

U of L College of Business (COB) Entrepreneurship Minor

This program ranked #11 out of over 900 programs nationally (2012 BusinessWeek ranking)

Why: Employees must be entrepreneurial problem solvers to help their companies compete in dynamic global markets. Whether you want to start your own business, or work for a company, differentiate yourself with this special minor that focuses on building your business strengths; challenge yourself to explore; learn to be innovative; take action!

Who: Cohort class of 25 students (same group of students for ENTR.401-402) open to COB students of any major and includes some law students and engineering students.

What: Entrepreneurship Minor=12 Credit hours over 3-4 semesters. Schedule to start sophomore/junior year.

When: Applications are taken year round until the Minor reaches capacity.

Take Action: Fill out the brief application online at: <http://business.louisville.edu/entrepreneurship-minor-application/> and write a 1-2 page double spaced essay on your dream career path (or why you would like to be in the Minor). Attach your essay along with your resume and unofficial transcripts. Or you can drop off your information on the 2nd floor of the College of Business Entrepreneurship wing or 3rd floor Dean's office!

Course Schedule for Entrepreneurship Minor = Total of 12 credit hours (4 classes)
Schedule MGMT 340/ENTR 350 Fall; ENTR 402 Fall & ENTR 403/MGMT 440 either semester

Prerequisites: Sophomore/Junior standing—(you do not need to start a business to be in the program)

1) MGMT340/ENTR350 (Innovation, Creativity & Entrepreneurship)-Summer/Fall or Spring (you do not need application to enroll in this class to start the Entrepreneurship Minor)

2) Entrepreneurship 401 (Entrepreneurship I)- Only offered once each spring: **Spring 2017** (ties all business elements together). Business simulation throughout the semester—learn entrepreneurial context, resourcefulness, opportunity alertness, industry & competitive analysis, corporate innovation, negotiations, product prototyping, leveraging human capital & networking skills

3) Entrepreneurship 402 (Entrepreneurship II)- Only offered once each fall: **Fall 2017 (ENTR 401 required pre-req)**. Expanding knowledge of the business launching process, business plan development with a focus on new venture financing.

4) Entrepreneurship 403 (Entrepreneurship III)- (ENTR.402 required pre req). Entrepreneurial experiential learning module-custom syllabi focused on specific business launch or project **OR take** MGMT 440 Small business consulting (fall or spring) **OR take** Study Abroad—approved Entrepreneurship course.

Note: Business plan competition opportunities may be available throughout the entire Minor

Things our Entrepreneurship Minor students have done/do:

Meet with various entrepreneurs—innovators; attend IdeaFestival & Creative Morning; work w/Office of Technology Transfer; meet with angel investors, bankers, lawyers, venture capitalists, built prototypes, learn about commercialization; talk with company innovation officers; win business plan competitions for cash awards (money goes to student teams), meet with high level community business leaders, etc.

For more information...check it out <http://business.louisville.edu/eship/forcht-center-for-entrepreneurship/> or contact Dr. Bobby Garrett 852-4790 or a COB undergraduate advisor 852-7439