

VASILIKI KOSMIDOU

Ph.D. Candidate in Entrepreneurship, College of Business, University of Louisville
2301 S. 3rd St., Office 267, Louisville, KY, 40292
(502) 876-4785 | vasiliki.kosmidou@louisville.edu / kosmidou.vasiliki@gmail.com

EDUCATION

2013-Present	UNIVERSITY OF LOUISVILLE Ph.D. in Entrepreneurship	Louisville, KY, USA
2011-2012	ESADE BUSINESS SCHOOL M.Sc. in Finance Graduated in Nov. 2012	Barcelona, Spain
2006-2010	UNIVERSITY OF MACEDONIA B.Sc. in Accounting and Finance, Major: Finance Graduated in Oct. 2010	Thessaloniki, Greece
Feb-Jun 2010	AUTONOMOUS UNIVERSITY OF MADRID (UAM) Erasmus Exchange Student in Business Management and Administration - Coursework in Spanish	Madrid, Spain

DISSERTATION

A Socioemotional Wealth Perspective on Innovativeness and Performance of Family Firms

How does socioemotional wealth of family businesses influence their innovativeness and financial performance? I hypothesize that socioemotional wealth can have both positive and negative effects on family firms' innovativeness and financial performance through its different dimensions including family continuity, family enrichment, and family prominence. Using the socioemotional wealth perspective as a theoretical framework, I develop and test hypotheses related to the negative influences of internal socioemotional wealth dimensions, such as family continuity and family enrichment, and to the positive influences of external socioemotional wealth dimensions, such as family prominence, on both innovativeness and financial performance of family firms. My study engages the discussions about the dual effects of socioemotional wealth, the heterogeneity of family businesses across socioemotional wealth dimensions, and the effects of such heterogeneity on innovativeness and financial performance.

Chair: Manju Ahuja, Ph.D.
University of Louisville

Bruce Kemelgor, Ph.D.
University of Louisville

Ghiyoung Im, Ph.D.
University of Louisville

Howard Aldrich, Ph.D.
University of North Carolina

Proposal Defense: August 3, 2016

IRB Approval: March 27, 2017

Data Collection Completed: June 1, 2017

PUBLICATIONS

- Fiet, J.O., Kerrick, S., Kosmidou, V., and Naskar, S. (2015). Specific Knowledge as a Key to Launching Successful New Ventures. *Frontiers of Entrepreneurship Research*, 35(16), 384-390.
- Triana, P., and Kosmidou, V., (2013). Transatlantic Leverage. *Corporate Finance Review*, 17(4), 39-47.
- Triana, P., and Kosmidou, V., (2012). Basel 2.5: How Stringent? *Corporate Finance Review*, 17(3), 42-47.
- Triana, P., and Kosmidou, V., (2012). VaR and the Crisis: Empirical Analysis. *Corporate Finance Review*, 17(2), 38-46.

CONFERENCE PRESENTATIONS

- Jessri, M., Kosmidou, V., and Ahuja, M. (2016). Corporate Employee Trade-Offs in Their Decision to Participate in Corporate Ventures. *Academy of Management Annual Meeting*, Anaheim, California.
- Fiet, J.O., Kerrick, S., Kosmidou, V., and Naskar, S. (2015). Specific Knowledge as a Key to Launching Successful New Ventures. *Babson College Entrepreneurship Research Conference*, Wellesley, Massachusetts.
- Fiet, J.O., Kerrick, S., Kosmidou, V., and Naskar, S. (2015). Do the Venture Ideas of Repeat Entrepreneurs Change After Their Discovery? *Babson College Entrepreneurship Research Conference*, Wellesley, Massachusetts.

TEACHING EXPERIENCE

Instructor

- MGMT 340/ ENTR 350 (Entrepreneurial Creativity & Innovation)
 - Spring 2016 – Enrollment: 34, Average overall teaching effectiveness: **4.65/5**, (response rate: 76.47%)
- FIN 345 (Entrepreneurial Finance)
 - Spring 2016 – Enrollment: 25, Average overall teaching effectiveness: **4.35/5**, (response rate: 68.00%)
 - Spring 2017 – Enrollment: 27, Average overall teaching effectiveness: **4.22/5**, (response rate: 66.67%)

Selected Statements from Student Evaluations (All Courses)

“I really enjoyed all the material we have learned and wouldn't want the class to be taught any other way.”

