

The Cardinal Flight Career Readiness Digital Badge is a co-curricular program designed for **undergraduate business majors** in the College of Business.

**HOW TO EARN THE BADGE:**

Complete **either** three foundational-level experiences **OR** one advanced-level experience in **EACH COMPETENCY AREA**.

Competency Areas	Foundational Level Activities	Advanced Level Activities
<b>Career Development &amp; Professionalism</b>	<ul style="list-style-type: none"> <li>Attend a UofL/COB/Professional Networking Event</li> <li>Attend a Graduate or Professional Program Info Session or Meeting</li> <li>Career Coaching Appointment (Ulmer Career Center)</li> <li>Career Fair Attendance + Reflection</li> <li>Employer Site Visit</li> <li>Informational Interview with Industry Professional</li> <li>LinkedIn Learning (Career Dev/Professionalism topic)</li> <li>Mock Interview/Interview Prep with Career Coach</li> <li>Resume Review with Career Coach</li> <li>Rock My LinkedIn Profile + Create or Update Profile</li> <li>Ulmer Career Center Workshop + Reflection</li> </ul>	<ul style="list-style-type: none"> <li>Internship Experience</li> <li>Student-Run Enterprises or Consulting Projects</li> <li>Immersive Job Shadowing Program</li> </ul>
<b>Communication &amp; Teamwork</b>	<ul style="list-style-type: none"> <li>Attend Any COB Cardinal Flight Approved Event</li> <li>Attend Professor Office Hours for Course Support (x2)</li> <li>Business Student Success Coordinator Appt (x2)</li> <li>BizCom Coaching Appointment</li> <li>FranchiseU! Podcast/TED Talks (x2)</li> <li>How to Help A Friend Workshop (PEACC Center)</li> <li>LinkedIn Learning (Communication or Teamwork topic)</li> <li>REACH Coaching/Tutoring</li> <li>UofL Writing Center Appointment</li> </ul>	<ul style="list-style-type: none"> <li>Attend Any COB Cardinal Flight Approved Event (x4)</li> <li>Cardinal Challenge/Any Business Startup Competition</li> <li>COB Student Study Group Organizer/Facilitator</li> <li>Conference Presenter/Speaker</li> <li>REACH Coaching/Tutoring (x4)</li> </ul>
<b>Leadership &amp; Belonging</b>	<ul style="list-style-type: none"> <li>Attend Any RSO Meeting (Business or Non-Business)</li> <li>Attend Business RSO Event</li> <li>Attend a Center for Belonging, Access and Engagement (BAE) Event</li> <li>Join a Professional Organization</li> <li>LinkedIn Learning (Leadership or Belonging topic)</li> <li>UofL Sports/Athletics Event</li> <li>Visit to the Speed Art Museum</li> </ul>	<ul style="list-style-type: none"> <li>Active Membership in Club/Organizations</li> <li>Mentorship/Leadership Development Program</li> <li>On-Campus Employment</li> <li>ROTC or Military Experience</li> <li>Service Learning</li> <li>Study Abroad Program</li> <li>Student Athlete</li> <li>Student Ambassador/Leader</li> <li>Volunteer with a Campus or Community Service Group</li> </ul>
<b>Thinking &amp; Technology</b>	<ul style="list-style-type: none"> <li>LinkedIn Learning (AI topic)</li> <li>LinkedIn Learning (Critical Thinking topic)</li> <li>LinkedIn Learning (Technology topic)</li> <li>Meet with a UofL Librarian for Research Assistance</li> </ul>	<ul style="list-style-type: none"> <li>Adobe Digital Badge</li> <li>IBM Design Thinking Badge</li> <li>Green Dot Bystander Training</li> <li>Reading Group (COB Center for Free Enterprise)</li> <li>Undergraduate Research</li> </ul>

**Note:** The full checklist of approved activities and how to earn credit are available on the Cardinal Flight Path in EngageUofL.

## Program Overview:

- It offers a **structured pathway** to build essential career-ready skills through meaningful on- and off-campus experiences—supporting your **academic, personal, and professional growth**.
- **Customize your journey** by choosing the experiences that matter most to you — **all at your own pace**.
- Many activities are **self-guided and online**, so you can complete them whenever it fits your schedule.

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## Get Started

Log in to [EngageUofL](#), select **Paths**, choose **Cardinal Flight**, click an activity, and follow the instructions to complete it.

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## Important Submission Info

- Submit each approved activity within **60 days** of participation for it to count toward the badge.
- If you're graduating, all activities must be submitted by the official **Reading Day** of your graduation semester.
- **Proof of completion is required** for each activity submitted.

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## (x#) Notation Explained

The “**x**” followed by a number (e.g., **x4**) means you must complete the activity that many times to earn credit. For example, **x4** means completing the activity **four times**.

