing Studios.” With T. Mark Bentley, Allie Sockwell, and Arlo Hall. *Southeastern Writing Center Association Conference*, Nashville, TN (February 2015).
- “A Multimodal Community: Adaptive Technology in the Writing Center.” With T. Mark Bentley, Sarah Rivas, and Tom Cruz. *Southeastern Writing Center Association Conference*, Greenville, NC (February 2014).
- “Representing the Writing Center in the Collegiate Community.” With T. Mark Bentley and Tom Cruz. *Tutor Collaboration Day (TuColla)*, Middle Tennessee State University, Murfreesboro, TN (April 2013).

SERVICE

Leadership in Professional Organizations

Executive Board, European Writing Centers Association (EWCA)

Deputy Chair 06/2016 – 06/2018

Peer Tutor Representative & Web Secretary 06/2014 – 06/2016

Executive Board, Southeastern Writing Center Association (SWCA)

Graduate Student Representative; Policy & Procedures Committee 02/2015 – 02/2016

Conference Planning and Organizing

International Writing Centers Association, Atlanta, GA (October 2018).

European Writing Centers Association Summer Collaborative, University of Limerick, Ireland (July 2018).

North Carolina Tutor Day, East Carolina University (September 2016).

International Peer Tutor Day, University of Łódź, Poland (July 2016).

Tennessee Tutor Collaboration Day, Middle Tennessee State University (March 2013–14).

Conference Proposal Review

2018 International Writing Centers Association Conference.

2016 European Writing Centers Association Conference.

2015 (German) National Peer Tutor Conference.

2015 International Writing Centers Association Conference.

Department & Institution Committees

Search Committee, Assistant Professor of Practice, Department of Management & Entrepreneurship,
College of Business, University of Louisville, 2022–present.

Master of Business Administration Committee, College of Business, University of Louisville,
2022–present.

Chair, Course Inclusiveness Committee, College of Business, University of Louisville, 2022–present.

Search Committee, Assistant Director for Undergraduate Student Success & Engagement, College of
Business, University of Louisville, 2022.

Master of Science in Business Analytics Committee, College of Business, University of Louisville,
2021–present.

Diversity & Inclusion Committee, Communications Subcommittee, College of Business, University of Louisville, 2021–present.

Management Major/Minor Curriculum Review Committee, College of Business, University of Louisville, 2021–22.

Writing Minor Committee, University of Northern Colorado, 2019–20.

First-Year Composition Committee, University of Northern Colorado, 2019–20.

Film Minor Committee, University of Northern Colorado, 2019–20.

Writing Foundations Committee, East Carolina University, 2018–19.

Workshops Led

“Get to Know *The Last Ballad* (Pirate Read): A Discussion of Themes and Connections to Today”. With Abigail Morris and Dr. Tracy Morse. East Carolina University (October 2018).

“IWCA Online Proposal Writing Workshop.” With Dr. Cecilia Shelton and LaKela Atkinson. International Writing Centers Association (March 2018).

“Teaching Technologies Workshop Series,” East Carolina University (Fall 2016).

“Critical Questions.” ECU Writing Center Orientation, East Carolina University (August 2016).

“What to Do on the First Day.” With Dr. Zachary Lundgren. Graduate Teaching Assistant Orientation, East Carolina University (August 2016).

“Technical Writing: What It Is, What It Looks Like, and Ways to Consult.” With Rexford Rose. ECU Writing Center (October 2015).

“SWCA Online Proposal Writing Workshop for Graduate Students.” With Dr. Russell Carpenter and Dr. Eliot Rendleman. Southeastern Writing Center Association (October 2015).

“The (Scary) Thing in the Drawer: Using iPads in Writing Consultations.” With Greta Walker. MTSU Writing Center (April 2015).

“Discourse Investigation as a Tutoring Strategy.” With Caty Chapman. MTSU Writing Center (April 2015).

“Starting a Conversation about Grammar.” With Dr. Bené S. Cox. MTSU Writing Center (November 2014).

“Tutoring Philosophy Workshop” for Central Magnet School’s Writing Lab, Middle Tennessee State University (September 2014).

“Conducting the Session.” With Arlo Hall and T. Mark Bentley. MTSU Writing Center Orientation (August 2014).

Other Related Service

Business Communication Course Coordinator, Department of Management & Entrepreneurship, College of Business, University of Louisville, 2021–present.

Judge, Communication Professional Development Module, College of Business, University of Louisville, 2021–22.

Faculty Sponsor, International Film Series, University of Northern Colorado, 2019–20.

Honors Program Departmental Liaison, University of Northern Colorado, 2019–20.

Associate Chair, Conference on College Composition and Communication Qualitative Research Network, 2018.

Teaching Circle Coordinator, Department of English, East Carolina University, 2016–19.

Moderator, “International Peer Tutoring” Community, European Writing Centers Association, 2014–17.

Editor, Writing Consultant Handbook, MTSU Writing Center, Middle Tennessee State University, 2013–15.

Leader, Creative Writing Group, MTSU Writing Center, Middle Tennessee State University, 2012–15.

SELECT PROFESSIONAL DEVELOPMENT

“The Butterfly Project.” Community Data Science Workshop Series. Microsoft and Louisville Future of Work Initiative, Louisville, KY (July 2022).

“Community Cultivation: Engaging our International Population.” Diversity & Inclusion Program, College of Business, University of Louisville, Louisville, KY (February 2022).

“Aligning Your Existing Pedagogy with Principles of Student Learning.” New Faculty Extended Orientation Workshop, University of Northern Colorado, Greeley, CO (January 2020).

“Canvas Master Shell Training.” Instructional Design Workshop, University of Northern Colorado, Greeley, CO (January 2020).

“Building Core Competencies in Social Justice, Equity, and Inclusion.” New Faculty Extended Orientation Workshop, University of Northern Colorado, Greeley, CO (October 2019).

“Supporting Students Through Technology.” New Faculty Extended Orientation Workshop, University of Northern Colorado, Greeley, CO (September 2019).

“Identifying, Responding to, and Serving Distressed and Disruptive Students.” New Faculty Extended Orientation Workshop, University of Northern Colorado, Greeley, CO (September 2019).

“University Libraries: Partners in Teaching and Scholarship.” New Faculty Extended Orientation Workshop, University of Northern Colorado, Greeley, CO (September 2019).

“Advanced WAC Academy Workshop Series,” East Carolina University, Greenville, NC (June 2016).

“Threshold Concepts of Writing: What Do We Know and How Can That Knowledge Inform Our Work?” Virginia Peck Series Composition Seminar Featuring Dr. Elizabeth Wardle, Middle Tennessee State University, Murfreesboro, TN (February 2015).

“Smartboards, Student-Designed Rubrics, and Group Assignments,” MTSU Lower Division Curriculum Seminar, Middle Tennessee State University, Murfreesboro, TN (January 2015).

“What Does Your Grading System Say About You?” Workshop, Middle Tennessee State University, Murfreesboro, TN (July 2014).

“Developing Assignments that Meet Program Goals and Also Interest Students,” Workshop, Middle Tennessee State University, Murfreesboro, TN (June 2014).