






Shaun Paul Digan

Ph.D. Candidate of Entrepreneurship, College of Business, University of Louisville
110 West Brandeis St., Office 398, Louisville, KY 40292
(502) 302-9935 shaundigan.com shaun.digan@louisville.edu

Education

Ph.D., Entrepreneurship University of Louisville- Louisville, KY	2013-2018* *(expected)
Masters of Business Administration University of Cincinnati - Cincinnati, OH	2012-2013
<ul style="list-style-type: none">Beta Gamma Sigma	
Bachelors of Business: Management Liberty University - Lynchburg, VA	2008-2011
<ul style="list-style-type: none">Summa Cum Laude	

Research Interests

-  Entrepreneurial learning
-  Entrepreneurial cognition and decision making
-  Entrepreneurial action & processes
-  Opportunity emergence
-  Exploration and exploitation

Dissertation

My dissertation research examines entrepreneurial learning behaviors in an attempt to answer the broad research question “*under what conditions do individuals acquire entrepreneurial knowledge?*” Specifically, I examine the influence of prior outcomes in directing individual learning behaviors, as well as organizational factors and individual cognitive characteristics which shape learning processes.

Committee Chair: Robert P. Garrett, Jr.
Members: James O. Fiet
Ghiyoung Im
Per Davidsson

Proposal Successfully Defended: April 2017
Expected Completion Date: Spring 2018

Publications

Brumana, M., Minola, T., Garrett, R.P., & Digan, Shaun P., (Forthcoming) How Do Family Firms Launch New Businesses? A Developmental Perspective on Internal Corporate Venturing in Family Business, *Journal of Small Business Management*.

Digan, S.P., Kerrick, S., Cumberland, D. & Garrett, R.P., (2017) The Roles of Knowledge and Organizational Form on Opportunity Evaluation, *Journal of Small Business Strategy* 27(2), 65-89.

Conference Papers

Digan, Shaun P. & Fiet, J.O. (Academy of Management Meetings, 2016) Mapping the Identification and Possible Advancement of an Entrepreneurial Idea.

Digan, Shaun P. & Jessri, M. (University of Louisville, Graduate Student Conference, 2016) Conjoint Analysis and Complex Decisions: A Methodological Review of Conjoint Analysis in Entrepreneurship Research.

Digan, Shaun P., Kerrick, S., & Cumberland, D. (Academy of Management Meetings, 2015) The Role of Knowledge on Opportunity Evaluation: An Example from Franchising.

Working Papers

Digan, Shaun P., Patel, P.C., Kaur, G., Mantok, S. Women's Perceived Empowerment in Entrepreneurial Efforts: The Role of Psychological Capital and Bricolage. *Revise and Resubmit: Journal of Small Business Management*.

Digan, Shaun P. & Fiet, J.O. (Drafted) Mapping the Identification and Possible Advancement of an Entrepreneurial Idea, *Target Journal: Organization Science*.

Digan, Shaun P., Kerrick, S., Hua, Y., & Patel, P.C. (Working Paper) A Desire to Learn: The Influence of Entrepreneurial Passion on Entrepreneurial Learning. *Target Journal: Strategic Entrepreneurship Journal*.










Digan, Shaun P., Jessri, M., & Mitchell, J.R. (Working Paper) A Review of Conjoint Analysis in Entrepreneurship Research: A Complexity Perspective. *Target Journal: Journal of Business Venturing*.


Scholarly Development

Theoretical Based Training


 Foundations of Entrepreneurship Research	<i>James O. Fiet</i>
 Contemporary Entrepreneurship	<i>Scott Shane</i>
 Economic Theory of the Firm	<i>Yong Chao</i>
 Finance Theories	<i>David Dubofsky</i>
 Venture Capital Theories	<i>James O. Fiet</i>
 Economic Perspectives of Entrepreneurship	<i>Simon Parker</i>
 Theories of Opportunity	<i>James O. Fiet</i>
 Organizational Behavior and HR Issues	<i>Ryan Quinn</i>
 Psychological and Cognition Perspectives	<i>Dean Shepherd</i>
 Quantitative Entrepreneurship	<i>Per Davidsson</i>
 Franchising and Entrepreneurship Research	<i>James O. Fiet</i>
 Sociological Foundations of Entrepreneurship Research	<i>Howard Aldrich</i>
 Strategic Perspectives of Entrepreneurship Research	<i>Robert Garrett, Jr.</i>

