



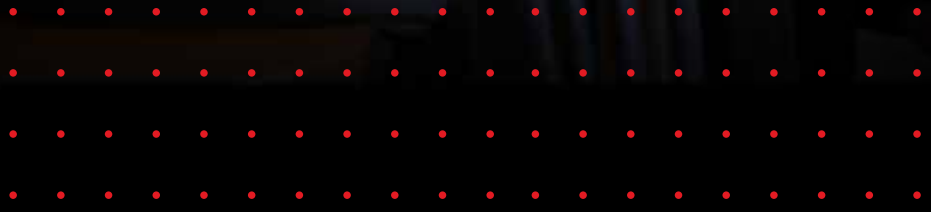
Center for Free Enterprise

University of Louisville College of Business



2019-2020 ANNUAL REPORT

The Center for Free Enterprise



What a year this has been. The 2019-20 school year is definitely one for the books, on many levels. The Center for Free Enterprise started the year with **major gift announcements** from the Joseph W. Craft III Foundation, the family of John Menard Jr., and the Charles Koch Foundation. **Mr. Craft** and **Mr. Menard** each wrote letters in support of the work we do at the Center, and we are grateful for the opportunity to continue and even expand that work here at the University and in the community.

We all know how the school year ended. The global pandemic took classes online beginning March 18, and pushed faculty and staff into the strange new world of working remotely full time. The shift to virtual schooling forced the cancellation of our spring discussion colloquium with the Institute for Humane

Studies, and the rescheduling of the third event in our Menard Family Lecture Series. It also pre-empted the final meeting of our student reading groups, but those meetings were rescheduled and occurred virtually in May.

As we began the 2019-20 school year, one of our goals was to increase collaboration with other university units and within the community. Our partnerships included working with the School of Music, the College of Business Board of Advisors, and Louisville's Central High School, to name a few. At the same time, we increased our focus on principled entrepreneurship, offering programs that focused on how entrepreneurs have the ability to improve the well-being of society. The Center was also a Gold Sponsor for the 2020 Cardinal Challenge, a business plan competition that brings teams of entrepreneurship graduate students from around the world to Louisville to compete for business start-up cash.

We continued to reach into the campus and the community with marketing and communications that went beyond the College of Business. In September, we introduced a

new podcast, to promote our events through interviews with upcoming speakers. In April, *FreeSpeak* underwent a pandemic makeover. Now weekly episodes feature my interviews with economists and other experts discussing the economic impact of COVID-19.

While we wait to see what the upcoming school year will look like, we continue to plan our programming to include collaboration within and outside the university. Our panel discussion on school choice that was originally scheduled for April has been moved to September. We are working with the university's Asian Studies program and the Victims of Communism organization, as we present speakers in October and November to discuss the past and present political landscape in China. And we are excited to welcome a new faculty member in August, Daniel Bennett, who will work in the Forcht Center for Entrepreneurship and be affiliated with our Center.

I hope you enjoy looking through this report to see what we've been up to over the past year. And I hope sometime soon, you will be able to join us on campus for one of our programs. Until then, I encourage you to keep up with what we are doing through our **Facebook**, **Twitter**, and **Instagram** accounts, and our **website**.

Stay well,

Stephan F. Gohmann, PhD
Director, Center for Free Enterprise
BB&T Distinguished Professor of Free Enterprise
Professor of Economics

THE CENTER FOR FREE ENTERPRISE





BY THE NUMBERS

Center for Free Enterprise Events

FALL LECTURE SERIES

The Moral Impact of Entrepreneurship, Magatte Wade

Econ 375 Class

Entrepreneurship 350 Class

CoB Board of Advisors Bi-Annual Meeting

Movie Night: Poverty Inc.

