

Jose M. Fernandez

Associate Professor of Economics

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Employment

University of Louisville, Louisville, KY

Chair of the Economics Department 2020 - Present

Associate Professor of Economics 2014 - Present

Assistant Professor of Economics 2008 - 2014

Instructor of Economics 2007 - 2008

Commission on Children and Families, Charlottesville, VA

Research Assistant 2005 - 2006

University of Virginia Law School, Charlottesville, VA

Research Assistant 2004 - 2005

Center for Urban Transportation Research, University of South Florida, Tampa, FL

Research Assistant 2000 - 2001

Office of Human Resource, City of Lakeland, Lakeland, FL

Internship 1999

Education

University of Virginia, Charlottesville, VA, Ph.D. Economics May 2008

University of Virginia, Charlottesville, VA, M.A. Economics May 2002

University of South Florida, Tampa, FL, M.A. Economics May 2000

University of South Florida, Tampa, FL, B.A. Economics May 1999

Publications

Journal Articles

1. Fernandez, Jose and Stephan Gohmann, "Consumers' Perceptions of Product Quality and Entrepreneurial Survival: Evidence from the Craft Brewery Industry," *Forthcoming Journal of Small Business and Enterprise Development* DOI 10.1108/JSBED-12-2020-0439
2. Fernandez, Jose, Erin A. Yetter, & Kim Holder (2021) What do economic education scholars study? Insights from machine learning, *The Journal of Economic Education*, 52:2, 156-172, DOI: 10.1080/00220485.2021.1887027
3. Fernandez, Jose M. 2021. "Hurricane Maria and La Crisis Boricua on Health-Care Supply in Puerto Rico." *AEA Papers and Proceedings*, 111: 598-601. DOI: 10.1257/pandp.20211116

4. Jayawardhana, J, Fernandez, JM. The associations of medical marijuana policies with opioid-related health care utilization. *Health Serv Res.* 2021; 56: 299– 309. <https://doi.org/10.1111/1475-6773.13632>
5. Chao, Y., Fernandez, J. and Nahata, B., 2019. Pay-What-You-Want Pricing under Competition: Breaking the Bertrand Trap. *Journal of Behavioral and Experimental Economics*, p.101453.
6. Lennon, Conor, Jose Fernandez, Stephan Gohmann, and Keith Teltser. 2019. "Minimum Wages, Morality, and Efficiency: A Choice Experiment." *AEA Papers and Proceedings*, 109 : 176-81.
7. Fernandez, Jose M., Stephan Gohmann, and Joshua Pinkston "Breaking Bad in Bourbon Country: Does Alcohol Prohibition Encourage Methamphetamine Production?" *Southern Economic Journal* 84, no. 4 (2018): 1001-1023.
8. Bogan, Vicki L., and Jose M. Fernandez. 2017. "How Children with Mental Disabilities Affect Household Investment Decisions." *American Economic Review Papers and Proceedings*, 107(5): 536-40
9. Chao, Yong, Jose Fernandez, and Babu Nahata (2015), "Pay-what-you-want pricing: Can it be profitable? *Journal of Behavioral and Experimental Economics*, Vol 57, August: 176-185
10. Dave, Dhaval and Jose Fernandez (2015), "Rising Autism Prevalence: Real or Displacing Other Mental Disorders? Evidence from Demand for Auxiliary Healthcare Workers in California" *Economic Inquiry*, 52(1): 448-468
11. Fernandez, Jose and Matthew Lang (2015), "Suicide and Organ Donors: Spillover Effects of Mental Health Insurance Mandates" *Health Economic*, 24(4): 491-497
12. Fernandez, Jose, Thomas Holman, and John V. Pepper. "The Impact of Living-Wage Ordinances on Urban Crime." *Industrial Relations: A Journal of Economy and Society* 53.3 (2014): 478-500.
13. Gohmann, Stephan and Jose Fernandez (2014), "Proprietorship and Unemployment in the United States" *Journal of Business Venturing*, Volume 29, Issue 2, pages 289-309
14. Fernandez, Jose, David Howard, and Lisa Stohr Korese, (2013), Effect of Cadaveric Kidney Donations on Living Kidney Donations: An Instrumental Variables Approach. *Economic Inquiry*, 51(3): 1696-1714
15. Fernandez, Jose M. (2013), "An Empirical Model of Learning under Ambiguity: The Case of Clinical Trials." *International Economic Review*, 54(2): 549-573
16. Coomes, Paul, Jose Fernandez, and Stephan Gohmann, (2012) "The Rate of Proprietorship among Metropolitan Areas: The Impact of Institutions, Local Economic Environment and Capital Resources" *Entrepreneurship Theory and Practice*, 37(4): 745-770
17. Rey, J. R., Hinebaugh, D., & Fernandez, J. (2002). Analysis of Florida transit bus crashes. *Transportation Research Record: Journal of the Transportation Research Board*, 1791(1), 26-34.