Methodological Based Training

 Research Design/Methods	<i>Manju Ahuja</i>
 Experimental Research Design	<i>Manju Ahuja</i>
 Topics in Entrepreneurship Research	<i>Pankaj Patel</i>
 New Product Strategy/Marketing	<i>Robert Carter</i>
 Applied Multiple Regression	<i>Jason Osborne</i>
 Advanced Statistics	<i>Cara Cashon</i>
 Multivariate Statistic Techniques	<i>Namok Choi</i>
 Advanced Statistical Computer Applications (SEM)	<i>George Higgins</i>
 Hierarchical Linear Modeling	<i>Jill Adelson</i>

 Grant Writing Academy <i>Delphi Center for Teaching and Learning</i>	<i>Michelle Rodems</i>
---	------------------------

Pedagogical Training



 Graduate Teaching Academy (2014-2015) <i>Delphi Center for Teaching and Learning</i>	<i>Michelle Rodems</i> <i>Beth Boehm</i> <i>Marie Brown</i>
---	---

Awards and Honors


- Babson College Entrepreneur Research Conference- Doctoral Student Consortium- Selected Participant (2017)
- Forcht Center for Entrepreneurship, University of Louisville, PhD Award of Excellence for Teaching (2016)
- Academy of Management- ENT Doctoral Student Consortium- Selected Participant (2015)
- University Fellowship - School of Interdisciplinary and Graduate Studies- University of Louisville (2013-2015)
- Beta Gamma Sigma- University of Cincinnati Chapter (2013)

Teaching Experience

Entrepreneurship 350/Management 340: Entrepreneurial Creativity and Innovation
University of Louisville (Summer 2015, Fall 2015)

 Summer 2015—	average instructor effectiveness:	N/A/5
 Fall 2015—	average instructor effectiveness:	4.50/5

Entrepreneurship 401: Entrepreneurial Small Business
University of Louisville (Spring 2017)

 Spring 2017—	average instructor effectiveness:	4.10/5
--	-----------------------------------	--------

Select Statements from Student Evaluations:

- “Best teaching I’ve had at UofL so far”*
- “Best class I’ve taken at UofL so far”*
- “Has genuine care and consideration”*
- “Passionate about entrepreneurship. It’s great to have a professor that cares and knows about the subject.”*
- “Is open-minded and offers insightful knowledge”*
- “A very creative and persuasive environment”*
- “Excellent communication with students”*
- “I like that I am consistently being challenged to think creatively”*
- “Knowledge that applies to life, regardless of career path”*

Service

- Mendeley Advisor- Hosting student and faculty workshops
 - Ad hoc reviewer- Entrepreneurship Theory and Practice
 - Ad hoc reviewer- Academy of Management Meetings, 2016- Entrepreneurship Div.
 - Ad hoc reviewer- Small Business Institute Annual Meetings, 2018
 - COB Student Grievance Committee- Graduate Student Representative 2013-14, 16-17
 - Ph.D. Representative- Student Dean Selection Committee
-

Professional Experience

Enhanced Management Services - Danville, PA
2008 - 2012

Consultant (2012)

Actively work with the new general manager providing expertise and advice in relation to the strategy, management, and operations of the franchise.

Key Achievements:

- Transitioned new management team into appropriate roles to ensure zero disruption in service.

Franchise General Manager (2008 - 2012)

Built and managed the day to day operations of a local Jackson Hewitt Tax Service franchise. Trained and promoted continuing industry education to all employees of the organization. Developed all internal policies, marketing strategies, and annual budgets. Supervised 15 seasonal employees.

Key Achievements:

- Successfully opened 3 franchised locations within 2 years of operations.
-