Attendees: 190

Attendees: 19

Attendees: 24

Attendees: 50

Attendees: 26

All You Have to do is Listen, Rob Kapilow

School of Music Convocation

School of Music Entrepreneurship Class

MBA Econ I

Attendees: 170

Attendees: 80

Attendees: 20

Attendees: 60

Two Economists Drink Their Way Through the Unfree World,

Robert Lawson/Benjamin Powell

Attendees: 165

MENARD FAMILY LECTURE SERIES (SPRING 2020)

Honorable Business: A Framework for Business in a Free & Just Society

James Otteson

Attendees: 220

The Comprehensive Impact of an Entrepreneurial Journey, Clifton Taulbert

Central High School Career Pathways Class

Attendees: 155

Attendees: 55

Is School Choice the Right Choice? A Panel Discussion

**This event was rescheduled for September 2020, due to the COVID-19 University closing.*

Attendees: 0*

READING GROUPS & COLLOQUIA

Fall Reading Group #1

Participants: 14

Fall Reading Group #2

Participants: 15

Fall Discussion Colloquium: Hayek on Liberty

Sponsored by the Institute for Humane Studies

Participants: 20

Spring Reading Group #1

Participants: 15

Spring Reading Group #2

Participants: 15

Spring Discussion Colloquium: Entrepreneurship

Sponsored by the Institute for Humane Studies

Participants: 20*

**This event was cancelled, due to the COVID-19 closing of the University.*

Philosophy, Politics, and Economics (PPE) Class (Fall/Spring)

Enrollees: 15



2019-2020 PROGRAMMING

THE MORAL IMPACT OF ENTREPRENEURSHIP

Magatte Wade, September 18, 2019

Senegalese entrepreneur Magatte Wade captivated an auditorium full of students, local entrepreneurs, and the entrepreneurially minded with her emotional depiction of her mission to create prosperity in Africa, describing the regulatory obstacles to launching and managing a business there. Her story illustrated how entrepreneurs change lives by generating jobs and creating value for customers.

During her visit, Magatte also had the opportunity to speak to an MBA entrepreneurship class, as well as an upper level undergraduate Economics class. Additionally, she was the guest speaker for the College of Business Board of Advisors fall meeting, speaking to a group of 50 business executives and 10 students.

ALL YOU HAVE TO DO IS LISTEN

Rob Kapilow, October 2-4, 2019

In a highly interactive program, nationally recognized composer and author Rob Kapilow guided attendees through the mind and music of Mozart to discover the unique role of “listening for possibility,” in entrepreneurship, leadership, innovation, and collaboration.

Together with the university’s School of Music, the Center brought Kapilow to Louisville for a weeklong residency. During his stay, he visited classes of business students and music students alike, in his part-lecture, part-concert sessions.

TWO ECONOMISTS DRINK THEIR WAY THROUGH THE UNFREE WORLD

Robert Lawson and Ben Powell, November 4, 2019

Economists Lawson and Powell recounted their travels through socialist countries, discussing what they witnessed along the way, and why bad beer is only the beginning of the problem with socialist governments. The talk was based on their best-selling book, *Socialism Sucks: Two Economists Drink Their Way Through the Unfree World*, which was read by a fall reading group. During their visit, Lawson and Powell were also able to meet with reading group students to discuss the book.

HONORABLE BUSINESS: A FRAMEWORK FOR BUSINESS IN A JUST AND HUMANE SOCIETY

James Otteson, January 30, 2020

In our annual BB&T Speaker Series installment, Wake Forest Philosophy and Economics professor Jim Otteson described what counts as honorable business practice and why young people should look forward to and not be embarrassed or ashamed of a career in business. He spoke convincingly to our standing room only audience of students and current business people that they should embrace and justify the benefits of a market economy to an increasingly skeptical public. Dr. Otteson also discussed his Honorable Business book with a group of students who had read it as part of our spring reading group program.



THE COMPREHENSIVE IMPACT OF AN ENTREPRENEURIAL JOURNEY

Clifton Taulbert, February 19, 2020

Award winning author and entrepreneur Clifton Taulbert spoke to students and members of the community about the importance of an entrepreneurial mindset. He related the life lessons he learned from a most unlikely entrepreneur, his Uncle Cleve, who profoundly influenced Taulbert's future.

CLIFTON TAULBERT SPEAKS TO CENTRAL HIGH SCHOOL STUDENTS ON BUILDING THEIR PERSONAL BRANDS

The Center for Free Enterprise hosts speakers and events for students in the College of Business, the university, and business people in the community. Past guests have included economists, authors, and CEOs on topics ranging from immigration and leadership to cryptocurrency. But sometimes, a guest speaker's message is so important that it needs to be shared beyond the walls of the College of Business.

