

Ghiyoung Im

College of Business
University of Louisville
Louisville, KY 40292
Phone: (502) 852-4794
Email: ghiyoung.im@louisville.edu

1. Academic History

1.1 Academic Positions

- | | |
|--------------|--|
| 2014-Present | Associate Professor (tenured), Department of Computer Information Systems, University of Louisville |
| 2012-2014 | Assistant Professor, Department of Computer Information Systems, University of Louisville |
| 2011-2012 | Visiting Assistant Professor, Department of Computer Information Systems, University of Louisville |
| 2006-2011 | Assistant Professor, Department of Decision Sciences, Clark Atlanta University |
| 2001-2006 | Lecturer/graduate research assistant, School of Business, Georgia State University, Atlanta, Georgia |

1.2 Education

- Ph.D. in Business Administration
Georgia State University, Atlanta, Georgia, 2007
Major: Computer Information Systems
- Master of Science
New York University, New York, NY
Major: Information Systems in Stern School of Business
- Master of Science
Korea Advanced Institute of Science & Technology (KAIST), Seoul, Korea
Major: Management Science
- Bachelor of Arts
Yonsei University, Seoul, Korea
Major: Economics

2. Honors

2.1 Research

1. Keil, M., Im, G., & Mähring, M. 2004. The Effects of Scapegoating on Willingness to Report Bad News on Troubled Software Projects. Paper presented at *the Tenth Americas Conference on Information Systems*, New York City. (Nominated for the best paper).
2. Robey, D., Im, G., & Wareham, J. 2006. Consensus and Diversity in Information Systems Research: Theoretical Foundations of Empirical Research on Interorganizational Systems. *2006 Academy of Management*. Atlanta, Georgia. (included in AOM best paper proceedings)
3. Park, C., Im, G.P., & Keil, M. 2006. Overcoming the MUM Effect in IT Project Reporting: The Effect of Time pressure and Blame Shifting. *2006 Academy of Management*. Atlanta, Georgia. (included in AOM best paper proceedings)
4. Im, G., Chung, J. & Kim, JH. 2016. Coordination and Mitigation of Inter-firm Hazards, *Midwest Academy of Management*, Fargo, North Dakota. (Nominated for impactful research idea award).

2.2 General

1. *Faculty Excellence Award for 2012*. University of Louisville. (2013)
2. *Cybersecurity Service Excellence Award*. University of Louisville. (2015)
3. *Research Excellence Award for 2018*. University of Louisville. (2019)

3. Research

3.1 Peer-Reviewed Publications

3.1.1 Journal articles

1. Im, G., & Baskerville, R. 2005. A Longitudinal Study of Information System Threat Categories: The Enduring Problem of Human Error. *Database for Advances in Information Systems*, 36 (4), 68-79.
2. Kwon, O. B., Im, G., & Lee, K. C. 2007. MACE-SCM: Multi-Agent and Case-Based Reasoning Collaboration Mechanisms for Supply Chain Management under Demand and Supply Uncertainties. *Expert Systems with Applications*, 33 (3), 690-705.
3. Keil, M., Im, G., & Mähring, M. 2007. Reporting Bad News on Software Projects: The Effects of Culturally Constituted Views of Face-saving. *Information Systems Journal*, 17, 59-87.
4. Im, G. & Wang, J., 2007. A TETRAD-based Approach for Theory Development in Information Systems Research, *Communications of the Association for Information Systems*, 20, 322-345.
5. Im, G., & Rai, A. 2008. Knowledge Sharing Ambidexterity in Interorganizational Relationships. *Management Science*. 54(7), 1281–1296.
6. Park, C., Im, G., & Keil, M. 2008. Overcoming the mum effect in IT project reporting: Impacts of fault responsibility and time urgency. *Journal of the Association for Information Systems*. 9(7), 409-431.

7. Robey, D., Im, G., & Wareham, J. 2008. Theoretical Foundations of Empirical Research on Interorganizational Systems: Assessing Past Contributions and Guiding Future Directions. *Journal of the Association for Information Systems*. 9(9), 497-518.
8. Rai, A., Im, G., & Hornyak, R. 2009. How CIOs Can Align IT Capabilities for Supply Chain Relationships? *MISQ Executive*. 8(1), 9-18.
9. Kwon, O.B., Im, G., & Lee, K.C. 2011. An Agent-Based Web Service Approach for Supply Chain Collaboration. *Scientia Iranica*. 18(6), 1545–1552.
10. Rai, A., Pavlou, P., Im, G. & Du, S. 2012. Inter-firm IT Capabilities and Strategic Communications for Co-Creating Relational Value. *MIS Quarterly*. 36(1), 233-262.
11. Im, G., & Rai, A. 2014. IT-Enabled Coordination for Ambidextrous Interorganizational Relationships. *Information Systems Research*. 25(1), 72-92.
12. Im, G. 2014. The Effects of Cognitive and Social Factors on System Usage and Performance Outcome. *Information & Management*. 51 (1), 129-137.
13. Im, G., & Straub, D. 2015. The Critical Role of External Validity in Advancing Organizational Theorizing, *Communications of the Association for Information Systems*. 37(44). Available at: <http://aisel.aisnet.org/cais/vol37/iss1/44>
14. Park, E., Im, G., Storey, V., & Baskerville, R. 2019. Never, Never Together Again: How Postpurchase Affect Drives Consumer Outcomes Within the Context of Online Consumer Support Communities, *Journal of the Association for Information Systems*. 20(1). Article 1. DOI: 10.17705/1jais.00529 Available at: <https://aisel.aisnet.org/jais/vol20/iss1/1>
15. Im, G., Rai, A., & Schurer, L. 2019. Governance and Resource Sharing Ambidexterity for Generating Relationship Benefits in Supply Chain Collaborations. *Decision Sciences*.

