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## Robert C. Myers

Associate Professor of Management  
Department of Management  
College of Business  
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### ACADEMIC AND PROFESSIONAL QUALIFICATIONS

#### ACADEMIC QUALIFICATIONS:

- Ph.D. Program (all but dissertation), Columbia University, 1964.
- M.S., University of Richmond, Business, 1962.
- B.S., University of Richmond, Business Administration, 1956.

#### PROFESSIONAL QUALIFICATIONS:

- Officer, United States Army, Infantry (1956-1958)  
***Commanded Basic Training Company***
- Brown and Williamson Tobacco Corporation (1958-1962)  
***Manufacturing Supervisor***
- Brown and Williamson Tobacco Corporation (1964-1966)  
***Systems Analyst***  
***Financial Analyst***
- Acting Assistant Dean (1975-1976)  
***School of Business (Now CBPA)***  
***University of Louisville***
- Chairman, Department of Business Administration  
(1977-1979)  
***School of Business (Now CBPA)***  
***University of Louisville***
- Served on Board of Directors, Kurfees Coatings, Inc.
- Served on Board of Directors, Goodwill Industries of Kentucky

COURSES TAUGHT
Principles of Economics, Managerial Economics, Retailing, Marketing Research, Principles of Marketing, Management Practices and Organizational Behavior, Production Management, Human Relations, Corporation Finance, Quantitative Methods in Management, Business Policy, Personnel Management, Introduction to Business, Management Science, Statistics, Operations Management, Management for Dentists (U of L Dental School), and Public Administration (Eastern Kentucky University).

**PAPERS PRESENTED:**

“Using Control Charts to Monitor Employee Performance,” with Ron Shiffler, Proceedings of the Institute for Decision Science National Conference 1985.

**CONSULTING:**

Currently consulting with Goodwill Industries of Kentucky

Member of Service Corps of Retire Executives – consult with this group and prospective and new small business firms.

Serve on Human Resources Committee, Home of the Innocents.

Consulted with one or more business firms, and employed with Internal Revenue Service for several months in consulting capacity.

**SPEECHES PRESENTED:**

Numerous speeches presented to business, civic and professional organizations.

**TRAINING/SEMINARS CONDUCTED:**

Numerous management workshops conducted for business, civic, and professional organizations.