Such was the case in February, when award-winning author and entrepreneur Clifton L. Taulbert visited Louisville. Taulbert, now the President and CEO of Roots Java, a national coffee supply company wholly owned by African Americans, has written several books about his experiences growing up in the Mississippi Delta in the 1950s. And although he spoke to a large crowd at the CoB on "The Comprehensive Impact of an Entrepreneurial Journey," he had an especially relevant message to share with an even younger audience. So, the Center worked with Louisville's Central High School to get Mr. Taulbert before a group of about 50 students.

**"WIN WHERE YOU ARE
STANDING, NO MATTER
WHERE THAT IS"**

—Clifton Taulbert

The interactive session brought Taulbert together with seniors in the school's Career Pathways program, intimately sharing his life and experiences. He captivated the group as he spoke about growing up in the Deep South during the time of legal segregation, and how he took the lessons he learned from working on his Uncle Cleve's ice truck to become a successful entrepreneur, business exec, and author of 14 books. He stressed the importance of having the right mindset, goals, imagination, and how to succeed in an uncertain environment.

His uncle Cleve taught him about responsibility, ethics, and hard work – lessons Taulbert has carried with him all of his life. Taulbert talked to the students about seeing "beyond his cotton field," a metaphor he uses to encourage students to look beyond their current situation and dream of what can be. He encouraged the students to "win where you are standing, no matter where that is," noting that each success in life, no matter how small, builds on the next success. He assured them that starting now to build their personal brands will help them succeed in life, no matter what they choose to do. The session ended with a pizza party, during which students were able to talk one-on-one with Taulbert.

The program was such a success that the Center plans to work with Central High School, and other local schools, on an ongoing basis.



READING GROUPS

Fall 2019 & Spring 2020

With the closing of the University due to COVID-19, the final meeting of each reading group was changed to a virtual discussion in May. Students joined the Zoom meetings to catch up with peers, and of course, discuss the books they read.

The Center for Free Enterprise hosts two reading groups each semester. Thanks to generous support from the Institute for Humane Studies, each student who fulfilled the participation requirements received a scholarship, along with all reading materials and meals.

Reading groups are made available to students of all ages and majors. Bringing a variety of backgrounds together leads to more dynamic and diverse discussion. The groups meet three times during the semester to discuss their assigned books. The discussions are facilitated by Center faculty, and are followed by a meal during which conversation continues.

“... I learned to be a lot more charitable to different views.”

Students tell us each semester that our reading group discussions play an important role in their education – providing them the opportunity to meet with peers and discuss books and topics they probably wouldn't discuss otherwise, in a safe and positive space. Hearing differing opinions helps them broaden their own horizons, they say.

“It (the reading group) challenged my biases and made me more aware of them. The books are ones I wouldn't have picked myself.”

THE CENTER FOR FREE ENTERPRISE

“ The CFE Reading Groups have provided me with the opportunity to discuss ideas outside the traditional classroom, and they have been one of the best intellectual experiences I’ve had since coming to UofL. ”



READING GROUP BOOKS

Why Not Capitalism? Jason Brennan and
Why Not Socialism? G.A. Cohen

Out of Poverty: Sweatshops in the Global Economy,
Benjamin Powell

*Socialism Sucks: Two Economists Drink Their
Way Through The Unfree World*, Robert Lawson,
Benjamin Powell

*The Coddling of the American Mind: How Good
Intentions and Bad Ideas Are Setting Up a
Generation for Failure*, Greg Lukianoff, Jonathan
Haidt