3.1.2 Conference Proceedings

1. Im, G., & Raven, A. 2003. Fit and Social Construction in Knowledge Management Systems. Paper presented at *the 11th European Conference on Information Systems*, Napoli, Italy.
2. Kwon, O. B., Im, G., & Lee, K. C. 2004. Using Multi-agent and Case-Based Reasoning for Collaboration in a Supply Chain. Paper presented at *the Tenth Americas Conference on Information Systems*, New York.
3. Keil, M., Im, G., & Mähring, M. 2004. The Effects of Scapegoating on Willingness to Report Bad News on Troubled Software Projects. Paper presented at *the Tenth Americas Conference on Information Systems*, New York City. (Nominated for the best paper).
4. Kwon, O. B., Im, G., & Lee, K. C. 2005. MACE-SCM: An Effective Supply Chain Decision Making Approach based on Multi-agent and Case-based Reasoning. Paper presented at *the Hawaii International Conference on System Sciences (HICSS-38)*, Hawaii.
5. Robey, D., Im, G., & Wareham, J. 2006. Consensus and Diversity in Information Systems Research: Theoretical Foundations of Empirical Research on Interorganizational Systems. *2006 Academy of Management*. Atlanta, Georgia. (included in AOM best paper proceedings)

6. Park, C., Im, G.P., & Keil, M. 2006. Overcoming the MUM Effect in IT Project Reporting: The Effect of Time pressure and Blame Shifting. *2006 Academy of Management*. Atlanta, Georgia. (included in AOM best paper proceedings)
7. Rai, A., Im, G., & Hornyak, R. 2007. Crossing the Chasm in Long-Term Relationships: From Price-Only to Value Co-Creation. *pre-ICIS 2007 SIM Academic Workshop*. Montreal, Canada.
8. Im, G. 2008. The Effects of Fit and Social Construction on Individual Performance, *The Korea Society of Management Information Systems*, Seoul, Korea.
9. Im, G., & Straub, D. 2008. Building Strong Cumulative Tradition in IS: A Methodology for Utilizing External Validity for Theoretical Generalization, *2008 Academy of Management*. Anaheim, California.
10. Im, G., Rai, A., & Lambert, L.S. 2009. An Effect of the Fit between Motivation and Knowledge Sharing Ambidexterity in Interfirm Partnering. *2009 Academy of Management*. Chicago, Illinois.
11. Park, E., Im, G., & Storey, V. 2012. Consumer Discontinuance of Information Technology: An Emotion Process Perspective. *International Conference on Information Systems*, Orlando.
12. Im, G., Park, E., Storey, V. 2013. The Effects of Cognitive and Emotional Contagion on Repurchase Intentions of Information Technology. *International Conference on Information Systems*, Milan, Italy.
13. Im, G., Ahuja, M. 2014. IT Outsourcing Project Success: A Learning Framework, *The Korea Society of Management Information Systems*, Seoul, Korea.
14. Im, G., Straub, D. 2014. Knowledge Accumulation Patterns and Their Characteristics in IS, *Post-ICIS LG CNS/KRAIS Research Workshop*, Auckland, New Zealand.
15. Im, G., Ahuja, M. 2015. Client and Vendor Learning in Information Technology Outsourcing, *Academy of Management*, Vancouver, Canada.
16. Im, G. 2016. Coordination and Mitigation of Inter-firm Hazards, *Midwest Academy of Management*, Fargo, North Dakota. (with J Chung and JH Kim)
17. Goyal, S., Im, G., Davis, F., Limayem, M. 2016. Individual Differences in Online Shopping: The Role of Psychological Contract Violation in Recommendation Agents, *Seventh Annual Post-ICIS LG CNS/KRAIS Research Workshop*, Dublin, Ireland.
18. Im, G., Ahuja, M., Jin, S.H. 2017. IT Capabilities and Inter-firm Value Creation, *Post-ICIS LG CNS/KRAIS Research Workshop*, Seoul, Korea.