Book Chapters

1. Fernandez, Jose Manuel. 2021. "Health and Healthcare Delivery in Puerto Rico Before and After Hurricane Maria." In *Hurricane Maria in Puerto Rico: Disaster, Vulnerability*

& Resiliency, edited by Havidán Rodríguez, Marie T. Mora, and Alberto Dávila, 65–68. Rowman & Littlefield.

Non-Refereed Articles

1. [PART 1: 2014 Health Economic Research Study Part 1: 2014 Health Economic Research Study](#) by Jose Fernandez PhD, associate professor economics, UofL and and Megan Hardy (UofL student and HEN intern)
2. [Part 2: 2014 Health Economic Research Study Part 2: 2014 Health Economic Research Study](#) by Jose Fernandez PhD, associate professor economics, UofL, and Megan Hardy (UofL student and HEN intern)
3. [UofL Writing Center: How I Write](#) by Dr. Jose Fernandez
4. [Fernandez, Jose. 2020. "Letter from ASHE President." Hispanic Economic Outlook, pp. 1-2.](#)

Working Papers

1. Fernandez, Jose, "The Political Economy of Death: Do Coroners perform as well as Medical Examiners in determining suicide?"
2. Benitez, Joseph, Jose M. Fernandez, Elizabeth Munnich, "Demand Induced Supply? Health Insurance Expansion and the Supply of Health Care Providers"
3. Fernandez, Jose and Jayani Jayawardhana "The Effect of Pill Mill Legislation on Suicides: Evidence from panel data from 1990 to 2016" *Submitted*

Works in Progress

1. Fernandez, Jose and Jayani Na Jayawardhana "Marijuana Laws, Drug Policies, and Mortality"
2. Atkins, Daniel, Christine P. Durrance, Jose Fernandez, Elizabeth Munnich "Prenatal Substance Abuse Laws & Birth Outcomes"
3. Gohmann, Stephan, Jose Fernandez, and Jacob Burgdorf, "How does Competition Influence the Quality of New Breweries?"

TEACHING EXPERIENCE

University of Louisville

Econometrics I, Econometrics II, Health Economics, Healthcare Strategies (MBA), Industrial Organization, Law and Economics, Principles of Macroeconomics, Game Theory, Data Mining for Economists, Behavioral Economics, Economics Principles (MBA), Business Statistics, Introduction to Statistical Packages-R (MSBA), Data Analytics III (MSBA)

University of Virginia

Introduction to Statistical Analysis (instructor), Principles of Macroeconomics (instructor), Law and Economics (teaching assistant), Principles of Microeconomics (teaching assistant)

University of South Florida

Principles of Macroeconomics (teaching assistant)

GRANTS AND AWARDS

Fellow of the Diversity Initiative for Tenure in Economics	2013-2014
<i>University of Louisville</i>	
Cardinal Spirit Award	2020
Faculty Service Award College of Business	2018
Undergraduate Teaching Award College of Business	2012
“Faculty Favorites” Award	2011-2012, 2019-2020, 2020-2021
Summer Research Support	2008, 2009, 2010, 2012, 2013, 2017, 2018, 2020
<i>University of Virginia</i>	
Snavely Dissertation Prize, University of Virginia	2009
1st Place Robert J. Huskey Graduate Research Poster Presentation, University of Virginia	2006
Bankard Pre-Doctoral Fellowship	2006
Graduate Fellowship	2000-2003
<i>University of South Florida</i>	
Graduate Fellowship	1999-2000
Summer Graduate Fellowship	1999