*The Invisible Hook: The Hidden Economics of
Pirates*, Peter Leeson

The Bottom Billion, Paul Collier

Poor Economics, Abhijit Banerjee, Esther Duflo

Open Borders, Bryan Caplan, Zach Weinersmith

Honorable Business, James Otteson

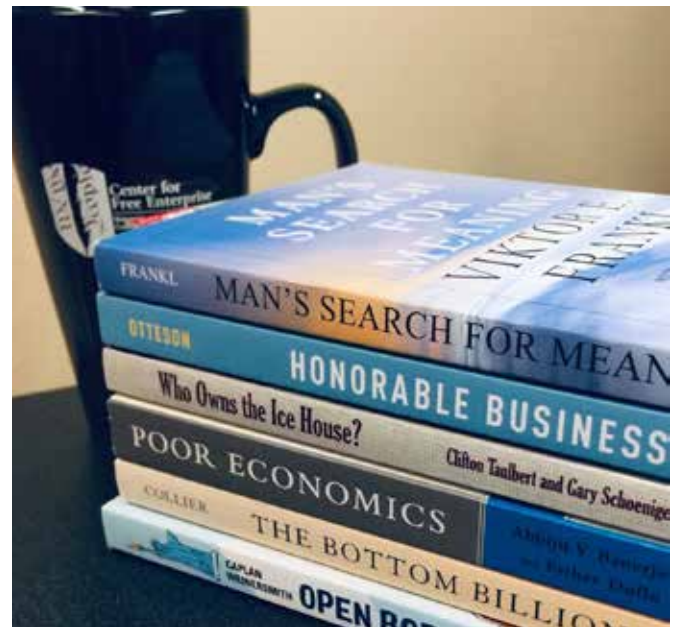
Who Owns the Ice House? Clifton Taulbert

Man’s Search for Meaning, Victor Frankl

“ It allows for diverse and in-depth analyses into the works of authors from all walks of life. The reading group also introduces you to many people that you would never have met, not just members of the business school. ”

“ The reading group really helped me open my eyes to other theories and ideas that I might not have come across without the group. ”

“ (The reading groups) were spaces where ideas could be freely exchanged and debated, and where we discussed content often brushed over in the classroom. ”



DISCUSSION COLLOQUIUM

Fall 2019: Hayek on Liberty

Sponsored by the Institute for Humane Studies, and hosted by the Center for Free Enterprise, this seminar in November brought together students from varied majors, and from neighboring Bellarmine University. The group gathered for a full day of discussion of the ideas of classical liberal philosopher F.A. Hayek, facilitated by University of Tampa Economics professor Abigail Blanco.

An IHS discussion colloquium on entrepreneurship was scheduled for March but was cancelled when the University closed due to the pandemic. The Center plans to offer the program when the university reopens.



THE CENTER FOR FREE ENTERPRISE

THE CENTER IN THE NEWS

Fall 2019 & Spring 2020

ECONOMIST BEN POWELL TRAVELLED THE WORLD & FINDS OUT SOCIALIST BEER SUCKS

840WHAS Radio, November 1, 2019

https://whas.iheart.com/featured/leland-conway/content/2019-11-01-economist-ben-powell-travelled-the-world-and-finds-out-socialist-beer-sucks/?fbclid=IwAR3Kon75swWAOmXCgyVhvoQ7Rzl8hcLDbOMlx2W700iB-SJcOTGwmoZB_9c

UBER OR SOBER?

Washington Examiner, November 14, 2019

<https://www.washingtonexaminer.com/opinion/uber-or-sober>

\$2M GRANT BY CRAFT FOUNDATION WILL FUND RESEARCH, FACULTY AT UOFL CENTER FOR FREE ENTERPRISE

The Lane Report, November 18, 2019

https://www.lanereport.com/119198/2019/11/2m-grant-by-craft-foundation-will-fund-research-faculty-at-uofl-center-for-free-enterprise/?utm_source=Faster%20Lane%20Newsletter&utm_medium=Email&utm_campaign=

COLLEGE OF BUSINESS RECEIVES \$2 MILLION GRANT FOR RESEARCH AND FACULTY EXPANSION

The Louisville Cardinal, November 18, 2019

<https://www.louisvillecardinal.com/2019/11/college-of-business-receives-2-million-grant-for-research-and-faculty-expansion/>

AFTER UBER ARRIVES, HEAVY DRINKING INCREASES

The Economist, November 19, 2019

<https://www.economist.com/graphic-detail/2019/11/19/after-uber-arrives-heavy-drinking-increases>

THE UBER DRINKING COCKTAIL

Bloomberg TV, November 23, 2019

<https://www.bloomberg.com/news/videos/2019-11-23/the-uber-drinking-cocktail-video>

