

**Kai Cher, Tay**  
**College of Business**  
**University of Louisville**  
**Ph.D. Student in Entrepreneurship**

Email me at: [kaicher.tay@louisville.edu](mailto:kaicher.tay@louisville.edu)

**Education**

Ph.D. in Entrepreneurship, University of Louisville	2022-Present
B.S. in Economics (Minor: Math), University of Central Arkansas	2012-2016

**Awards and Honors**

**Center for Free Enterprise PhD Fellowship, 2023**  
*University of Louisville*

**Research Interest**

Theoretical interest

•Entrepreneurial Ecosystems •Institution •Strategy •Digital Entrepreneurship •Corporate Entrepreneurship

Methodological interest

•Quantitative Research Methods (econometrics, multi-level analysis)

**Research**

**Under Review**

- Garrett, R. and Tay, K.C. "Title redacted for blind review process". Under first review at *Strategic Entrepreneurship Journal*

**Work in Progress**

- Bennett, D.L., Tay, K.C., and Diaz, F.P. "Pro-Market Institutions and Business Failure"
- Tay, K.C., "Digital Freedom and Entrepreneurship in The Digital Age"
- Tay, K.C. and Bennett, D.L. "Socio-Cognitive Traits and Entrepreneurship: A Systematic Replication Study"

## **Conference Presentations**

### **Conference Presentations**

Babson College Entrepreneurship Research Conference	June 2023
Society of Business, Industry, and Economics (SOBIE) at San Destin, Florida	April 2016
Institute for Humane Studies paper workshop at Loyola University Chicago	Oct 2015
Society of Business, Industry, and Economics (SOBIE) at San Destin, Florida	April 2015

### **Doctoral Consortia**

Southern Management Association, Early-Stage Doctoral Consortium	Oct 25, 2023
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## **Academic Experience**

<b>Graduate Research Assistant</b> <i>University of Louisville</i>	2022-Present
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<b>Research Fellow</b> Arkansas Center for Research in Economics (ACRE) <i>University of Central Arkansas</i>	2014-2016
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## **Academic Service**

### **Conference Reviewer**

Academy of Management Annual Meeting (ENT Division)	2022
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## **Professional Experience**

<b>Social Media Marketing</b> Freelance – aiding local businesses in the digital marketing transformation.	2020-2022
<b>Co-Founder</b> Spine Zen – physiotherapy center that provides affordable care to patients.	2017-2020
<b>Co-Founder</b> Infinitea – bubble tea café.	2018-2020

## **References**

### **Daniel L. Bennett, PhD**

Associate Professor of Entrepreneurship  
Assistant Director, Center for Free Enterprise  
Program Director, PhD in Entrepreneurship  
College of Business  
University of Louisville  
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### **Robert P. Garrett, Jr., PhD**

Dean, Fogelman College of Business & Economics  
Professor of Management  
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### **Manju Ahuja, PhD**

Frazier Family Professor of Information Systems  
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### **James Fiet, PhD**

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