CONFERENCE AND SEMINAR PRESENTATIONS

Conferenes

American Economic Association Conference (2020-2014, 2011)
American Health Economic Conference (2013, 2009)
American Political Science Association Meetings (2009)
American Society of Health Economist Conference (2021, 2019, 2016, 2012, 2010, 2008)
Association of Private Enterprise Education Meetings, Maui, HI, (2020, 2013)
Diversity Initiative for Tenure in Economics-Research Conference (2021, 2014)
European Association for Research in Industrial Economics (2014)
Health and Human Resource Conference, Amelia Island, FL (2007)
IU Health Economics and Policy Conference (2018)
IU-UL-VU Health Economics and Policy Conference - Organizer (2017)
Kentucky Economic Association Meetings (2020, 2019, 2017)
Midwest Economic Association Meetings (2021, 2017, 2012-2009)
Sixth Annual Southeastern Health Economics Study Group Conference (2008)
Southern Economics Association Meetings (2021-2011, 2008-2006)

Vanderbilt Empirical Applied Microeconomics Festival (2015)

Western Economic Association Meetings (2021,2011)

Invited Seminars

Indiana University - Southeast, New Albany, IN (2015)

Indiana University Purdue University - Indianapolis, (2016, 2008)

Leonard Davis Institute of Health Economics at the University of Pennsylvania (2007)

Michigan State University, East Lansing, Michigan (2007)

University of Kentucky (brown bag seminar), Lexington, KY, 2008

University of Toledo, Toledo, OH (2007)

University of Virginia, Charlottesville, VA (2007)

Western Kentucky University (2021)

West Virginia University (2021)

Xavier University, Cincinnati, OH (2009)

PROFESSIONAL ACTIVITIES

Editorial Board

Journal of Regional Analysis & Policy

Refereeing

American Journal of Health Economics; Economics and Human Biology; Forum for Health Economics & Policy; Berkeley Electronic Press; The B.E. Journal of Economic Analysis & Policy; International Economic Review; Journal of Business Venturing; Journal of Health Economics; Journal of Law, Economics, and Organization; Journal of Policy Analysis and Management; Journal of Labor Research; Journal of Retailing and Consumer Services; Journal of Substance Abuse; Health Economics Journal; Review of Black Political Economy; Review of Household Economics; Scandinavian Journal of Economics; Southern Economic Journal; Urban Affairs

Service to the Community

[Member of Statutory Committee Consensus Forecasting Group for the Kentucky General Assembly](#)

Guest Speaker for Prospanica, Bingham Fellows of Leadership Louisville, Indiana University - Southeast, Health Enterprise Network, UofL Department of Modern Languages, Al Dia en America, La Esquina, Adelante Hispanic Achievers, Wealth Builders, King's Day Society.

Keynote speaker for Hispanic Heritage Month - U.S. Bureau of Labor Statistics - Republic Bank, Louisville, KY

Service to the Profession

President of the American Society of Hispanic Economists (2020-2022)

Editor of the Hispanic Economics Outlook, a publication of the American Society of Hispanic Economists 2017 - 2019

Member, Committee on the Status of Minority Groups in the Economics Profession for the American Economic Association 2017 - Present

American Economic Association Mentorship Program

Membership and Affiliation

American Economic Association; American Society of Health Economist; American Society of Hispanic Economist; Health Enterprise Network - Louisville; Midwest Economic Association; Southern Economic Association; Western Economic Association

SERVICE

University of Louisville

Retirement Plan Advisory board 2020 - Present

Faculty Senate Executive Board 2019 - Present

Faculty Senator 2019 - present

University Advising Task Force Member 2019 - present

Dissertation Committee Member for Matthew Walton (UofL Social Work) 2018-2019

Summer Data Science Short Camp 2019

College of Business Personnel Committee 2018 - 2020

Co-President of the Hispanic/Latino Faculty Staff Association 2014 - 2018

Chair of the Search Committee for Economics 2014 - 2015

University-wide General Education Curriculum Committee 2013 - 2019

University-wide Academic Technology Committee 2013 - present

Member of the College of Business Diversity Committee 2012 - 2014, 2016 - present