UNIVERSITY OF LOUISVILLE COLLEGE OF BUSINESS RECEIVES TWO MULTIMILLION-DOLLAR GIFTS

Business First, November 27, 2019

<https://www.bizjournals.com/louisville/news/2019/11/27/university-of-louisville-college-of-business.html>

IN THE NEWS

FALL 2019 & SPRING 2020 (cont'd)

SUPPORT FOR THE AMERICAN DREAM: GIFT TO UOFL BUSINESS WILL HELP STUDENTS

Courier Journal, December 8, 2019

<https://business.louisville.edu/support-for-the-american-dream-gift-to-u-of-l-business-college-will-help-students/>

KOCH FOUNDATION RENEWS SUPPORT OF UOFL'S CENTER FOR FREE ENTERPRISE

The Lane Report, December 12, 2019

https://www.lanereport.com/119872/2019/12/koch-foundation-renews-support-of-uofls-center-for-free-enterprise/?utm_source=Faster%20Lane%20Newsletter&utm_medium=Email&utm_campaign=

HAS THE RISE OF UBER LED TO MORE HEAVY DRINKING?

CityLab, December 17, 2019

<https://www.citylab.com/life/2019/12/ride-hailing-alcohol-consumption-research-uber-lyft/603709/>

AFRICAN ENTREPRENEURSHIP SPEAKER ON CAMPUS

UofL Today Radio, December 30, 2019

<https://soundcloud.com/uofl/12-30-19-ult-yanoviak-barbee-wade>

UOFL ANNOUNCES SPRING SPEAKER SERIES PRESENTERS

The Louisville Cardinal, January 23, 2020

<https://www.louisvillecardinal.com/2020/01/u-of-l-announces-their-spring-speaker-series-presenters/>

JAMES OTTESON, HONORABLE BUSINESS AND THE DISTORTION OF CAPITALISM

Disruption Zone Podcast Ep 28

<https://thedisruptionzone.com/2020/01/28/dz-ep-28-james-otteson-honorable-business-and-the-distortion-of-capitalism/>

THINGS TO DO UNDER \$5 IN LOUISVILLE THIS WEEK

Leo Magazine, February 17, 2020

<https://www.leoweekly.com/2020/02/71683/>

THE DRUNK MEN I DRIVE AROUND EVERY NIGHT

Slate, February 27, 2020

<https://slate.com/human-interest/2020/02/ride-sharing-designated-driver-alcohol-effects-uber-lyft.html>

SOCIAL MEDIA

HIGHLIGHTS

 **The Center for Free Enterprise at UofL** ...
Posted by Donna Zinser Clark
February 28 · 🌐

The Center is a proud sponsor of the Cardinal Challenge, an international business plan competition happening this weekend in Louisville. #entrepreneurs #cardchallenge



 **The Center for Free Enterprise at UofL** ...
Posted by Donna Zinser Clark
February 26 · 🌐

If you missed Dr. Jim Otteson's January 30th talk on Honorable Business, you can view the video and photos in the CFE Media Room. <https://business.louisville.edu/about/learning-at-cob/center-free-enterprise/media/>



 **The Center for Free Enterprise at UofL** ...
Posted by Donna Zinser Clark
February 21 · 🌐


We ❤️ future entrepreneurs! As part of the [UofL College of Business Elevate Portland Elementary](#) program, third graders are learning about entrepreneurship. Ten young inventors presented their products to a panel of judges from the [Forcht Center for Entrepreneurship](#). The top three inventions were Soft Lego (a block that doesn't hurt when you step on it); CocaHolder (a drink holder that doesn't spill); and Snow Bar (a snack bar to help diabetics). Congratulations to all the Shark Tank competitors - we hope to see you in a UofL classroom in 2030!



 **Leland Conway Show**
@LelandShow

Proof #SocialistBeerSucks. Ben Powell from @FML_TTU talks to #LelandShow on @840WHAS about traveling the "unfree" world and finding that Socialism leads to bad beer! Ben and co-Author Bob Lawson will speak at @UofLbiz and the @UofLFreeEnt Monday at 430: whas.iheart.com/featured/lelan...

