

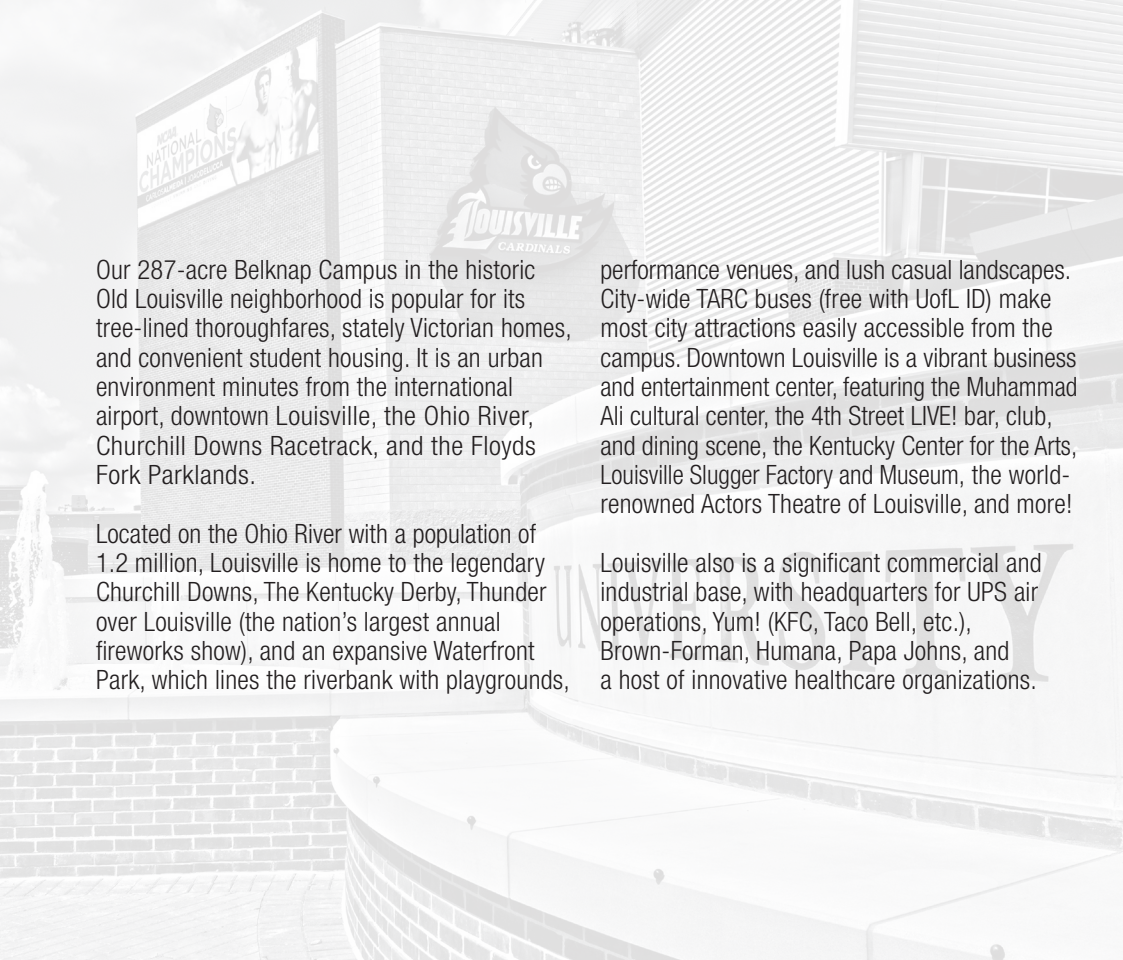
UNIVERSITY OF
LOUISVILLE

COLLEGE OF BUSINESS

HARRY FRAZIER HALL

College
of
Business

TAKE A
LOOK INSIDE



Our 287-acre Belknap Campus in the historic Old Louisville neighborhood is popular for its tree-lined thoroughfares, stately Victorian homes, and convenient student housing. It is an urban environment minutes from the international airport, downtown Louisville, the Ohio River, Churchill Downs Racetrack, and the Floyds Fork Parklands.

Located on the Ohio River with a population of 1.2 million, Louisville is home to the legendary Churchill Downs, The Kentucky Derby, Thunder over Louisville (the nation's largest annual fireworks show), and an expansive Waterfront Park, which lines the riverbank with playgrounds,

performance venues, and lush casual landscapes. City-wide TARC buses (free with UofL ID) make most city attractions easily accessible from the campus. Downtown Louisville is a vibrant business and entertainment center, featuring the Muhammad Ali cultural center, the 4th Street LIVE! bar, club, and dining scene, the Kentucky Center for the Arts, Louisville Slugger Factory and Museum, the world-renowned Actors Theatre of Louisville, and more!