Member of the Hispanic/Latino Faculty Staff Association 2011 - present

Hispanic Initiative member 2010 - 2011

Guest Speaker of Summer Medical and Dental Education Program 2010 - 2016

Guest Statistics Instructor for the PhD Program in Entrepreneurship 2009, 2018, 2019

Search Committee Member for Economics 2008 - 2016

Search Committee Member for Equine 2018,2020

Search Committee Member for Center of Free Enterprise 2018 - 2021

Search Committee Member for College of Business Marketing 2018

Search Committee Member for Cultural Center Director	2018 - 2019
Search Committee Member for Provost	2017
Faculty Advisor to the Economic Club	2008 - 2014

MEDIA MENTIONS

- . [LG&E customers could see hike in bill as natural gas costs rise](#) . NPR Planet Money: Bobby Bonillia Day, June 25, 2021 . [Wallethub-Ask the Experts: Car Insurance](#)
- . [UNINVESTIGATED, UNCOUNTED: HOW JUSTICES OF THE PEACE MISS IMPORTANT CLUES IN DEATH INVESTIGATIONS](#), March 21, 2021
- . [Home cultivation of medical marijuana can result in higher hospitalizations and emergency department visits related to opioids](#) 03/30/2021
- . [Social media fuels GameStop, AMC stock surge](#) 6:02 PM EST January 29, 2021
- . [THE INDICATOR FROM PLANET MONEY The Hispanic Economic Outlook](#) January 26, 20216:20 PM ET
- . [Here's how McConnell's \\$1 trillion HEALS Act would impact Kentucky businesses and workers](#) July 29, 2020
- . [Column: Is Gilead ripping us off with a COVID-19 treatment topping \\$3000?](#) June 30, 2020 . ['The floor was taken out from under them': April's massive job losses are hitting these Americans more than others](#) May 9th, 2020
- . [COVID-19 Y La Economia a Facebook live event with King's Day of Louisville](#) April 24, 2020
- . [COVID-19 con La Esquina de Louisville a Facebook live event.](#) April 23, 2020
- . [U of L economist advises against allowing people to return to work without widespread availability of COVID-19 testing](#) April 16th, 2020
- . [LATINOS, LOS MÁS AFECTADOS POR LA PANDEMIA Y LOS QUE MENOS AYUDAS TIENEN](#) April 7, 2020
- . [\\$2 trillion stimulus bill: What local business leaders need to know](#) March 28, 2020
- . [These are the life-sustaining businesses that will remain open in Kentucky](#) March 25, 2020
- . [Amid coronavirus, Louisville-area restaurants stepping up cleaning efforts](#) March 13, 2020
- . [Derby Is Still On For Now, But How Will Coronavirus Fears Affect It?](#) March 11, 2020
- . [Doubling the Minimum Wage: How much is labor worth?](#) Aug. 31, 2019
- . [UPS raises starting wages for part-time package handlers as part of 5-year increase plan](#) Aug. 3, 2019
- . [Study: Washing machine import tariffs cost consumers \\$1.5B per year on washers \(and dryers\)](#)
- . [\\$12 billion aid combating tariff losses easing farmers' concerns.](#) July 25, 2018
- . [UofL Today with Mark Hebert - Autism Study](#) June 18, 2018
- . [WHAT DOES KENTUCKY'S NEW TAX PLAN MEAN FOR YOU?](#) April 3, 2018