4:21 PM · 11/1/19 · Twitter Web App

 **Center for Free Enterpri...** · 1/29/20

Wow-do yourself a favor & listen to the latest episode of the @Lelandshow Disruption Zone podcast. Leland and CFE guest speaker @jroii discuss #honorablebusiness and so much more! For info on Dr. Otteson's talk at the @uoflbiz: UofLFreeEnterprise.org



DZ Ep 28 - James Otteson, Honorable Business and the Dist...
thedisruptionzone.com

 **uoffreeenterprise**
University Club Louisville



Liked by [ulmcenter](#) and 15 others
uoffreeenterprise Lunching with the speaker: Reading group students and faculty sat down for a meal and conversation with Clifton Taulbert ahead of his free talk here today. Info at website in bio.
February 19



In September, the Center launched a monthly podcast, developed to promote upcoming programming and events. *FreeSpeak* producer and host Jim Warner interviewed guest speakers prior to their visits to Louisville, providing listeners with insight into the speakers, and a preview of the upcoming talks.

FreeSpeak took on new life in April, when COVID-19 forced the cancellation of Center events, moved classes online, and faculty and staff began to work from home. *FreeSpeak: The COVID-19 Edition* pivoted to a weekly, micro-podcast format, featuring Center director Steve Gohmann as host to economists and other experts discussing the economic impact of the global pandemic. Listen to current and past episodes [HERE](#).

TRAVEL | EDUCATION | RESEARCH

CONFERENCES ATTENDED BY CENTER AFFILIATED FACULTY

Academy of Management Annual Meeting	Boston, MA, August 2019
Allied Social Science Associations (ASSA) Annual Conference	San Diego, CA, January 2020
American Economic Association Annual Conference	San Diego, CA, January 2020
Association for Public Policy Analysis and Management Fall Research Conference	Denver, CO, November 2019
Beeronomics Annual Conference	Pilsen, CZ, June 2019
Conference on Antitrust Economics and Competition Policy	Northwestern University, September 2019
Freedom Fest	Las Vegas, NV, July 2019
Indiana University Health Economics and Policy Mini-Conference	Bloomington, IN, September 2019
Institute for Humane Studies Measuring Economic Freedom Conference	Dallas, TX, August 2019
Kentucky Economic Association Conference	Louisville, KY, October 2019
Mercatus Center Annual Summit	Arlington, VA, July 2019
Political Economy of Democracy & Dictatorship (PEDD) International Conference	Munster, GER, February 2020
Southeast Micro Labor Economics Workshop	Columbia, SC, April 2020*
Southern Economic Association Annual Conference	Fort Lauderdale, FL, November 2019

*Presented virtually or postponed due to COVID-19

SPEAKING ENGAGEMENTS

Gohmann, Steve. *Utilizing Indices in Your Research*, IHS Economic Freedom Conference, August 2019

PAPERS PRESENTED

Burgdorf, J., A. Faheem, and P. Gayle. *Resale Price Maintenance Post-Leegin: Evidence from the U.S. Beer Industry*, Southern Economic Association Meetings, November 2019

Gohmann, S.F., D. Bennett, and M. McCrickard. *The Relationship Between Coups and Employment*, Political Economic of Dictatorship and Democracy Meetings, February 2020

TRAVEL | EDUCATION | RESEARCH

PAPERS PRESENTED *(continued)*

Gohmann S.F., J. Burgdorf, and J. Fernandez. *Does Competition Influence the Quality of New Breweries?* Southern Economic Association Meetings, November 2019

Gohmann, S.F., M. McCrickard. *The Relationship Between Coups and Employment*, Western Economic Association Meetings, June 2019

Gohmann S.F., J. Burgdorf, and J. Fernandez. *Does Competition Influence the Quality of New Breweries?* *Beeronomics*, June 2019

Lennon, Conor. *Do Ridesharing Services Increase Alcohol Consumption?* Kentucky Economics Association Annual Conference, October 2019

Lennon, Conor. *Do Ridesharing Services Increase Alcohol Consumption?* Indiana University Health Economics and Policy Mini-Conference, September 2019

Lennon, Conor. *Are the Costs of Employer-Provided Health Insurance Passed on to Workers at the Individual Level?* Southeast Micro Labor Economics Workshop, April 2020