Louisville also is a significant commercial and industrial base, with headquarters for UPS air operations, Yum! (KFC, Taco Bell, etc.), Brown-Forman, Humana, Papa Johns, and a host of innovative healthcare organizations.



LOUISVILLE OUR CITY

CITY OF LOUISVILLE

Louisville.edu

1,269,702 Population

120 Parks

THE UNIVERSITY OF LOUISVILLE

Louisville.edu

22,367 Enrolled students

200+ Degrees

12 Colleges & schools

THE COLLEGE OF BUSINESS

UofLBiz.com

1,984 Full-time undergraduates

290 Graduate students

Accreditations: AACSB & SACS



FULL-TIME MBA RANKED #75

U.S. News and World Report
2017 Best Graduate
Biz School Rankings

PROFESSIONAL MBA RANKED #93

U.S. News and World Report
2017 Best Part-time
MBA Rankings report

ENTREPRENEURSHIP MBA

RANKED #23
Eduniversal
2017 Best Masters Rankings

MASTER OF ACCOUNTANCY (MAC) RANKED #19

Eduniversal
2017 Best in the U.S.

COLLEGE OF BUSINESS

Princeton Review
2017 Best Business Schools
in the Nation

OUR RANKINGS

The University of Louisville's College of Business ranks among the nation's finest. Ranked ninth best-administered business school in the U.S. by the *Princeton Review* shows our commitment to our students. All our graduate programs are ranked in the top 100 out of over 5000 schools nationwide.

Exceptional faculty means a better educational experience. Students leave more prepared to advance in their career and succeed in life. More than 90% of our award-winning faculty members hold a Ph.D., and many have expertise and success in the business world. This combination gives them the credentials and experience to provide students high-level knowledge in a real-world business context.

We offer four-year undergraduate degrees with areas of study in Accountancy, Computer Information Systems (CIS), Economics, Entrepreneurship, Equine Business Administration, Finance, International Business, Management, and Marketing.

A diverse student body from around the world enriches our college with varied cultures and mind-opening experiences. The campus includes students from more than 100 countries and all 50 states. UofL embraces diversity with its own Cultural Center, LGBT Center, Women's Center, Ali Institute for Peace and Justice, and International Center to ensure all students feel welcomed and supported.

FORCHT CENTER FOR ENTREPRENEURSHIP

Our entrepreneurship program ranked #23 in the nation by Eduniversal in 2017. Through the generosity of Marion and Terry Forcht, the Forcht Center for Entrepreneurship at the College of Business is a comprehensive suite of programs that develops and nurtures entrepreneurial skills, experiences, and opportunities.

The center includes our Entrepreneurship MBA and Minor along with programs that give practical hands-on business plan skills to students by pitching new venture ideas to investors for real startup prize money.

COMPETITIONS HOSTED BY THE FORCHT CENTER:

Brown Forman Cardinal Challenge

Ballard Morton New Venture Competition

The Center supports the entrepreneurship community in Louisville through its participation in Louisville Venture Connectors, Greater Louisville Small Business Development Center, Small Business Institute, and Cardinal Venture Club.

Visit UofLBiz.com/ForchtCenter for more details.

ENTREPRENEURSHIP

INSCOPE MEDICAL SOLUTIONS

Entrepreneurship MBA team

5.2015

Winner of the "Super Bowl" of business plan competitions, the Global Venture Labs Investment Competition.

6.2016

Accepted into the Techstars Healthcare Accelerator program in Los Angeles

7.2016

Named MedCity News' one of five healthcare startups to meet

6.2017

JEMS Hot product award winners

10.2017

Indiana Innovation Showcase winner, and a finalist for the Indiana Life Sciences Summit New Venture Competition

10.2017

Launches their first product, the Inscope Direct



POPULAR DESTINATIONS:

Argentina
Australia
Austria
China*
Costa Rica
Croatia*
Czech Republic
France*
Germany*
Hungary*
India
Italy
Korea
The Netherlands*
Norway*
Peru
Poland*
Russia*
Scotland*
Spain*

** UofL COB exchange program*

EDUCATION ABROAD

FULLBRIGHTS

The Fulbright Scholar program takes education abroad a step further by sending our brightest students to over 140 countries. The University of Louisville has been one of the highest producers of Fulbright Scholars in the nation. College of Business undergraduates made up 10 of the designated Scholars over the past ten years.

Each year, over 600 College of Business students travel internationally through university-sponsored programs. According to Undergraduate International Programs Director, Elizabeth K. Liebschutz-Roettger, approximately 500 undergraduates participate in summer, semester or even multi-semester programs. Some students participate in a dual degree program, spending five semesters studying at UofL and three semesters at a university in Germany. Upon graduating, they receive degrees from both institutions.