- . Why a Humana-Walmart merger makes sense - and why not Mar 30, 2018, 3:02pm
- . Tariff tiff: Economists say Trump plan bad for U.S., Kentucky, Louisville By BORIS LADWIG | March 7, 2018
- . Economists: Tax law's impact on economic growth is likely small Dec. 20, 2017
- . How a CVS-Aetna merger could change the health care scene in Louisville Dec. 14, 2017
- . UPDATE: Metro area submits 'strong' application for Amazon headquarters Oct. 2017
- . Amenities Gone Wild: Louisville Magazine 5/16/2017
- . More Behind The Pour: What Heine Brothers' Success Tells Us About Brand Identity 4/28/2017
- . Does Duluth signal a turning point in downtown retail? Experts weigh in 4/20/2017
- . Louisville City FC - build it, or they may leave
- . Will Trump be more friendly to Mega deals like Humanas?
- . What's next for Humana and Aetna?
- . Hispanic and the Louisville Economy
- . Radio Interview with Mark Hebert on the Louisville Economy
- . Was Aetnas Move out of the exchanges really an ultimatum? 8/31/2016
- . Study: Soccer stadium could cost up to \$50 million August 4, 2016
- . Op-Ed piece on Brexit
- . UofL Economic Study draws national attention
- . Report Louisville hotel room rates expected to rise 13.9 percent May 24, 2016
- . Pirates ready to re-board taxpayers' ship May 13, 2016
- . Louisville City FC's future tied to soccer stadium Jan. 26, 2016
- . Jan 11, 2016 UofL Today with Mark Hebert
- . Aetna-Humana, Dow-Dupont: What's behind the merger wave? Dec. 17, 2015
- . Monday Business Briefing: GE-Electrolux postmortem, Brown-Forman to 'vigorously' contest lawsuit, Hyatt renovation follows new hotel openings, and more Dec. 14, 2015
- . Aetna-Humana deal to face tough federal review, Oct. 29, 2015
- . The Heirs of Al Capone, The Economist, Oct. 3rd, 2015
- . These places banned booze. Now they're dealing with something far worse, Sept. 25, 2015 Washington Post Blog,
- . Obamacare reduces maximum out-of-pocket costs, but not enough for some, Aug. 3, 2015
- . Tax expert: Say no to audit protection April 14, 2015
- . State approves millions in tax incentives for Louisville businesses, but do they work? March 4, 2015

- . Local Alcohol-Prohibition Laws May Lead to Less Liquor, but more meth, Economists Say Jan 4, 2015
 - . Rise in healthcare spending hits new low Dec. 4, 2014
 - . Health Spending Grows by Lowest Ever Rate Dec. 3, 2014
 - . Louisville's Gas Price Game Nov. 19, 2014
 - . Kentucky Unemployment Rates Drop: State nears full job recovery from recession. Sept. 18, 2014
 - . Economics Study Confirms the Growth of Autism Sept. 9, 2014
 - . Lou. jobs status unclear as GE sells Appliance Park to Electrolux WHAS 11, Sept. 8, 2014
 - . Metro Council members propose ordinance to raise minimum wage in Lou. Sept. 8, 2014
 - . Economists, business owners weigh in on Louisville minimum wage proposal WAVE 3, August 26, 2014
 - . Louisville researcher part of study that says autism over diagnosed
 - . Gas prices hover around \$4 in Louisville area WAVE 3 June 10, 2014
 - . Raising minimum wages has consequences, economist says Feb. 12, 2014
 - . UofL assistant professor discusses potential government shutdown WHAS11 Sept. 30, 2013
 - . Shepard, Josh. "Examining health insurance mandate options." The Lane Report, March 14, 2013
 - . Ungar, Laura. "What do I need to know about the Affordable Care Act?" Courier Journal January, 21, 2013
 - . Papa John's CEO Says Obamacare Will Up Pizza Price WHAS11 November 12, 2012
 - . Mann, David. "State health exchange taking shape as officials weigh impact" Business First, October 19, 2012
 - . Fernandez, Jose. "UofL economics prof analyzes Affordable Care Act impact on Kentucky." The Lane Report, June 29, 2012
 - . Lottery starts Friday for 1800 Ford jobs WDRB July 14, 2011
 - . Rising Gas Prices WHAS11 March 8, 2011
 - . Expert Predicts Higher Prices March 3, 2011
 - . More News on the Pay-What-You-Wish Front
 - . Human Investment Portfolio: Charlottesville/Albemarle County Area, Commission on Children and Families Document, 2006
- Citizenship: United States (Miami, FL); Married
- Languages: English (native), Spanish (fluent), and French (novice)
- Software: MS Office, STATA, SPSS, Matlab, Mathematica, Maple, E-views, Gretl, R, Julia