Lennon, Conor. *Do Smokers Pay for the Medical Costs of Smoking? Evidence from the Employer Mandate*, Association for Public Policy Analysis and Management Fall Research Conference, November 2019

PUBLICATIONS

Burgdorf, Jacob. (2019). "Impact of mandated exclusive territories in the US brewing industry: Evidence from scanner level data." *International Journal of Industrial Organization*. 63, 376-416

Lennon, Conor. (2020). "How do online degrees affect labor market prospects? Evidence from a correspondence audit study." *ILR Review*. Advance online publication. doi:10.1177/0019793919899943

"Coups, Regime Transitions, and Institutional Consequences," Daniel Bennett, Christian Bjornskov, Stephan Gohmann, accepted for publication in *Journal of Comparative Economics*

TRAVEL | EDUCATION | RESEARCH

STUDENT TRAVEL

The Center for Free Enterprise proudly sponsors student travel and conference attendance throughout the year. We firmly believe the skills learned through independent travel and interaction with peers and academics from other universities are invaluable back in class, and beyond the classroom.



Economics major Kyle McGlothlin, a rising junior, traveled to the 2020 Humanomics Colloquium in Wichita. The prestigious three-day program in February is hosted by the Koch Center for Leadership and Ethics at Emporia University. Conference attendees dove deep into intensive study of markets and ethics. The students explored answers to questions about what makes a rich nation rich, what makes a good person good, and the relationship between those two questions. Students from 12 other universities attended, and Kyle appreciated the chance to take part. “It was a great opportunity to travel a bit during the semester, and meet students from

all over that are driven to economics on the academic side.”

Class of 2020 Economics and Marketing major Brittany Lowe was set to attend the Association of Private Enterprise Education (APEE) meeting in April. Brittany had been selected to attend and present her research on violence and economic development. Unfortunately, the meeting in Las Vegas was cancelled because of COVID-19. Understandably, Brittany was disappointed that she wouldn’t get to present her research. “There are very few opportunities to get to share your research as an undergraduate, so it’s very competitive to do so.” She was looking forward to the opportunity to “talk to other undergraduates who were also interested in economic research, and have discussions with academic professionals who could offer advice in order to better something that I’m passionate about.”

Following graduation in May, Brittany hopes to travel to Tanzania on a David L. Boren Scholarship for the African Flagship Language Initiative. If travel restrictions are lifted by the end of August, she will study the Swahili language and culture, write a research paper, and intern with a non-governmental organization through March, 2021. “Once I return, I plan to get my PhD in Economics with the ultimate goal of conducting further research and becoming a professor, or working with the federal government.”





STUDENT SPOTLIGHT

Eric Bush | Class of 2020

Finance/Political Science Major & Chinese Minor

New graduate Eric Bush attended his first Center for Free Enterprise event as a high school student. He said the experience was so positive that he knew he wanted to get involved with the Center when he started at UofL. And when he got his first email freshman year from the Center about a reading group, he applied to participate. He said he was especially interested when he learned the focus of programming that fall semester would be on Democracy in Asia, a topic of interest to Eric because of his Chinese travel and studies. He still counts the first event, a talk by North Korean defector Yeonmi Park, and meeting her afterward, as his favorite Center memory.

A frequent participant in CFE programming throughout his four years at UofL, Eric said his time in reading groups, colloquia, and speaker events contributed to the richness of his education. “CFE programming exposed me to ideas that have altered my thinking and views of the world, particularly through reading and discussing thinkers such as Friedrich Hayek and Ayn Rand. I don’t know if I would have encountered these ideas elsewhere, and I’m grateful to the Center for encouraging me to explore ideas in areas outside of my majors. My experience with the Center made me a more well-rounded thinker.”

Eric especially appreciated the variety of students he encountered through the Center, noting that variety enhanced discussions. “The discussions represented not only various ideological perspectives, but also a variety of academic backgrounds, including non-business disciplines ranging from engineering to graphic design to political science. This enabled discussions to feature perspectives that would not otherwise be possible.”

We’ll miss Eric’s involvement in our programs and events and look forward to seeing where his bright future takes him.