Each May, students pursuing their MBA have the opportunity to participate in a 10-day international trip. Over 1,000 graduate students have traveled on 42 trips to 32 different countries over the past 10 years. This May, 117 MBA students will embark on six trips

visiting businesses in 11 countries – Argentina, Chile, Romania, Croatia, Bulgaria, the Czech Republic, South Africa, China, Taiwan, India and United Arab Emirates. The trips are organized by Associate Professor Robert Nixon, who has traveled to more than 100 countries. “Before I came to UofL, I did a lot of international travel and teaching for the university I was with,” said Nixon. “I personally feel (international travel) is very important. I see a lot of value in it.”

Liebschutz-Roettger agrees. “I think education abroad is one of the most life affirming experiences people have,” said Liebschutz-Roettger. It pulls students out of their comfort zones, “and yet it’s very invigorating and energizing. You have this time to really reflect and get to know yourself.”

UofL's College of Business offers the only equine degree in the world that also provides an AACSB accredited business curriculum. A mile and a quarter from historic Churchill Downs and situated in the heart of horse country, the College of Business is distinctively positioned to offer the study of equine business. No other institution is similarly dedicated to the combination of horse commerce, enterprise, and business academics.

The Equine Industry Program produces graduates with sound business principles. We're committed to all breeds and disciplines in the horse industry. An intense, four-year program, the offering gives students the professional skills they need to succeed in the business of the horse industry.

Courses include: horse industry overview, equine economics, equine marketing, equine law, equine taxation, organization and administration of equine operations, equine financial management, and industry speaker series. With small class sizes, individualized advising, program planning, study abroad possibilities, and equine research opportunities, these students graduate with solid business acumen.

Internships in the horse industry, a variety of horse clubs, prominent guest lecturers from across the globe, and regional field trips round out this exceptional educational experience. Minors in entrepreneurship, marketing, finance and management add value to your equine major and increase students' career options.

EQUINE INDUSTRY PROGRAM

EQUINE NATIONAL CHAMPIONS

In 2016, the UofL Western Team earned the Regional High Point Team Championship and was home to the AQHA High Point Champion Western Rider in Open Reining and Horsemanship. The team qualified for IHSA Nationals and went on to place in all levels of Western Horsemanship and Reining.

SPEAKERS INCLUDE:

Steve Forbes
Yeonmi Park
David Kendall
Benjamin Powell
Jonathan Haidt
John H. Schnatter
Frank Dikotter
Ning Wang
John Allison
Star Parker
Bob Luddy



THE CENTER FOR FREE ENTERPRISE

In 2015, the College of Business received a generous gift to open the Center for Free Enterprise, with a mission to engage in research and teaching that explores the role of enterprise and entrepreneurship in advancing the well-being of society.

Each semester, the Center hosts free programming and events open to students and the business community. These events include distinguished, nationally recognized speakers such as Steve Forbes, Yeonmi Park, and Jonathan Haidt; and panel discussions and debates on current topics of interest, like immigration, school choice, entrepreneurship, intellectual property, criminal justice reform, and the economics of bourbon. In addition, we provide student-centered events such as movie nights,

reading groups, and seminars. In 2017, the Center hosted a two-day program for high school juniors and seniors. The Economics & Entrepreneurship Summer Program brought more than 35 students from private and public schools throughout the Louisville area to learn about free enterprise from economics professors, local business leaders, and successful entrepreneurs.

The Center is proud to offer students a wide variety of events they won't find elsewhere on campus. Our programs encourage conversation and debate on topics that affect us all. After all, this free exchange of ideas is what makes a student well-rounded and best prepared for life after college.

find job

The Ulmer Career Management Center at the University of Louisville College of Business serves students and alumni with all of their career needs. Our services include career discovery and assessments, resume writing, interview preparation, mock interviews, career coaching, and a required career development course for undergraduate business students. The Ulmer Career Center has 5 dedicated professionals who have grown our career services activities to ensure our graduates are career-resilient and able to navigate the changing world of work.

98% of respondents from the Class of 2016 were employed or enrolled in graduate school

within one year of graduation.

In the past 5 years the Ulmer Career Management Center has helped business students and alumni with services that:

- Increased the number of undergraduate students receiving academic credit for internships by 47%
- Raised the number of career coaching appointments by 51%
- Grew the number of on-campus interviews by 53%
- Connected employers and students through twice-a-year career fairs with 100+ employers and 400+ students participating.



ULMER CAREER CENTER OFFERS:

- Career Coaching/Counseling
- Career Assessments
- Internship/Co-op Program
- Mentoring Program
- On-campus Recruiting
- Connecting Students with Employers
- First Destination Surveys
- Workshops
- "Senior Week" Events
- Business 201 (Career Development) Course

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COLLEGE OF BUSINESS

■ business.louisville.edu

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