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QUALIFIED CANDIDATES HAVE:

• A three-year or four-year bachelor’s degree from an accredited university
• Cumulative GPA of 3.3 or higher
• Quantitative coursework demonstrating an aptitude and achievement in the areas of math (college algebra, calculus, and linear algebra), science, or engineering
• Work experience focused on analytics or coding

https://business.louisville.edu/learnmore/msbadeansfellow/

I have never been to the USA before and had multiple questions at every stage. Everyone at UofL has been so patient and prompt in responding to all my questions. We have had so many meals and gatherings with students from India and students from my MSBA. I couldn’t feel more comfortable and welcome.

PRAVEENA VUTCHULA
UofL MSBA STUDENT
AD OPS ANALYST INTERN
EL TORO, LOUISVILLE, KY

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Competitive Paid Internship and Capstone Project
A competitive internship opportunity and capstone project provide real-world business analytics experience. Students work with real datasets solving business issues.

Core:
- Programming for Analytics (Python)
- Introduction to Linear Algebra
- Introduction to Statistical Programming (R)
- Storytelling with Data (Tableau)
- Data Analytics I
- Data Analytics II
- Data Analytics III (R)
- Data Mining
- Data Management
- Capstone
- Competitive Paid Internship

Electives
- Marketing Analytics
- HR Analytics
- Healthcare Analytics
- Logistics Analytics
- Visualization (using Power BI)
- AI (using IBM Watson Studio)
- Cloud Computing, AWS

MAJORS
- Marketing Analytics
- Healthcare Analytics
- Logistics Analytics
- Visualization (using Power BI)
- AI (using IBM Watson Studio)
- Cloud Computing, AWS

Students also graduate with a SAS Data Science Certificate.

Total Credit Hours: 30
- 22.5 hours: core
- 4.5 hours: special topics
- 3.0 hours: capstone
- Additional 3.0 hours: competitive paid internship (optional)
- Evening classes–three semesters

Tuition
- $30,000 regardless of citizenship

Prerequisites
- Undergraduate degree required (preferred in business, science, technology, engineering, or math)
- At least one semester of college-level statistics

Admission Requirements
- GMAT/GRE
  - Free GMAT Support: Business.louisville.edu/gmat-prep-advantage
  - *STEM students can apply for a GMAT waiver

Free GMAT Support: Business.louisville.edu/gmat-prep-advantage

*Information from the 2018 MSBA Exit Survey, University of Louisville College of Business

2018 Student Population:
- 91% Domestic
- 4.5% International
- 4.5% Dual Citizen

2019 Student Population:
- 70% Domestic
- 30% International

Average Salary: $72,123
- 89% Employed (within 2 months of graduation)

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