

EXPAND THE REACH OF YOUR TALENT SEARCH

Hire masters-level interns from the UofL College of Business



UNIVERSITY OF
LOUISVILLE

COLLEGE OF BUSINESS

Learn more at: Business.Louisville.edu/grad-internships-employer

GRADUATE INTERNS FOR YOUR WORKFORCE

THE UNIVERSITY OF LOUISVILLE COLLEGE OF BUSINESS GRADUATE INTERNSHIP PROGRAM is an innovative, unique partnership between the College of Business and the business community. Students from our Full-time MBA, Innovation MBA (IMBA), Master of Accountancy (MAC), and Master of Science in Business Analytics (MSBA) access exceptional employment opportunities providing real-world work experience in business settings.



“ *I've seen a significant overlap in the course material and the work I am doing in my internship ...the class material has been related, if not directly applicable, to the work I'm doing in the office. It's a remarkable experience: walking into class expecting to learn concepts that will almost certainly benefit you immediately, and for the rest of your career.* **”**

Trent Wong
MBA, Class of 2020

THE UofL GRADUATE INTERNSHIP PROGRAMS OFFER:

High-Quality Student Interns

Graduate-level student internships provide many advantages for companies wanting to hire new employees. With no long-term commitment necessary, employers get the benefit of 11-months of trial and training during the internship period before deciding to hire. Interns are eager to learn while bringing the latest practices from the classroom to their jobs.

The requirements to get into the UofL College of Business graduate programs are rigorous—practically pre-qualifying internship candidates as capable employees with high-level aptitudes and solid backgrounds.

University Support

Unlike most new employees, graduate-level interns from the University of Louisville College of Business graduate programs, are exceptionally motivated to learn and grow, and extensively supported by the University. The incentive to excel is constant because they are in a highly competitive program that they are paying for, graded upon their performance at work and in the classroom, and supported by extensive university processes, faculty and staff. Companies have a partner in the success of the internship.

INTERNSHIP OVERVIEW

OUR INTERNS are currently enrolled as full-time graduate students. They come from diverse educational backgrounds including:

Biochemistry	Economics
Arts & Sciences	Marketing
Sports Administration	Computer Information Systems
Communication	Actuarial Science
Finance	Engineering
Accounting	and more!

TYPICAL AREAS INTERNS ARE PLACED

Our student interns are matched to suit the needs of the employer, whether your company is small, medium, large, or a non-profit.

Project Management	Information Technology
Finance/Accounting	Marketing/Public Relations
Human Resources	Logistics
Data Analytics	Other

TYPICAL INTERNSHIP

- 11 months, with a start date of September 1 (Fall intake), and February 1 (Spring intake)*
- 25-30 average hours worked per week
- \$25,000 average compensation

**Timing can be flexible depending on employers need and student availability.
Some interns are available to work up to 40 hrs/wk.*

MSBA/MAC DISTANCE INTERNSHIP OVERVIEW

OUR INTERNS have been placed at companies as far as 40-60 miles outside of the Louisville area. For companies beyond our traditional internship area but seeking high-quality MSBA and MAC interns, we also offer distance internships. These students work remotely and are fully technology-supported by the University, including Zoom and GoToMeeting. These interns are full-time students with the technical acumen and professional discipline required to be successful when working remotely.

“ *What we got was world class, full time employees... [after training became] just as good as everyone else that we have. If we compare this program and the [total] hourly costs of the interns with the annual cost of an experienced data scientist, the return is 4 or 5 to one.* **”**

Ken Gardner, CEO, ConDati, Inc.
Silicon Valley, California



INTERNATIONAL STUDENT INTERNS

THE UNIVERSITY OF LOUISVILLE is proud of its commitment to provide international students the opportunity to study at the College of Business. As our international graduate population expands, so does our capacity to provide businesses with high-quality interns without worry for sponsorship.

Because our MSBA program is STEM-designated, our international students are able to work up to 11.5 months under CPT (Curricular Practical Training) during the program and three years of OPT (Optional Practical Training) after the program without a sponsorship. You can train and engage these students for four years without sponsoring them, while adding to your organization's diversity.



WHAT YOU CAN EXPECT

EMPLOYER RESPONSIBILITIES

- The internship is an 11-month, part-time position (25-30 hrs/week), coinciding with the MBA/MSBA program schedule. Target start date is September 1 (Fall) or February 1 (Spring).
- The position provides meaningful, challenging work that benefits the employer's goals and the career interests of the student.
- Compensation includes a suggested \$2,275 monthly salary and coverage by the employer's workers' compensation insurance.
- The position will allow the student to attend class in the evenings from 6-9:30 pm. The employer also agrees to the student's absence during a 10-day international learning experience (MBA/MAC).
- Employer agrees to complete two evaluations of student performance during the internship period.

INTERNSHIP STUDENT GUIDELINES

- Interns bring what they learn in the classroom directly to the job, making them more valuable with each 5-week course in our accelerated programs. Working with a UofL intern gives you a direct insight into the latest practices and technology. Our MSBA students learn Python, R, SQL, advanced data analysis techniques..
- Interns function as conventional employees during normal work hours, subject to company standards for work performance, behavior, and appearance.
- Students understand the internship comes with no guarantee of subsequent full-time employment, and any negotiation for another position is the responsibility of the student and the company.
- Students understand failure to complete the internship due to dismissal by employer may result in loss of course credit or a failing grade for the internship.

5 REASONS WHY

YOUR COMPANY SHOULD HIRE UofL
COLLEGE OF BUSINESS MBA AND MSBA INTERNS

1. Test-drive the talent
2. Connect with world-class students at a lower cost
3. Increase innovation with diverse student backgrounds
4. Join a network of strong community partners
5. Shape and guide future business leaders

FAQS VISIT OUR WEBSITE FOR THE COMPLETE LIST OF FAQS



• *How does the process work?*

Employers share a job description or short details of the position with the internship coordinator, who then reviews and pulls the resumes of the best fit students. Once an employer reviews the resumes and selects candidates to interview, the internship coordinator will reach out to those candidates to discuss interview details. Once interviews are conducted, please inform the internship coordinator if an offer will be extended or if additional resumes are needed. The offer will come directly from the employer. The intern will be an employee and are expected to follow the company policies and procedures.

• *When is the pool of candidates available?*

We accept students year-round, but we typically begin the resume-sharing process by April. The majority of interviews take place from May-August. As the internship process is competitive among students, it is also competitive between companies. The earlier the selection process occurs, the better opportunity the employer has for gaining their top candidate.

FOR MORE INFO, CONTACT:

College of Business
Graduate Programs Office
mba@louisville.edu

UNIVERSITY OF
LOUISVILLE
COLLEGE OF BUSINESS