“She was very helpful and the homework and activities she gave us actually let us put into work what we were learning in class.”

“Loved the testing system, as it really made me less apprehensive about testing and was more reflective of our grasp of the material.”

“Great environment to learn. Gave us plenty of time to think, and get creative.”

“I liked the freedom of the class and the creative structure. She was very open-minded.”

SCHOLARLY DEVELOPMENT

Theoretical Training

Professor

- Foundations of Entrepreneurship Research
- Contemporary Entrepreneurship
- Economic Theory of the Firm
- Finance Theories
- Venture Capital Theories
- Economic Perspectives of Entrepreneurship
- Theories of Opportunity
- Organizational Behavior and HR Issues
- Psychological and Cognitive Perspectives
- Quantitative Entrepreneurship
- Sociological Foundations of Entrepreneurship Research
- Strategic Perspectives of Entrepreneurship Research

James O. Fiet
Scott Shane
Yong Chao
David Dubofsky
James O. Fiet
Simon Parker
James O. Fiet
Ryan Quinn
Dean Shepherd
Per Davidsson
Howard Aldrich
Robert Garrett

Methodological Training

- Research Design/Methods
- Experimental Research Design
- Topics in Entrepreneurship Research
- New Product Strategy/Marketing
- Systematic Reviewing and Meta-Analysis
- Intermediate Applied Statistics
- Multivariate Statistic Techniques
- Advanced Statistical Computer Applications (Structural Equation Modeling)
- Hierarchical Linear Modeling (HLM)

Manju Ahuja
Manju Ahuja
Pankaj Patel
Robert Carter
Jeff Valentine
Marco Muñoz
Namok Choi
George Higgins
Jill Adelson

Pedagogical and Writing Training

Graduate Teaching Academy (2014-2015)
Delphi Center for Teaching and Learning

Michelle Rodems
Beth Boehm
Marie Kendal-Brown

Grant Writing Academy (Spring 2017)
Delphi Center for Teaching and Learning

Michelle Rodems
Beth Boehm

Dissertation Writing Retreat (Spring 2017)
University Writing Center

Bronwyn T. Williams
Cassie Book

ACADEMIC SERVICE

Professional Service

- Ad-Hoc Reviewer – Entrepreneurship Theory and Practice, ET&P (2016)
- Ad-Hoc Reviewer – Academy of Management Conference, AOM (2016-2018)
- Ad-Hoc Reviewer – Babson College Entrepreneurship Research Conference, BCERC (2016-2018)

University of Louisville Service

- College of Business Student Grievance Committee – Graduate Student Representative, 2015-2016
- Graduate Student Council – Graduate Student Representative, 2013-2015

HONORS AND AWARDS

- **Outstanding Reviewer Award**, Academy of Management (2017)
- **Selected Participant**, Early Career Development Consortium (ECDC), Academy of Management (2017)
- **Selected Participant**, Research Methods Division Consortium (RMDC), Academy of Management (2017)
- **Doctoral Teaching Excellence Award**, Forcht Center for Entrepreneurship, University of Louisville (2016)
- **Research/Travel Grant**, Delphi Center for Teaching and Learning, University of Louisville (2015)
- **Graduate Research Assistantship**, University of Louisville, Louisville, KY (2013)
- **Master Thesis Competition Finalist** (15 finalists from 200+ participants), 29th International Economics and Finance Master Thesis Competition, "Centre des Professions Financieres", Paris, France (2013)
- **Honors Master Thesis Award** (awarded to top 5%), ESADE Business School, Barcelona, Spain (2012)
- **Merit-Based Scholarship Recipient for Graduate Studies**, Greek State Scholarship Foundation and European Commission, Athens, Greece (2011)
- **Erasmus Scholarship Recipient for Exchange Studies**, Greek State Scholarship Foundation and European Union, Athens, Greece (2010)

PROFESSIONAL EXPERIENCE

Mar – Jun 2012 **AXA Group (Mediterranean and Latin Region)**
Derivatives Department Intern

Barcelona, Spain