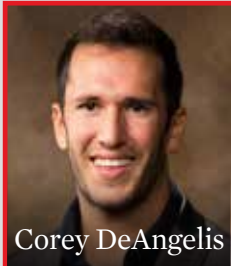
WHAT'S NEXT

Center for Free Enterprise Upcoming Events

Anastasia Lin
November 11, 2020

IS SCHOOL CHOICE? THE RIGHT CHOICE?

A Panel Discussion, September 23, 2020



Corey DeAngelis



Angela Dills



Peter Greene



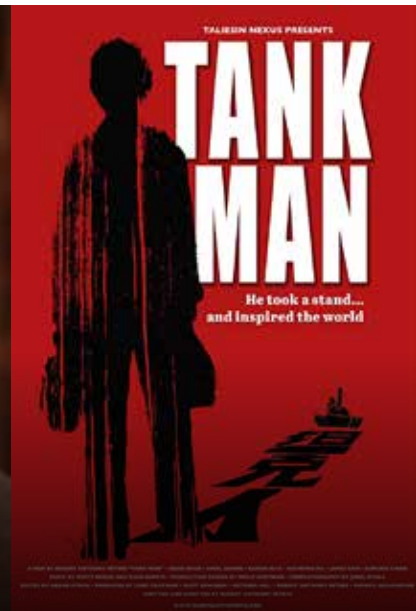
Helen Ladd



Olivia Krauth, Moderator



Robert Anthony Peters
October 14, 2020



WELCOME DANIEL BENNETT, PhD

In August, The Center will welcome Daniel L. Bennett as a professor in the Forcht Center for Entrepreneurship, affiliated with the Center for Free Enterprise. Currently, Dr. Bennett is a Research Professor at the Baugh Center for Entrepreneurship & Free Enterprise at Baylor University. He was previously a Transfer Pricing Consultant for PwC and an Assistant Professor of Economics and Business Analytics at Patrick Henry College. Dr. Bennett holds a PhD in Economics from Florida State University and an MA in Applied Economics and BBA from Ohio University. His research has been published in peer-reviewed journals such as Contemporary Economic Policy, Empirical Economics, Journal of Business Venturing, European Journal of Political Economy, Journal of Institutional Economics, Journal of Regional Analysis & Policy, and World Development.



Daniel Bennett

CFE FACULTY & STAFF



*Stephan F. Gohmann, PhD
Director, The Center for Free Enterprise,
BB&T Distinguished Professor of
Free Enterprise, Professor of Economics*



*Tracy Dunaway
Executive Administrative Assistant*



*Donna Zinser Clark
Marketing and Events Manager*



*Conor Lennon, PhD
Assistant Professor of Economics*



*Jacob Burgdorf, PhD
Assistant Professor of Economics*



*Michael Sacks, PhD
Assistant Professor of Economics*



CENTER FOR FREE ENTERPRISE

University of Louisville | College of Business

Founded in August 2015, the mission of the Center for Free Enterprise is to engage in research and teaching that explores the role of enterprise and entrepreneurship in advancing the well-being of society. The Center gives students the opportunity to learn about the use of innovation, creativity, and entrepreneurial thinking in their work, no matter their intended major or career choice.

The Center for Free Enterprise would like to thank our donors and sponsors for their ongoing generous support of our programming.

CENTER FOR FREE ENTERPRISE ADVISORY BOARD:

Scott Beaulier, Dean, College of Business, North Dakota State University

Tom Eller, Manager Commercial Banking, First Citizens Bank

Stephan F. Gohmann, Director of The Center for Free Enterprise,
BB&T Distinguished Professor of Economics, University of Louisville

Todd Mooradian, Dean, College of Business, University of Louisville

Benjamin Powell, Director, Free Market Institute, Texas Tech University



Center for Free Enterprise

University of Louisville College of Business

Louisville, KY 40292 | 502.852.4810 | freent@louisville.edu

UofLFreeEnterprise.org | [@UofLFreeEnt](https://twitter.com/UofLFreeEnt) | [f UofLFreeEnterprise](https://www.facebook.com/UofLFreeEnterprise) | [Instagram UofLFreeEnterprise](https://www.instagram.com/UofLFreeEnterprise) | [in UofLFreeEnt](https://www.linkedin.com/company/UofLFreeEnt)