



Press Release

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University of Louisville partners with Dream Funders for Season 2

Louisville, KY, Sep 14, 2016 – Dream Funders, Louisville’s local “Shark Tank” style television series, enters its second season with a new partner and sponsor.

University of Louisville: Dream Funders is linking up with UofL’s College of Business to enhance the business coaching aspect of the show. The program will now include a UofL review panel that will provide “post-pitch” analysis of what the Dreamers did right and what they did wrong. The advice provided by UofL’s panel of experts will give our Dreamers, as well as our viewers at home, insights into what it takes to be a successful entrepreneur.

“We are proud to partner with WBNA and Dream Funders in the exciting collaboration that will expand the education and funding opportunities for the region’s entrepreneurs,” said **Van Clouse, Director, UofL’s Forcht Center of Entrepreneurship.**

The Program: Dream Funders launches its second season on WBNA TV21 this November. The program puts local entrepreneurs (Dreamers) together with Louisville’s top venture capitalists and business coaches (Funders) to create great local television. It’s Shark Tank meets Life Coach for anyone with a Dream Business idea. WBNA created the show to help our city dream big and highlight the city as a dynamic, entrepreneurially focused town. “It’s **Shark Tank** with a heart, connecting Dreamers with the Funders and Coaches,” said Tom Fawbush, GM of WBNA.

Show Seeks Dreamers: Dream Funders is also looking for the entrepreneur. Potential Dreamers can present their idea to the folks who can help them live the dream by going to www.LouisvilleDreamFunders.com and submit their name to begin the application process to be on the show.

The Team Behind Dream Funders: The program is hosted by Melissa Fraser, Former COO of Strothman and Company CPAs and produced by BMB Productions and WBNA TV21. BMB Productions are the producers of Secrets of Louisville Chefs.

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