FALL 2015 ACCOUNTING SOCIAL
September 1, 2015, 4:00PM-6:30PM
Brown & Williamson Club
Papa John’s Cardinal Stadium
2800 South Floyd Street
Louisville, KY 40209

The Accounting Social is open to University of Louisville College of Business accounting students and alumni of the Bachelor’s, Certificate, and Master’s accounting programs, including those who are seeking full-time positions and/or an internship/co-op.

THE FOLLOWING INFORMATION IS INCLUDED IN THIS DOCUMENT:
- Important Dates and Deadlines
- Day-of Event Schedule
- Registration & Payment
- Cancellations and Refunds
- Amenities
- Shipping Materials for Event
- Hotels
- Directions and Travel Information
- Parking
- Job Postings and Interviews
- Frequently Asked Questions
- Contact Information

IMPORTANT DATES AND DEADLINES
<table>
<thead>
<tr>
<th>Accounting Social Date:</th>
<th>Tuesday, September 1, 2015</th>
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<tbody>
<tr>
<td>Time:</td>
<td>4:00PM-6:30PM</td>
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<tr>
<td>Location:</td>
<td>Brown &amp; Williamson Club, PJCS, 2800 South Floyd Street, Louisville, KY 40209</td>
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<tr>
<td>Registration Opens:</td>
<td>Wednesday, July 1, 2015</td>
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<td>Registration Closes:</td>
<td>August 25, 2015 (or earlier if space fills up)</td>
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<td>Payment Due Date:</td>
<td>Payment in full by August 25, 2015 to retain your reservation</td>
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<tr>
<td>Cancellation Deadline for Refund:</td>
<td>Tuesday, August 18, 2015 by 5:00pm</td>
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DAY-OF EVENT SCHEDULE
<table>
<thead>
<tr>
<th>3:15PM-4:00PM</th>
<th>Company Registration &amp; Set-up</th>
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<tbody>
<tr>
<td>4:00PM</td>
<td>Event opens</td>
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<tr>
<td>6:30PM</td>
<td>Event ends (Please do not pack up materials before 6:30PM)</td>
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REGISTRATION AND PAYMENT

Registration Fee: $500

Payment Methods: Credit card payment is preferred, although payment by check is accepted. When registering for the event, please select your method of payment. If paying by credit card, enter your card information at the time of registration. If check is selected, you will receive an e-mailed copy of your invoice from Symplicity after your registration is received.

Erica Gabbard
Recruitment Events Manager
502-852-2854 erica.gabbard@louisville.edu
GUIDELINES
The Ulmer Career Center will review company registrations for appropriateness of opportunities for College of Business students and alumni. The Ulmer Career Center reserves the right to deny registration to companies.

As of June 30, 2015, the UCMC has decided that network marketing companies are no longer eligible to participate in job or career fairs, on-campus interviewing, resume referrals, employer presentations, or sponsorships for on-campus activities.

A network marketing company is defined as one that engages in the following practices:

• Sponsors individuals to set up their own businesses for the purpose of selling products or services and recruiting other individuals to set up their own businesses;
• Requires an initial investment (payment of a fixed fee, payment to attend an orientation or training session, or purchase a starter kit) from an individual, with the organization itself serving as an umbrella or parent corporation;
• Offers compensation in the form of straight commission on the individual’s own sales revenue, as well as on the sales revenue of the sales force recruited by the individual and his or her recruits (also known as downline).

CANCELLATIONS AND REFUNDS
The deadline for company cancellation or individual representative cancellation is Tuesday, August 18, 2015 at 5:00pm. Companies that cancel their attendance after this date will not receive a refund.

AMENITIES
At the accounting social, you will be provided with a round cocktail table with cloth, hors d’oeuvres, and free parking. Because this is a networking event, seating will not be provided. Please bring only items that can be placed on your table, as there is no room for displays or company banner stands.

SHIPPING MATERIALS FOR EVENT
If you need to ship materials for the accounting social, they should arrive by August 27, 2015. Use your package tracking number to verify package delivery. Last-minute shipping may cause delays in receipt of packages for the event. Packages that are shipped will be retrieved for you when you arrive at the event.

PACKAGES SHOULD BE SHIPPED TO
Attention: Elizabeth Leis
Fall 2014 Accounting Social
Catering Sales Manager-Centerplate
Papa John's Cardinal Stadium
2800 South Floyd Street
Louisville, KY 40209

Ulmer Career Management Center
502-852-7756
ulmer@louisville.edu

Erica Gabbard
Recruitment Events Manager
502-852-2854 erica.gabbard@louisville.edu
HOTELS
Crowne Plaza Hotel (1.7 miles from the event location)
830 Phillips Lane, Louisville, KY 40209
(502) 367-6161

Hilton Garden Inn (0.5 miles from the event location)
2735 Crittenden Drive, Louisville, KY 40209
(502) 637-2424

DIRECTIONS AND TRAVEL INFORMATION
The University of Louisville is serviced by the Louisville International Airport, located approximately 2.7 miles from the University Club.

DIRECTIONS FROM I-65 SOUTH
I-65 South to the Watterson Expressway (1-264) West. Get off the Watterson at the Crittenden Drive exit. Turn right off exit ramp and proceed to the intersection of Central Avenue and Crittenden Drive. Turn left onto Central Avenue and proceed to Floyd Street. Papa John’s Cardinal Stadium will be in front of you.

DIRECTIONS FROM I-65 NORTH
I-65 North to the Watterson Expressway (1-264) West. Get off the Watterson at the Crittenden Drive exit. Turn right off exit ramp and proceed to the intersection of Central Avenue and Crittenden Drive. Turn left onto Central Avenue and proceed to Floyd Street. Papa John’s Cardinal Stadium will be in front of you.

PARKING
Enter the stadium parking lot at entrance D and drive to the back of the stadium, make a right at the red cabooses. Turn right and park at gate 6.

JOB POSTINGS & ACCOUNTING INTERVIEWS-September 14, 2015-October 1, 2015
Please contact Erica Gabbard in the Ulmer Center to schedule an interview date and receive directions for posting a position. erica.gabbard@louisville.edu, 502-852-2854

FREQUENTLY ASKED QUESTIONS

1. How many companies typically participate in this event?
   Company participation at the Accounting Social is generally between 15-20 companies, including both CPA firms and corporations.

2. How many students/alumni typically attend this event?
   85-100+ accounting students and alumni typically attend the Accounting Social.

Ulmer Career Management Center
502-852-7756
ulmer@louisville.edu

Erica Gabbard
Recruitment Events Manager
502-852-2854 erica.gabbard@louisville.edu
FREQUENTLY ASKED QUESTIONS

3. How is this event advertised to students/alumni?
   The Ulmer Career Center advertises the Accounting Social through flyers handed out in accounting classes, e-mails, announcements made at student club meetings, TV’s throughout the College of Business, information on CareerTrak (Simplicity) and the College of Business website, and advertising on the Ulmer Career Center social media sites including Twitter, Facebook, Pinterest, and LinkedIn.

4. Does the Ulmer Career Management Center offer an event for other majors?
   Yes, the Ulmer Career Center offers Business Career Fairs for all business majors during both the fall and spring semesters. The Fall 2015 Business Career Fair will be held on Friday, October 23, 2015. The Spring 2016 Business Career Fair will be held on Friday, February 12, 2015. Please contact the Ulmer Career Center for additional details and registration information.

5. Why is this event held off campus?
   There is no area on campus with sufficient space and parking to support the accounting social. The campus shuttle bus can take students from campus to Papa John’s Cardinal Stadium.