

CARDINAL FLIGHT APPROVED ACTIVITIES CHECKLIST



Learn more at business.louisville.edu/cardinalflight

About Cardinal Flight:

Cardinal Flight is a digital badge program for undergraduate business majors that builds career-ready skills through co-curricular activities supporting academic, personal, and professional growth.

Activity Submissions:

Log in to [EngageUofL](https://engage.uofl.edu), select the Cardinal Flight Path, and click on the activity name to follow the instructions.

Questions or Need Access?

Contact us at cardinalflight@louisville.edu to discuss additional ways to earn the badge or for any other inquiries.



Foundational Level Activities

Revised 2/16/2025



COLLEGE OF BUSINESS (COB) EVENT ATTENDANCE

- Attend 2 Events Hosted by COB Department/Business RSO (required)

NOTE: Events approved for Cardinal Flight will display the “Cardinal Flight Approved” digital stamp and are featured in the newsletter.

CAREER DEVELOPMENT (Select a minimum of 2 activities)

- Career Development LinkedIn Course
- COB Ulmer Career Center Appointment
- Create a Cardinal Careers Account
- Create a LinkedIn Profile
- Focus 2 Career Assessment/Other Assessment
- Professional Headshot Photo

COMMUNICATION (Select a minimum of 2 activities)

- COB Advisor/Student Success Appointment
- COB Biz Comm Coaching Appointment
- Communication LinkedIn Course
- Meet with Professor During Office Hours
- REACH Academic Coaching Appointment
- REACH Hackademic Series Workshop (1)
- REACH Tutoring Appointment
- Share Your #MyCardinalFlight on Social Media
- UofL Writing Center Appointment

DIVERSITY AND INCLUSION (Select a minimum of 2 activities)

- Attend Event Hosted by Cultural & Equity Center
- Diversity and Inclusion LinkedIn Course
- TED Talk on Diversity
- Visit a Campus or Community Resource
- Visit the Cultural and Equity Center
- Visit the Speed Art Museum

LEADERSHIP AND TEAMWORK (Select a minimum of 2 activities)

- Attend Any Campus Sponsored Event
- Attend a Welcome Week Event
- Attend UofL Athletic Event
- Attend UofL Homecoming Event
- Attend RSO Meeting
- Join a Professional Association
- Leadership LinkedIn Course
- Listen to a COB FranchiseU! Podcast
- Teamwork LinkedIn Course
- TED Talk on Leadership or Teamwork

STRATEGIC THINKING AND TECHNOLOGY (Select a minimum of 2 activities)

- Add LinkedIn Learning Certificates to Profile
- Attend Digital Transformation Center Workshop
- Follow College of Business on Social Media
- Schedule Appointment with UofL Librarian
- Strategic Thinking LinkedIn Course
- Technology LinkedIn Course

CAREER DEVELOPMENT (Select a minimum of 2 activities)

- | | |
|---|---|
| <input type="checkbox"/> Campus Career Fair Attendance and Reflection | <input type="checkbox"/> Internship or Relevant Work Experience |
| <input type="checkbox"/> Career Development LinkedIn Course (x2) | <input type="checkbox"/> Job Shadowing |
| <input type="checkbox"/> Co-op or Internship Experience | <input type="checkbox"/> On Campus Interview Day and Reflection |
| <input type="checkbox"/> Employer Site Visit | <input type="checkbox"/> Practice Mock Interview |
| <input type="checkbox"/> Informational Interview | <input type="checkbox"/> Resume Assistance |

COMMUNICATION (Select a minimum of 2 activities)

- | | |
|---|--|
| <input type="checkbox"/> Admission to Graduate Program | <input type="checkbox"/> REACH Academic Coaching Appointment (x2) |
| <input type="checkbox"/> COB Student Spotlight Feature | <input type="checkbox"/> REACH Tutoring Appointment (x2) |
| <input type="checkbox"/> Communication LinkedIn Course (x2) | <input type="checkbox"/> Recipient of COB Undergrad Scholarship or Award |
| <input type="checkbox"/> Conference Attendance | <input type="checkbox"/> Student Panel Participation |
| <input type="checkbox"/> Dean's List or Dean's Scholars Recipient | <input type="checkbox"/> UofL Writing Center Appointment (x2) |

DIVERSITY AND INCLUSION (Select a minimum of 2 activities)

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|---|--|
| <input type="checkbox"/> Community Service | <input type="checkbox"/> Study Abroad |
| <input type="checkbox"/> Cultural & Equity Center Event Attendance (x2) | <input type="checkbox"/> Service Learning |
| <input type="checkbox"/> Diversity and Inclusion LinkedIn Course (x2) | <input type="checkbox"/> Visit a Local Cultural Attraction |
| <input type="checkbox"/> Living Learning Community/On-Campus Housing | |

LEADERSHIP AND TEAMWORK (Select a minimum of 2 activities)

- | | |
|--|--|
| <input type="checkbox"/> Active Committee Member | <input type="checkbox"/> ROTC/Military Experience |
| <input type="checkbox"/> Group Fitness/Club Sports/Intramurals | <input type="checkbox"/> RSO Leader/Active Member |
| <input type="checkbox"/> Fraternity/Sorority Member | <input type="checkbox"/> Student Ambassador |
| <input type="checkbox"/> Leadership LinkedIn Course (x2) | <input type="checkbox"/> Teamwork LinkedIn Course (x2) |
| <input type="checkbox"/> Leadership position on or off campus | <input type="checkbox"/> UofL Student Athlete |
| <input type="checkbox"/> Mentoring Program | <input type="checkbox"/> Volunteer Experience |
| <input type="checkbox"/> raiseRED Dance Marathon | |

STRATEGIC THINKING AND TECHNOLOGY (Select a minimum of 2 activities)

- | | |
|---|---|
| <input type="checkbox"/> Adobe Digital Badge | <input type="checkbox"/> Microsoft Excel Certification (complete CIS 305 and pass certification exam) |
| <input type="checkbox"/> Business Plan Competition | <input type="checkbox"/> Reading Group (COB Center for Free Enterprise) |
| <input type="checkbox"/> Capstone Project | <input type="checkbox"/> Strategic Thinking LinkedIn Course (x2) |
| <input type="checkbox"/> Design Thinking Practitioner Badge | <input type="checkbox"/> Submit to the Cardinal Create Showcase |
| <input type="checkbox"/> Kognito Training At-Risk Mental Health (Online) | <input type="checkbox"/> Technology LinkedIn Course (x2) |
| <input type="checkbox"/> LinkedIn Course on Artificial Intelligence (AI) (x2) | <input type="checkbox"/> Undergraduate Research |

NOTES:

- **Activity Reporting:** Submit activities within 60 days of completion or by the graduation application deadline if in your final semester. Allow up to 7 business days for approval.
- **Advanced Level Credit:** Activities indicated with "(x2)" indicates that credit can be earned by completing the activity twice.
- **Program Inquiries:** All submissions are subject to approval by the Cardinal Flight program coordinator; contact us at cardinalflight@louisville.edu to discuss additional ways to earn the badge or for any inquiries.

